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BROWSING AND DOWNLOADING FAMILY PHOTOS ON CANON'S CONNECT STATION CS100 DEVICE JUST GOT EASIER WITH NEW MOBILE APPLICATION

NEWS

MISSISSAUGA, ON., July 14, 2016 – Canon Canada Inc., a leader in digital imaging solutions, today announced its new Canon Connect Station mobile applicationⁱ for the Canon Connect Station CS100 deviceⁱⁱ. This application makes it easy to view, transfer, upload and share cherished photos from a compatible smartphone or tablet.

The new Canon Connect Station mobile application makes it easy to connect to the Canon Connect Station CS100 device from a compatible smartphone or tablet. Users simply connect to the same wireless network and open up the Canon Connect Station mobile application to start browsing, uploading, and downloading images. Users can also "drag and drop" images from their computer or select multiple images at a time from a compatible smartphone or tablet to the Canon Connect Station CS100 device. The application can save over 1,000 images at one time and easily identifies previously saved and stored photos, helping to eliminate duplicates stored on the Canon Connect Station CS100 device. The application also now makes it easy to save single images, or entire albums, stored on a Canon Connect CS100 device to a compatible mobile device. Additionally, users will be able to edit album names and add comments using the mobile application that can be saved to the Canon Connect Station CS100 device.

The Canon Connect Station CS100 device is a go-to-photo and video hub that provides a place for family members to share, store, manage and view unforgettable memorable moments. The Canon Connect Station CS100 device offers up to 1 TB of wirelessly accessible storage with the capacity to store approximately 150,000 photos or approximately 70 hours of video contentⁱⁱⁱ. Photos can be transferred from a compatible smartphone or tablet to the Canon Connect Station CS100 with the new mobile application; or photos and videos can be transferred to the device by tapping an NFC-equipped Canon camera or camcorder, in addition to using the available SD/CF card slots and USB connection. Once loaded onto the Canon Connect Station CS100 device, photos and videos are automatically organized by date or shooting device, and can be quickly accessed and enjoyed. Photos and videos from the Canon Connect Station CS100 device can be played on an HDTV via an HDMI cable, or printed wirelessly to a compatible Canon wireless printer such as the PIXMA MG7720^{iv}, allowing families to relive special memories together or wirelessly share photos and video with family members who may be in different locations between two Canon Connect Station CS100 devices.

The new Canon Connect Station Mobile Application is available for free on the Apple App Store and Google Play Store.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <u>http://canon.ca</u> or follow the company on <u>Facebook</u>, <u>Twitter</u> or <u>Instagram</u> using @CanonCanada.

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Availability, pricing and specifications are subject to change without notice. Actual prices are set by individual dealers and may vary.

All referenced product names, and other marks, are trademarks of their respective owners.

¹Compatible with iOS[®] versions 8.4x/9.2.x, Android[™] Smartphone and tablet versions 4.4.x, 5.0.x/5.1.x, 6.0.x. Data charges may apply with the download of the free Canon Connect Station app. The application is available in the apple app store or google play store.

ⁱⁱ The Canon Connect Station CS100 device requires a firmware update to enjoy the full benefits of the new mobile application.

ⁱⁱⁱ Calculated with approx. 6.6MB for each photo and with average 32Mbps Full HD video.

^{iv} Wireless printing requires a working network with wireless 802.11 b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients. Wireless products are not available in some countries.