

CANON UNVEILS 11 NEW MONOCHROME IMAGECLASS MODELS

Laser MFPs, Copiers and Printers Designed to Support the Varying Needs of Today's Work Environments

MISSISSAUGA, ON., April 18, 2016 – Businesses of any size require dependable, print technology to help meet the demands of fast-paced work environments. Canon Canada Inc., a leader in digital imaging solutions, today announced the Company has refreshed and expanded its imageCLASS lineup with 11 new high-performing, black-and-white laser models, including five single-function printers, four multi-function printers and two copiers. Leveraging the quality and reliability of the imageCLASS lineup, these new models are designed to maximize results for customers across various segments, all the way from personal users to enterprise business employees.

Designed for Personal and Small/Home Office

The compact imageCLASS LBP151dw printer provides a reliable desktop companion for home offices and environments where space is at a premium. This wireless printer has a very small operational footprint, and can be used with most Apple and Android phones and tablets by leveraging the Canon PRINT Business application, while Mopria Print Service and Google Cloud Print are also supported.*

According to IDC, approximately 75 percent of workers surveyed see as much value in printing from their smartphone or tablet as printing from a computer, while 15 percent say it actually provides greater value.¹ Via near field communication (NFC), the imageCLASS MF416dw multifunction printer (MFP) and imageCLASS D1550 copier enable users to conveniently “tap and print” from a nearby, compatible mobile device.** Equipped with a larger 3.5-inch LCD colour touch screen display and intuitive user interface, these devices, as well as the new MF414dw MFP and D1520 copier, also feature wireless direct connection, allowing users to easily connect to mobile devices without the need for a router. Additionally, the new imageCLASS D1550 and D1520 copiers feature a legal-size platen glass, making them an excellent choice for small workgroups within legal firms and government offices.

Designed for Mid-Size Organizations and Enterprise Environments

The imageCLASS LBP251dw and imageCLASS 253dw models, best-suited for small and mid-size businesses, print up to 35 pages per minute, and feature wireless direct connection, with the imageCLASS LBP253dw also supporting NFC.

Mid-size and larger organizations require durable devices that not only achieve daily tasks, but are fully designed to support increased frequency and variety of use. The high-speed (at up to 58 and 65 pages-per-minute, respectively), high-paper capacity (up to 3600 sheets) imageCLASS LBP351dn and LBP352dn models can be configured with up to four optional cassettes, intended to reduce the number of times users must replace paper, and provide increased flexibility for firms needing to print on media of various sizes. Both products leverage new large capacity toner cartridges that last for up to 11,000 pages for the standard version and up to 25,000 pages for the high-yield version, enabling customers to maximize their return on investment.

Mid-size and larger organizations can also benefit from the features provided by the imageCLASS MF419dw and MF515dw models, which allow users to print directly from mobile compatible devices, while the MF515dw is also the fastest monochrome imageCLASS MFP to date at speeds up to 42 pages per minute. The MF515dw leverages toner cartridges that last for up to 6,000 pages for the standard version,

and up to 12,500 pages for the high-yield version, enabling customers to maximize their return on investment. Furthermore, the MF419dw and MF515dw models – as well as the LBP253dw, LBP351dn and LBP352dn printers – support uniFLOW output management software, enabling enterprises to effectively manage the equipment in mixed-fleet environments.

Availability

The imageCLASS D1550 and D1520 copiers, MF416dw and MF414dw multifunction printers, and LBP251dw and LBP151dw printers will be available through select retailers in May for an MSRP of \$749.99, \$649.99, \$599.99, \$499.99, \$399.99 and \$299.99, respectively. The imageCLASS LBP352dn, LBP351dn, MF515dw, MF419dw and LBP253dw machines will be available starting in May through exclusive channel resellers.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on [Facebook](#), [Twitter](#) or [Instagram](#) using @CanonCanada.

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*You must sign up separately for your cloud account. Your cloud account is subject to the third-party cloud provider's terms and conditions. Neither Canon U.S.A., Inc. nor Canon Canada Inc. represents or warrants any third party product, service or feature referenced hereunder.

**Wireless printing requires a working network with wireless 802.11b/g or 802.11n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

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Actual prices set by dealers, and may vary. Availability dates are subject to change without notice.

¹ IDC Multi-Client Study, Mobile Device Users/Non-Users: Print, Scan, Document Management, Worldwide, July 2015.