



Fiery Central

Powerful, Comprehensive, PDF-Based Production Workflow Solution

Production Printing Solutions





Produce Complex Documents Easier, Faster and More Efficiently!

Pick a Flexible, Scalable Production Workflow Solution

In medium to high-volume environments, printers struggle to increase job volume, decrease turnaround times and maximize their equipment investment. Fiery® Central, a powerful comprehensive, PDF-based production workflow solution, eliminates these issues by offering a comprehensive toolset that includes Fiery Central Flow, Balance and Suite to automate repetitive tasks, customize workflows and intelligently route jobs for output. Printers using these tools are able to process more jobs, more efficiently.

Choose a Solution with High Return on Investment

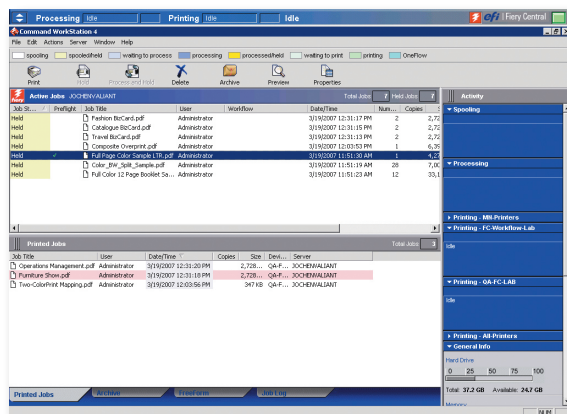
Fiery Central offers a high return on investment by including award-winning Fiery applications such as EFI Command WorkStation® (CWS), EFI Hot Folders and EFI Driver. These industry-standard market features, along with the Adobe® PDF format, make it familiar and enable integration of the solution into companies' existing workflow or infrastructure. In addition, users can optionally add single engines, enhanced workflow and load balancing for crunch times.

Manage Jobs Faster and More Efficiently

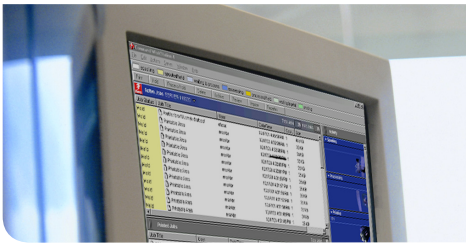
CWS helps users avoid bottlenecks and device contention by centrally managing the workload and swiftly guiding operators through the job process with its easy-to-use interface. EFI Driver makes setting up, submitting and monitoring print jobs simple from submission to completion. Hot Folders reduces costly mistakes by automating the job set-up process and significantly enhancing throughput. EFI Scan improves the job process by providing production scanning of black and white, and color documents to the workflow.

Produce High-Value VDP Jobs

EFI's variable data printing (VDP) solutions offer scalable tools for producing effective one-to-one marketing campaigns and lead the print industry in speed, ease-of-use and flexibility. Fiery Central couples with Fiery to ensure an open platform by supporting the non-vendor specific PPML industry standard and other legacy proprietary languages. It readily integrates into existing workflows and provides centralized VDP job management to execute compelling personalized marketing programs efficiently.



Fiery Central includes the award-winning EFI Command WorkStation, the definitive technology for managing digital document workflows at all levels of the production process.

