

## CANON ADDS AIRPRINT™ SUPPORT FOR NEWEST IMAGECLASS LASER MULTIFUNCTION PRINTER MODELS

*Expanded imageCLASS Lineup Offers for the First Time, Wi-Fi Direct Connection Mode, Scan-to-Cloud and Near Field Communication Support*

**MISSISSAUGA, ON., September 8, 2015** - Leveraging the success and reliability of imageCLASS technology, Canon Canada, a leader in digital imaging solutions, today announced four new colour laser multifunction printers (MFPs) and one monochrome laser MFP to its imageCLASS lineup. Collectively, these machines deliver enhanced wireless, mobile and cloud connectivity to meet the needs of modern offices and home office environments. The Colour imageCLASS MF729Cdw/MF726Cdw (MF700 series) and MF628Cw/MF624Cw (MF600 series) models replace the discontinued Colour imageCLASS MF8580Cdw/MF8280Cw models,<sup>1</sup> while doubling the available selection. In the previously launched MF200 series, a fifth model has been added - the imageCLASS MF217w model, giving customers more options to choose the product that best suits their needs.

For the first time, through the MF700 and MF600 Series, Canon imageCLASS printers offer wireless direct connection mode, which allows a user to connect their mobile device directly to the printer without the need for a Wi-Fi router or pre-existing Wi-Fi network for easy access, as well as scan-to-cloud support, which can be accessed via a new and enhanced bundled scanning software application from Canon called MF Scan Utility, to send important scanned documents directly into Dropbox™ and Evernote. Furthermore, all four colour models support the recently announced Canon PRINT Business application, available in the Apple App Store and Google Play, while the MF729Cdw and MF726Cdw models add enhanced support for Near Field Communication (NFC) technology built into Canon PRINT Business, which allows a user to print a document by touching an NFC-supported Android phone or tablet to the printer.

### **Colour imageCLASS MF700 Series**

The Colour imageCLASS MF729Cdw and MF726Cdw four-in-one wireless multifunction systems can help increase productivity and improve overall workflow. With a 3.5-inch LCD colour touch screen display, customers will experience a seamless navigation that can be customized to meet individual workflow needs. Both machines offer colour and black-and-white printing at up-to 21-pages-per-minute, as well as scan, copy and fax support. Two-sided versatility is available for printing, scanning, copying and faxing via a 50-sheet duplex automatic document feeder; the machines also come with a 250-sheet cassette and a 50-sheet multipurpose tray. Furthermore, users can scan files directly to an email or shared folder, utilize a secure print mode that requires password entry to release the job and print via Mopria™ Print Service or Google Cloud Print\*\*. For clients visiting the office, they can conveniently scan to and print PDFs, JPEGs and TIFFs from a USB key.

Additionally, the MF729dw adds PCL 6/5c language and PostScript 3™ emulation support to enable printing from a wide variety of applications.

### **Colour imageCLASS MF600 Series**

The Colour imageCLASS MF628Cw and MF624Cw four-in-one wireless multifunction systems can help increase productivity and improve overall workflow. With a 3.5-inch LCD colour touch screen display, customers will experience a seamless navigation that can be customized to meet individual workflow needs. Both machines offer colour and black-and-white printing at up-to 14-pages-per-minute, as well as

scan, copy and fax support. The machines come with a 50-sheet automatic document feeder, a 250-sheet cassette and a 50-sheet multipurpose tray. Furthermore, users can scan files directly to an email or shared folder and print via Mopria™ Print Service or Google Cloud Print. For clients visiting the office, they can conveniently scan to and print JPEGs and TIFFs from a USB key.

### **imageCLASS MF217w**

The simple-to-use, imageCLASS MF217w is a four-in-one, wireless multifunction device that helps provide more value and flexibility to customers. This device helps ensure professional-quality documents at your fingertips in just six seconds, incorporates a customizable six-line touch panel LCD screen and combines print, scan, copy and fax into one compact device. With a sleek design, the MF217w offers a print and copy speed of up-to 24-pages-per-minute, a 250-sheet front loading cassette, plus a single sheet multipurpose tray. The machine also supports Mopria™ Print Service and the Canon PRINT Business application to help streamline document workflow.

Available now, all models will be available through select retailers, e-tailers, and Canon Direct. The manufacturer's suggested retail price (MSRP) of the MF729Cdw, MF726Cdw, MF628Cw, MF624Cw and MF217w are \$799.99, \$749.99, \$499.99, \$449.99 and \$249.99 respectively.

For more information, please visit [www.canon.ca](http://www.canon.ca)

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit: [www.canon.ca](http://www.canon.ca), join us on Facebook at: [www.facebook.com/CanonCanada](https://www.facebook.com/CanonCanada) or follow us on Twitter @CanonCanada.

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

Actual prices set by dealers, and may vary.

<sup>1</sup> Limited availability may exist until inventory is sold through.

\*\* Requires an Internet connection and Google Account.