

CANON CANADA EXPANDS LINEUP OF INTERCHANGEABLE LENS PROJECTORS WITH ITS FIRST-EVER LASER MODEL

The LX-MU800Z Laser DLP Projector offers a 20,000-Hour Light Source, and up-to-8000 Lumens of Brightness for a Wide Range of Applications

MISSISSAUGA, ON., March 16, 2016 – Canon Canada Inc., a leader in digital imaging solutions, introduces the LX-MU800Z, the company’s first single-chip DLP Projector with a Laser Phosphor Light Source which delivers at maximum brightness 20,000 hours of virtually maintenance-free operation to reduce the total cost of ownership (TCO). Additional key features on the LX-MU800Z projector include native WUXGA (1920 x 1200) resolution, up-to-8000 lumens, a dynamic contrast ratio up to 10,500:1, and seven interchangeable lens options with motorized lens shift for installation flexibility. The projector’s combination of a long-life laser light source, sealed filter-free system, and wide array of advanced features make the LX-MU800Z projector ideal for a range of applications where high image quality and minimized maintenance are critical, including higher education and corporate environments, as well as houses of worship, entertainment, and trade shows/exhibitions.

Installation Flexibility

The LX-MU800Z Laser DLP Projector can be rotated 360 degrees at any angle on the vertical axis, and can also be used to project in portrait applications¹. The LX-MU800Z projector also offers seven interchangeable lens options (see chart below) and all lenses can be quickly installed and then removed with the simple push of a release button. For enhanced installation flexibility, the LX-MU800Z projector also offers motorized lens shift, which makes it possible to adjust the vertical and horizontal positioning of the projected image, as well as motorized zoom and focus, all of which can be easily adjusted using the included remote. Additionally, the projector’s lens memory function can be used to store up to eight different custom lens positions, each including lens shift, zoom and focal length.

<u>Lens Name</u>	<u>Throw Ratio</u>²
Ultra Wide Zoom LX-IL01UW	0.75 – 0.93:1
Wide Zoom LX-IL02WZ	1.25 – 1.79:1
Standard Zoom LX-IL03ST*	1.73 – 2.27:1
Middle Zoom LX-IL04MZ	2.22 – 3.67:1
Long Zoom LX-IL05LZ	3.58 – 5.38:1
Ultra Long Zoom LX-IL06UL	5.31 – 8.26:1
Short Fixed Zoom LX-IL07WF	0.76:1

**Included with LX-MU800Z*

Ease of Use and Advanced Imaging Functions

Other significant advantages of utilizing a Laser Light source are that the LX-MU800Z projector's start-up and shutdown durations are minimal as the need to warm up or cool down a lamp is eliminated, and continuous projection is also supported. The LX-MU800Z projector also offers an array of advanced geometric and professional imaging adjustments that can be used to accommodate custom installations.

Versatile Connectivity and Network Management

The LX-MU800Z Laser DLP Projector is amazingly versatile with multiple built-in terminals including 3G-SDI, HDMI, DVI-D, and a built-in HDBaseT™ receiver³ allowing uncompressed HD video, audio and control signals to be transmitted over a single LAN cable with a maximum distance up to 328 feet (100m).

The LX-MU800Z projector is compatible with Crestron, AMX and Extron devices enabling control of multiple projectors on a network, and also supports PJLink™ which allows users to control and monitor the projector over a network - a feature that is ideal for observing lamp hours, usage and more.

Pricing, Availability and Warranty

The new Canon LX-MU800Z Laser DLP Projector will have a suggested list price of \$27,999.99 (includes LX-IL03ST Lens)*, and is currently scheduled to be available through authorized Canon dealers and distributors beginning July 2016. The LX-MU800Z projector is backed by the Canon Three-Year Projector Limited Warranty.,

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on [Facebook](#), [Twitter](#) or [Instagram](#) using @CanonCanada.

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*Availability, prices, and specifications of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.

¹Using the projector in the following situations may reduce the lifetime of optical parts: (1) When the lens faces downward during projection, (2) When the air intake vent of the projector faces downward during portrait projection.

²Calculated value for 80 inches diagonal image.

³The combination of a TX (transmitter) and RX (receiver) is required in order to create an HDBaseT system. Since the RX (receiver) is built into this model, and the TX (transmitter) is sold separately by another manufacturer – functionality cannot be guaranteed. Please check compatibility before use.

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