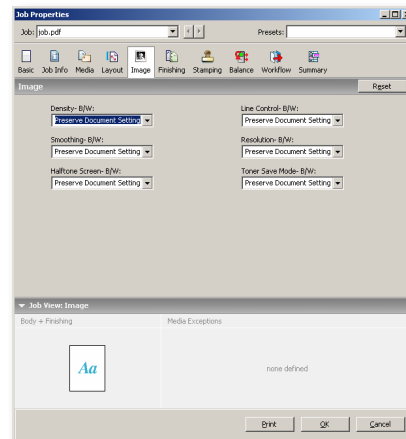


Maximize Productivity at Crunch Times

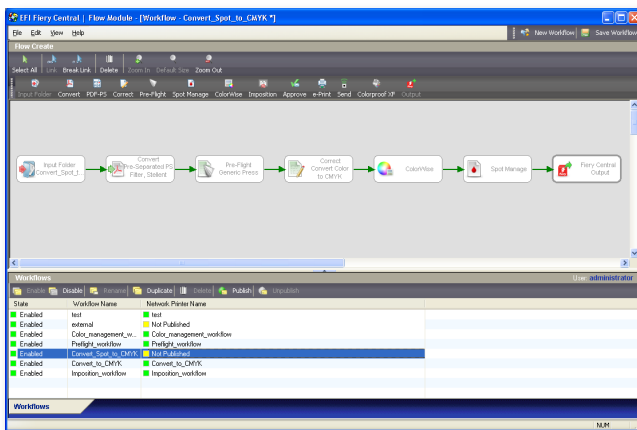
Fiery Central Balance increases productivity by combining multiple devices into a “printer group” for optimized asset utilization and flexibility. For complex documents, it routes jobs to one or more devices within the printer group for load balancing, enabling operators to do color, copy and long job splits. In addition, EFI Compose makes job composition easier by allowing users to visually assign and communicate page-level attributes and tabs to any printer. EFI Impose also reduces production time and errors by allowing WYSIWYG display for nearly any imposition scheme and by creating templates using Hot Folders for simple, scalable workflows.

Automate Prepress Functions Easily and Quickly

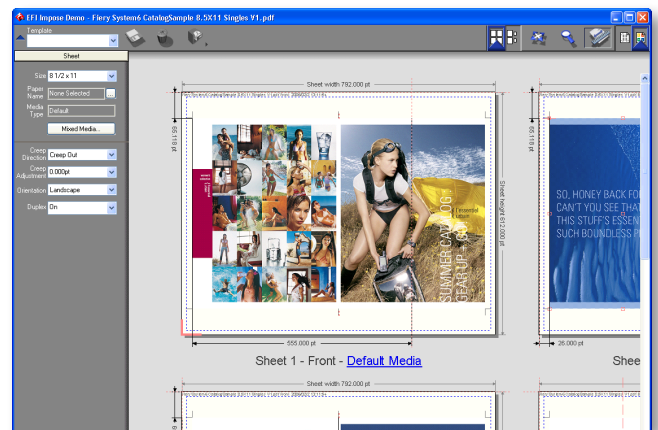
Fiery Central Flow offers advanced digital prepress capabilities in a simple, cost-effective solution. With its intuitive icon-driven drag n’ drop interface, Flow incorporates file conversion, preflight, document correction, color management, spot color detection, imposition, approval, routing and proofing processes into customizable workflows that can be edited and managed by operators of any skill level. By automating workflow, operators optimize resources and increase production. They also can reduce labor-intensive manual tasks and provide greater consistency and reliability.



Fiery Central offers an intuitive, icon-driven interface to control job properties.



Fiery Central Flow’s intuitive icon-driven drag n’ drop interface reduces manual tasks and provides consistency and reliability.



EFI Impose streamlines and automates the imposition process, making production more efficient.

Fiery Central Features and Options

Features	Fiery Central Flow	Fiery Central Balance	Fiery Central Suite
Control Bar	X	X	X
EFI Command WorkStation	X	X	X
EFI Driver	X	X	X
Hot Folders	X	X	X
EFI Scan	X	X	X
EFI Compose	X	X	X
EFI Impose	X	X	X
Additional Engine	Optional	Optional	Optional
EFI Color Profiler Suite	Optional	Optional	Optional
Fastest Single Engine		X	X
Color Split		X	X
Copy Split		X	X
Long Job Split		X	X
Error Recovery		X	X
Approve	X		X
Correct	X		X
PDF to PS	X		X
Preflight	X		X
Convert	X		X
Spot Manage	X		X
EFI Fiery ColorWise®	X		X
E-Print	X		X
E-mail	X		X
Output Folder	X		X
Send	X		X
Batch	X		X
Imposition	X		X
EFI Colorproof™ XF	X		X
Image Enhance	X		X