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Canon Expands Enterprise Portfolio with New imageRUNNER ADVANCE Multifunction Systems and imageCLASS Laser Printer

MISSISSAUGA, ON., August 15, 2016 – A productive workplace requires efficient individuals. Responding to growing consumerization within the office environment, Canon Canada Inc., a leader in digital imaging solutions, today announced the imageRUNNER ADVANCE C5500 Series with four new compact, multifunction colour systems designed to adapt to the individual needs of each user. In addition, the Company has also introduced the new Colour imageCLASS LBP712Cdn, a compact colour laser printer designed to complement imageRUNNER and imageRUNNER ADVANCE fleets for print-focused needs.

Great for small-to-mid-size organizations and departments within enterprises, the imageRUNNER ADVANCE C5560i, imageRUNNER ADVANCE C5550i, imageRUNNER ADVANCE C5540i and imageRUNNER ADVANCE C5535i multifunction systems (MFPs) offer advanced personalization, along with a convergence of imaging technology and support for cloud connectivity and various mobile solutions. Designed to provide high-quality output, powerful performance, outstanding ease-of-use and virtually seamless integration with various Canon and many other third party workflow solutions, this new Series is positioned to be the core of an organization's digital business communications.

Complementing the new series of imageRUNNER ADVANCE MFPs, the sleek new Colour imageCLASS LBP712Cdn delivers print speeds of up to 40 pages per minute (ppm)[1] and provides increased paper capacity for outstanding uptime. For office areas or individuals that only need a colour print solution, the new imageCLASS model allows the customer to realize the benefits of excellent productivity and outstanding image quality without compromising office space. Used within a print management strategy, that includes imageRUNNER ADVANCE fleets, the Colour imageCLASS LBP712Cdn can provide affordable colour printing and a consistent user experience via common print driver with the imageRUNNER ADVANCE MFPs. This adaptability makes the Colour imageCLASS LBP712Cdn a powerhouse for nearly any organization.

"In the past, productivity often required the user to adapt to technology. But these new imageRUNNER ADVANCE models enable Canon to reverse these roles, permitting the technology to adapt to the workflow needs of the individual," said Ed Crowley of Photizo Group. "With expanded personalization and security features, as well as outstanding image quality and convenient finishing options, the imageRUNNER ADVANCE C5500 Series builds upon the strong capabilities offered by the third generation platform. And by providing a common print experience and management platform between imageRUNNER ADVANCE and imageCLASS technology, Canon is more MPS ready than ever, driving an increasingly seamless approach to the market to while empowering a more solution-driven fleet design."

Advanced Personalization

As part of the third generation of imageRUNNER ADVANCE models, these new MFPs feature a flat operation, touch screen panel, which includes a larger display and functions for improved usability as compared to prior models. When authentication is activated, users can access My ADVANCE features to create a personalized experience tailored to their preferences. Display settings and many frequently used

functions can be customized on a user-by-user basis such as allowing users to set their preferred language as well as create their own personal address book. Integration with the free Canon PRINT Business app**, also supported by the Colour imageCLASS LB712Cdn, further expands support for personal workflows by allowing users to send to contacts saved on their compatible smartphones or tablets. Thanks to the Unified Firmware Platform, additional functionality can become available to existing models within the third generation of imageRUNNER Advance MFPs in the future through version upgrades, unlocking opportunities to continuously provide new value to the users.

Workflow Productivity
The imageRUNNER ADVANCE C5500 Series supports toner with significantly higher yields from previous models and is equipped with a waste toner bottle three times the size of predecessor models, reducing the frequency with which users need to change bottles. In addition, live-action video demonstrations displayed right on the control panel can help users perform common maintenance procedures. Each model can support advanced finishing options, including hole-punching, stapling and booklet-making. The Staple-Free Staple feature[2]allows for easy shredding, efficient paper stacking and uses fewer staples to help reduce waste, and the Staple On Demand feature allows users to re-staple originals after copying/scanning, or to staple documents that were printed without the appropriate staple settings initially selected. Additionally, an improved multi-purpose tray with auto-size detection helps save time by automatically detecting standard paper sizes when they are placed in the tray.

The Colour imageCLASS LBP712Cdn is designed to provide maximum efficiency with a minimal footprint. A reliable workhorse printer for busy workgroups, this model is designed to help customers achieve outstanding results in an efficient manner. Delivering a consistent print speed of 40 pages per minute,[1] even when printing two-sided, this compact model wakes up from sleep mode in just 9.2 seconds minimizing loss of work time. It can be set up as a desktop model for banks and other environments where available space is at a premium, or can be configured with up to three additional trays to support diverse printing needs of marketing and other departments across a variety of print media. Furthermore, the LBP712Cdn utilizes a common print driver to the imageRUNNER ADVANCE models, which can free up IT resources and minimize customer learning-curves.

