



www.canon.ca

NEWS

CANON'S NEW VERSATILE COMPACT-SERVO 18-80MM ZOOM LENS WILL HAVE SHOOTERS SMILING ABOUT QUALITY, PERFORMANCE, AND PRICE

New Lens Features 4K Optical Performance, Enhanced Servo Drive Unit, Image Stabilization and Autofocus* Functions- Ideal for ENG, Documentary, and Budding Filmmakers*

MISSISSAUGA, ON., April 13, 2016 – Canon Canada Inc., a leader in digital imaging solutions, is proud to announce today the new Compact-Servo 18-80mm Zoom Lens (model name CN-E18-80mm T4.4L IS KAS S), a compact and lightweight 4K-ready lens constructed for optimal mobility. A bridge between traditional Canon EF photography lenses and CN-E cinema lenses, the COMPACT-SERVO 18-80mm can be ideal for filmmakers and documentary shooters who want the control and quality of cinema optics with the lightweight, compact design and features of photography lenses. The first in a new class of Canon lenses, the COMPACT-SERVO 18-80mm Zoom Lens is a cinema-style lens that includes a newly developed servo drive unit as a standard feature. Additionally, the lens incorporates Image Stabilization* and Autofocus* functionality, two extremely useful features not commonly found in cinema lenses, but which are ubiquitous in photography lenses. The lens also provides high image quality that supports 4K image productions and was designed to be able to be utilized in a variety of shooting styles including, hand-held, shoulder mounted, and tripod mounted.

Covering the commonly used focal length range of 18mm to 80mm, this new Zoom Lens combines the functionality of Canon EF lenses with the precision and cinematic look of Canon Cinema lenses. The new COMPACT-SERVO 18-80mm Zoom Lens is 4K-ready and features auto focus and optical image stabilization with compatible camera models only, resulting in high-resolution imagery, with the ability to assist filmmakers in capturing the shot they envisioned. Compatible with EF-mount Super 35mm large-format cameras, the lens maintains brightness across the entire focal range at T4.4 (equal to F4.0). For added convenience, videographers can control many of the features of the lens in a variety of ways through the EF-mount communication, including Dual Pixel CMOS AF, push auto iris, record start and stop and remote lens control via the camera with an optional remote control, compensation for chromatic aberration (when paired with the EOS C300 Mark II Cinema Camera), metadata acquisition, and selection of T-number display. The COMPACT-SERVO 18-80mm Zoom Lens features a nine-blade iris aperture diaphragm to help give footage a truly artistic and beautiful look and feel, providing the much desired “bokeh” effect in the out-of-focus areas. For improved operability, focus breathing has been greatly reduced due to the three group inner focusing system.

The lens comes equipped with a newly developed Servo Drive Unit, which provides seamless switching between servo and manual modes, allowing videographers motorized control of focus, zoom, and iris settings. The Servo Drive Unit is compatible with broadcast style industry-standard lens controllers

including Canon's ZSD-300D or FPD-400D. To further enhance ease-of-use for ENG and "run-and-gun" style shooters, Canon has developed an optional grip accessory specifically designed for the new lens, the ZSG-C10. The grip accessory connects to the camera through a 20-pin cable, allowing a variety of lens functions to be controlled from the grip, including zooming via a zoom rocker switch, one-shot AF and the starting and stopping of a recording. When the lens and grip are being used with the EOS C100 Mark II or EOS C300 Mark II Cinema Cameras, users will also have the ability to control the zoom and iris from the camera's grip unit.

The Canon COMPACT-SERVO 18-80mm Zoom Lens and ZSG-C10 accessory grip are scheduled to be available later in 2016 for an estimated retail price of \$5,500 (USD) and \$499 (USD) respectively.** Additional lenses in the COMPACT-SERVO lens class will be announced in the near future.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on [Facebook](#), [Twitter](#) or [Instagram](#) using @CanonCanada.

#

** These functions are enabled with compatible camera models only, including Canon's Cinema EOS C100 Mark II and EOS C300 Mark II.*

*** Availability, prices, and specifications are subject to change without notice. Actual prices are set by individual dealers and may vary.*