

CANON CANADA ANNOUNCES NEW BUSINESS MOBILE APPLICATION TO STREAMLINE MOBILE PRINT AND SCAN OFFERINGS

User-friendly Application Designed to Help Customers Manage Daily Information Needs

MISSISSAUGA, ON., September 4, 2015 - Canon Canada Inc., a leader in digital imaging solutions, today announced an integration of its business mobile print and scan applications to help users streamline document workflow, increase productivity and maximize efficiency. Designed to provide business customers with a user-friendly application that can help save time and meet workflow needs, the Company has launched the new Canon PRINT Business application for compatible business-class laser MFP and printer devices compatible with certain devices in the imageCLASS¹, imageRUNNER and imageRUNNER ADVANCE multifunction system² lineups.

The Canon PRINT Business application combines the current Canon Mobile Printing and Canon Mobile Scanning for Business applications into one product. This application is an ideal tool for business professionals that need to print various documents, presentations, web pages or images wirelessly from their compatible iPhone® or iPad® devices with iOS 7 - iOS 8 or Android™ smartphones and tablets with OS 4 - OS 5.* The new application also gives users the opportunity to scan important files into their mobile devices before they travel or attend an off-site meeting.

The Canon PRINT Business application retains all of the features of the Canon Mobile Printing and Canon Mobile Scanning for Business applications, including an easy-to-use interface, customizable settings, scan and print preview screens, secure printing features and a data conversion service³ to help correct the layout and format of compatible Microsoft® office files, along with new functionalities to help manage information easily. New capabilities introduced with Canon PRINT Business include⁴:

- Near Field Communication (NFC) support for compatible Android™ smartphones or tablets for easy wireless connectivity for those compatible printer devices with built-in NFC. By simply touching a compatible Android device to the printer, users can print various documents from their mobile device with ease.
- iCloud® integration, which enables users to easily access their iCloud files directly from the Canon PRINT Business Application on iPhone and iPad with iOS 8 or later. This new cloud support is in addition to existing support for DropBox® and Google Drive™ service.**
- Keystone correction, a function that allows the user to adjust the dimensions of an image so that it fits correctly into a shape for crisp output.

Furthermore, the Canon PRINT Business application intuitively collaborates with the Canon PRINT Inkjet/SELPHY application used to manage Canon inkjet-based products. Users will be instructed to the App Store® or on Google Play™ to download the correct application for their individual products, or will be automatically transferred to the other application if it is already installed.

Both the Canon PRINT Business application and Canon PRINT Inkjet/SELPHY application are now available for free download in the Apple App Store and on Google Play. Canon recommends current users of the Canon Mobile Printing and Canon Mobile Scanning for Business applications to download and transition use to the new Canon PRINT Business application in order to take advantage of the newly available features and to receive the timeliest application updates in the future⁵.

For more information on the Canon PRINT Business application, please visit www.canon.ca > Office Equipment > Software Solutions > Mobile Applications.

For more information on the Canon PRINT Inkjet/SELPHY application, please visit www.canon.ca > Consumer & Home Office > Mobile Apps.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit: www.canon.ca, join us on Facebook at: www.facebook.com/CanonCanada or follow us on Twitter @CanonCanada.

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Specifications, pricing and availability are subject to change without notice.

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*Data charges may apply. Mobile device, printer and access point must be connected to the same network.

**You must sign up separately for your cloud account. Your cloud account is subject to the third-party cloud provider's terms and conditions. Neither Canon Inc. nor Canon Canada Inc. represents or warrants any third party product, service or feature referenced hereunder.

1 Select multifunction imageCLASS legacy models may not support scanning feature. During imageCLASS device discovery, user may be prompted to update device firmware depending on the purchase date of the unit. The firmware can be found by going to www.canon.ca and searching your model under "Drivers & Software". For update instructions, see the document bundled into the firmware download.

2 imageRUNNER ADVANCE models require the installation of the free Canon Mobile Scanning MEAP Application in the multi-function device. For details, refer to the Canon Mobile Scanning for Business MEAP Installation page.

3 The data conversion service uses internet. For .xls/xlsx files, the entire workbook is converted, not individual work sheets.

4 Available settings may differ depending on the device model.

5 Canon Mobile Printing and Canon Mobile Scanning will be supported until December 2015. Only those devices that have been registered with Canon Mobile Scanning will require the users to re-register the device.

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