Image Quality
Equipped with the V^2 Colour profile, the imageRUNNER ADVANCE C5500 Series and Colour imageCLASS LBP712Cdn can help users create impactful, well-defined images to help customers generate stunning prints. The imageRUNNER ADVANCE C5500 Series also features an “Insulated & Air Pressure” (IAP) Toner Bottle, helping to facilitate a steady toner supply, while “Consistently Stable” (CS) toner offers high transfer stability, providing prints with minimal irregularities and scattering, even over long runs. In addition, an enhanced intermediate transfer belt for the successful transfer of toner helps to better fill the concaves of rough media, as well as a newly enhanced fixing belt to help users achieve solid, well-defined blacks.

Cost Management
Both the imageRUNNER ADVANCE C5500 Series and the Colour imageCLASS LBP712Cdn can support the optional uniFLOW solution, making these new models excellent options for managed document services and overall print management strategies. Advanced user authentication with Universal Login Manager comes standard on the imageRUNNER ADVANCE C5500 Series, allowing organizations to manage print and document costs by controlling employees’ access and usage. This standard solution allows for a virtually seamless upgrade to the optional uniFLOW software, Canon’s comprehensive and scalable solution software platform for device, output management and smart scanning solutions.

Security
In order to help limit access to customer’s sensitive information, the imageRUNNER ADVANCE C5500 Series features a set of standard and optional security capabilities. [3] As part of the third generation of imageRUNNER ADVANCE systems, these MFPs include a standard Hard Disk Drive (HDD) Encryption function with FIPS140-2 validation which, when activated, automatically encrypts data stored on the main unit’s HDD, thereby helping to restrict access to the customer’s data. The Colour imageCLASS

LBP712Cdn avoids the use of a hard drive to help limit storage of sensitive customer information on this device.

Device & Fleet Management
These new imageRUNNER ADVANCE systems and the Colour imageCLASS LBP712Cdn can be supported by a customer's Canon's imageWARE Enterprise Management Console[4], its plug-ins and Canon's Managed Document Services. With these additional solutions, customers can benefit from centralized control for day-to-day management, as well as tools to easily deploy and manage device settings, user management and security features across the fleet of multifunction systems.

Sustainability
With features to help reduce waste, technology designed to provide low energy consumption, which can help limit emissions, the third generation imageRUNNER ADVANCE models, as well as the Colour imageCLASS LBP712Cdn, are designed to help support customers' sustainability goals. The new imageRUNNER ADVANCE C5500 Series models are Energy Star® certified, while the Color LBP712Cdn is Energy Star® certified and rated EPEAT® Silver.[5]

Availability
The imageRUNNER ADVANCE C5500 Series models are available now with the following Manufacturer's Suggested Retail Prices (MRSPs):
imageRUNNER ADVANCE C5560i: $26,620*; imageRUNNER ADVANCE C5550i: $23,870*;
imageRUNNER ADVANCE C5540i: $17,930*; imageRUNNER ADVANCE C5535i: $16,610*.
The Colour imageCLASS LBP712Cdn will be available October 1, 2016 at an MRSP of $949.99.

About Canon Canada Inc.
Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

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*Actual prices are set by individual dealers and may vary.

**Canon PRINT Business is a free app available on the App Store® and Google Play™ Store. For more information, including compatibility, please visit https: //www.usa.canon.com/mobile-app. Users of Canon Mobile Printing can simply update the app to use Canon PRINT Business; users who have installed Canon Mobile Scanning for Business should install Canon PRINT Business on their compatible device. After Canon PRINT Business is installed, users can re-register their Canon Mobile Scanning for Business device list and local documents.

[1] Print speed is based on internal testing. Print speed may vary depending on the number of copies selected as well as the settings for size, type, and orientation of paper. Speeds listed based on 20 lb. Bond paper.
[2] Up to 5 pages of 17 lb. Bond
[3] Canon offers security features that can help your business. Many variables can impact the security of your devices and data. Canon does not warrant that the use of its features will prevent malicious attacks, or prevent misuse of devices or data or other security issues. Nothing herein should be construed as legal counsel or regulatory advice concerning customers' compliance with laws related to privacy and security. Customers must have their own qualified counsel determine the feasibility of a particular solution as it relates to regulatory and statutory compliance.
Some security settings may affect device functionality or performance. You may want to test these settings before deploying them in your environment to ensure you understand their effects.
[4] There is no charge for these solutions. However, they need to be activated.
[5] As an ENERGY STAR® Partner, Canon U.S.A., Inc. has qualified these models as meeting the ENERGY STAR energy efficiency criteria through an EPA recognized certification body. ENERGY STAR and the ENERGY STAR mark are registered U.S. trademarks.