

## Canon Unveils the Future of imageRUNNER ADVANCE Technology with High-Volume Multifunction Systems

*New Family of MFPs Designed to Provide Flexibility to Help with Evolving Business Workflows*

**MISSISSAUGA, ON., March 3, 2016** – Today's businesses require fully integrated and holistic business solutions that are both flexible to the needs of their employees, as well as the trends embraced by today's workforce. Canon Canada Inc., a leader in digital imaging, today unveiled the future of Canon business solution technology with the introduction of the first Multifunction Systems (MFPs) to be built on the third generation imageRUNNER ADVANCE platform, the imageRUNNER ADVANCE 8500/6500 Series. Building upon the line's proven, award-winning Canon technology, these new models further enhance the user experience and help to streamline business workflows. Featuring a modern, new two-colour scheme, the design for these models was chosen to align with trends of brighter office spaces with high contrast colours and models outside of the imageRUNNER ADVANCE portfolio.

### **Workflow Efficiency**

The third generation imageRUNNER ADVANCE models have been designed to help save time and resources while increasing productivity with efficient workflows and intuitive ease of use. A newly designed flat operation, touch screen panel includes a larger display and new functions to improve usability. When authentication is activated, users can access My ADVANCE features to create a personalized experience tailored to their preferences for the display, settings and many frequently used functions.

### **Cost Management**

Building upon the success of Canon's award-winning technology, these new models offer tools that help users recognize areas for better management of print and document overhead. With advanced user authentication standard in all third generation imageRUNNER ADVANCE models, organizations can manage print and document costs by controlling employees' access and usage. Through the use of this standard feature, these new models can also integrate virtually seamlessly with optional uniFLOW software, Canon's comprehensive and scalable solution software platform for device, output management and smart scanning solutions.

### **Security**

These models feature a set of standard and optional security capabilities to help limit access to sensitive information. Building upon Canon's prior security features and solutions, the third generation imageRUNNER ADVANCE models now include a standard Hard Disk Drive (HDD) Encryption function with FIPS140-2 validation, automatically encrypting data stored on the main unit's HDD, thereby helping to restrict access to data which can limit data leaks from occurring.

### **Device & Fleet Management**

The new imageRUNNER ADVANCE systems can be supported by a customer's Canon's imageWARE Enterprise Management Console<sup>1</sup>, its plug-ins and Canon's Managed Document Services. With these additional solutions, customers can benefit from centralized control for day-to-day management, as well as tools to easily deploy and manage device settings, user management and security features across the fleet of multifunction systems.

### **Quality and Reliability**

The third generation of imageRUNNER ADVANCE models is designed for durability, reliability, and ease of service to provide customers with the uptime and quality that they've come to expect from Canon MFPs.

### **Sustainability**

With features to help reduce waste, technology designed to provide low energy consumption, which can help limit emissions, and the use of bio-based plastics<sup>2</sup> in select parts, the third generation imageRUNNER ADVANCE Series is designed to help support customers' sustainability goals. The new imageRUNNER ADVANCE 8500/6500 Series models are Energy Star® certified.<sup>3</sup>

### **The imageRUNNER ADVANCE 8500/6500 Series**

Designed as reliable, durable products that deliver high quality output, the imageRUNNER ADVANCE 8500/6500 Series are ready to assist high-volume office environments with a need for monochrome printing, document intensive workflows, robust scanning and diverse finishing requirements.

Great for a wide variety of vertical markets, including legal, education, financial and manufacturing businesses, as well as CRDs or in-plant operations, the imageRUNNER ADVANCE 8505i/8595i/8585i models make excellent companions for businesses looking to maximize print efficiency and bring work in-house to help achieve cost savings. The imageRUNNER ADVANCE 6575i/6565i/6555i are well positioned for law firms, manufacturing firms, schools and offices or large departments within an enterprise that have a need for high volume, black-and-white printing. These models offer the tools helpful for mid to high-volume offices to address document intensive workflows, scanning and diverse finishing requirements.

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on [Facebook](#), [Twitter](#) or [Instagram](#) using @CanonCanada.

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Availability, prices and specifications are subject to change without notice.

All referenced product names, and other marks, are trademarks of their respective owners.

\*Actual prices are set by individual dealers and may vary.

1 There is no charge for these solutions, however, they need to be activated.

2 The parts such as buttons on the control panel, and the button of staple on demand with which users frequently come into contact are made of bio-based plastics.

3 As an ENERGY STAR® Partner, Canon Canada Inc. has qualified these models as meeting the ENERGY STAR energy efficiency criteria through an Natural Resources Canada, Office of Energy Efficiency recognized certification body. The ENERGY STAR name and symbol are administered and promoted in Canada by Natural Resources Canada and are registered in Canada by the United States Environmental Protection Agency.