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## CANON CANADA LAUNCHES NEW LINE OF HANDHELD WIRELESS PRESENTERS

*Devices Empower Business Professionals, Educators and Public Speakers to Easily Control Presentations within Various Venues*

**Mississauga, ON., August 2, 2016** – Canon Canada Inc., a leader in digital imaging solutions, today announced the PR10-G, PR100-R and PR1000-R Handheld Presenters featuring easy-to-see green or red beams, a backlit LCD, timer and slide control features to help provide dynamic flexibility for business professionals, educators, students and lecturers to move away from the podium and deliver an effective presentation.

Compatible with PowerPoint®, Keynote®<sup>1</sup>, Adobe PDF® and Mac iOS Preview files, these new products feature wireless slide operation via USB plug-in receiver<sup>2</sup>. Requiring no setup, users can connect immediately and move freely around a conference room, lecture hall or classroom from up to 100 feet away<sup>3</sup> with the PR10-G and up to 50 feet<sup>3</sup> for the PR100-R and PR1000-R to maintain control of presentations – including images and volume<sup>4</sup> – without needing to ask a partner to change slides.

The PR1000-R features a red laser for the more traditional user, the PR100-R features a red laser with doubled intensity<sup>5</sup> and the PR10-G features a green laser that is eight times<sup>5</sup> more visible than the red laser, which is ideal for presentations in brightly lit environments, including convention halls and outdoor locations.

The PR10-G and PR100-R Handheld Presenters also provide features to help speakers maintain focus on the crowd and not the clock. A backlit LCD Smart Timer, ideal for dim environments, displays a countdown of the remaining time in a presentation, letting speakers know how long they've been talking and when it might be time to bring the presentation to a close. Additionally, both models include a vibrating alert to notify the speaker that time is almost up.

All presenter models are designed to comfortably hold in your hand for extended presentations. Simple button layouts allow users to easily distinguish between keys by touch and take full control without needing to glance at the device while presenting.

### **Availability and Pricing**

The estimated selling price for the PR10-G, PR100-R and PR1000-R Handheld Presenters are \$109.99, \$79.99, and \$39.99 (MSRP)<sup>6</sup>, respectively. The PR10-G is available in metallic black, the PR100-R is available in black, and the PR1000-R is available in silver.

## About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on [Facebook](#), [Twitter](#) or [Instagram](#) using @CanonCanada.

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<sup>1</sup> The PR1000-R is currently not compatible with Keynote.

<sup>2</sup> Included with product, compatible with Windows and Mac.

<sup>3</sup> Wireless range may be affected by the environment.

<sup>4</sup> Feature only available in PR1000-R.

<sup>5</sup> Compare with red laser of 650nm wavelength and 1mW power.

<sup>6</sup> Pricing is subject to change at any time without notice; prices are set by individual dealers and may vary.