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NEWS

CANON CANADA HELPS MAXIMIZE MICRO, SMALL AND HOME OFFICE BUSINESS EFFICIENCY WITH NEW SERIES OF WIRELESS INKJET PRINTERS

Next Generation MAXIFY Models Ideal for Micro, Small and Home Office Business Owners Looking for Cost-Effective Printing Solutions with 100-percent Canadian Based Service and Support

MISSISSAUGA, ON., July 19, 2016 – Canon Canada Inc., a leader in digital imaging solutions, today introduced five next generation MAXIFY Wireless¹ Inkjet printers for all of today's home office, microbusiness and small business owners. Designed with users in the legal, accounting, construction, real estate, healthcare, retail and food service industries in mind, these Wi-Fi® enabled printers offer improved functionality, such as increased print speeds, management information base (MIB) support, and select models offer larger LCD screens. Each printer also features cloud printing capabilities^{2, 3, 4}, and access to best-in-class 100 percent Canadian-based service and support, giving consumers peace of mind around a sound investment.

The five MAXIFY models are:

- MAXIFY MB5420 Wireless Inkjet Small Office All-In-One (AIO) printer
- MAXIFY MB5120 Wireless Inkjet Small Office All-In-One (AIO) printer
- MAXIFY MB2720 Wireless Inkjet Home Office All-In-One (AIO) printer
- MAXIFY MB2120 Wireless Inkjet Home Office All-In-One (AIO) printer
- MAXIFY iB4120 Wireless Inkjet Small Office printer

Each of the MAXIFY printers are built on a foundation of high-quality imaging technology, so it's no surprise that throughout this series of wireless inkjet printers, users can expect to find high ink yields and paper capacities, easy operation, improved fast first print-out speeds of six seconds for black and white documents and seven seconds for colour from a ready state and most importantly, low cost. This new series of wireless inkjet printers provides business owners with an essential and affordable tool that serves as a smart investment month to month, as the printers produce visually impactful documents for pennies a page.

MIB support further enables Canon to help reduce the operational burden on administrators in an environment where inkjet and laser printers are present. Other key features include support for printing labels, envelopes, company letterhead, and IP address filtering to accommodate a wide variety of office uses. A Dual Resistant High Density (DRHD) individual ink tank system are utilized within these updated models as well. The DRHD system is designed to produce graphs and charts with sharp and vivid colours with crisp text, which is friction and marker resistant and allows the user to print consistent and official grade business quality documents in-house. In addition, to help conserve energy, all of the All-In-One MAXIFY printers will continue to have the ability to automatically schedule on and off times.

With the MAXIFY Printing Solutions² application, users can directly access the cloud through MAXIFY Cloud Link³ from compatible mobile devices and tablets to print important documents from almost anywhere. Necessary for on-the-go small business users, MAXIFY Cloud Link enables important documents and presentations to be accessed and printed at any time from a compatible mobile device or tablet by connecting to popular online social platforms and services, such as Microsoft One Drive[®], Google Drive[™], Dropbox[®], Evernote[®], Facebook[®], Twitter[®], Flickr[®], Concur[™] and Photobucket[®]. Further adding to the overall wireless capabilities of the MAXIFY line of printers is Google Cloud Print⁴, which allows users to send Gmail messages, file attachments and select Google Docs to the printer from any compatible devices.

HOME OFFICE USERS

The MAXIFY MB2720 and MB2120 Home Office AIO printers would be the ideal choice for self-employed part or full-time businesses owners . The MAXIFY MB2720 printer has a 3.0-inch TFT LCD screen panel while the MB2120 printer has a 2.5-inch TFT LCD screen panel and both printers provide a page yield of 1,200 for black and white documents and 900 for colour as well as a 20,000-page monthly duty cycle⁵. The recommended print volume is 250 to 1,250 pages per month for the MB2720 printer and 200 to 1,000 pages per month for the MAXIFY MB2120. The MB2720 printer has a 500 sheet paper tray capacity with an estimated selling price of \$229.99 and the MB2120 printer has a paper tray capacity of 250 sheets with an estimated selling price of \$179.99.

MICROBUSINESS / SMALL BUSINESS USERS

The MAXIFY MB5420 and MB5120 Wireless Inkjet Small Office AIO printers are ideal for microbusinesses or small businesses that have anywhere from one to nine employees with a recommended print volume of 250 to 2,000 prints per month. Users can easily manage print jobs directly on each printer using the 3.5-inch TFT LCD screens which provide easy access to all printer functions, including scan to email, scan to cloud, and all related printer information. Both AIO printers allow for multi-page scanning and copying with high-speed single pass dual sided scanning and provide a page yield of 2,500 for black and white documents and 1,500 for colour, as well as a 30,000-page duty cycle⁵. The MAXIFY MB5420 paper tray has a 500 sheet capacity with an estimated selling price of \$429.99 and the MB5120 printer paper tray has a 250 sheet capacity with an estimated selling price of \$329.99.

The MAXIFY iB4120 Wireless Inkjet Small Office printer provides high-capacity printing at a low cost per print and is also ideal for businesses with five to nine employees. This fully networkable printer is built as a workhorse, providing a page yield of 2,500 for black and white documents and 1,500 for colour as well as a 30,000-page duty cycle⁵ with a recommended print volume of 250 to 2,500 printers per month. The paper tray will have a 500 sheet capacity and the printer will have an estimated selling price of \$189.99.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on [Facebook](#), [Twitter](#) or [Instagram](#) using @CanonCanada.

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Availability and specifications of all products are subject to change without notice.

¹*Wireless printing requires a working network with wireless 802.11b/g or 802.11n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.*

²*Requires an internet connection and the MAXIFY Printing Solutions app, available for free on the App Store and at Google Play™. Compatible with iPad®, iPhone® 3GS or later, and iPod touch® 3rd generation or later devices running iOS 5.1 or later, and Android™ mobile devices running Android 2.3.3 or later. User must register printer with PPS and be a registered member of the compatible online Cloud service(s) user chooses to access through PPS and is subject to the terms and conditions of those services. Certain functions (scanning and printing locally stored photos/documents) require your device to be connected to the same working network with wireless 802.11 b/g/n capability as your printer. A printer connected to the USB port of your Mac, PC, AirPort™ Base station, or Time Capsule® is not supported.*

³*MAXIFY Cloud Link requires an Internet connection.*

⁴*Requires an Internet connection and Google Account.*

⁵*Duty Cycle is defined as the maximum number of printed pages for a single peak month.*

⁶*Prices are subject to change without notice. Actual prices are set by individual dealers and may vary.*