

## CANON CANADA UNVEILS ITS FIRST-EVER DUAL LAMP INTERCHANGEABLE LENS PROJECTOR FOR ENHANCED RELIABILITY AND WIDE APPLICATION FLEXIBILITY

*LX-MU700 Delivers up to 7500 Lumens and Seven Interchangeable Lens Options for Impressive Performance in Business, Education, Exhibition, Digital Signage and House of Worship Applications*

**MISSISSAUGA, ON., November 3, 2015** –Responding to the needs of customers who do business in large venues, Canon Canada Inc., a leader in digital imaging solutions, today unveiled its first-ever LX-Series dual lamp projector, the LX-MU700, which delivers high-brightness at up to 7500 lumens<sup>1</sup>, WUXGA resolution (1920 x 1200), DLP Technology, a 2100:1 contrast ratio<sup>1</sup>, seven interchangeable lens options with motorized lens shift for installation flexibility, and a range of connection and integration options ideally suited for use in exhibition, digital signage and house of worship applications.

Joining Canon’s other interchangeable lens projectors, the new LX-MU700 provides an impressive capability of up to 7500 lumens when using both lamps, while also enhancing reliability by helping to minimize projector downtime - which is a key factor for units installed in areas that may be challenging to access. This model also offers two interchangeable Colour Wheels, allowing users to optimize the content being displayed – the “6 Segment-BRT” colour wheel emphasizes brightness for displaying charts, graphs and text with better clarity, and the “6 Segment-COL” colour wheel emphasizes colour accuracy for rich colours with great balance of mid-tones.

### Installation Flexibility and Advanced Features

The LX-MU700 offers superb installation flexibility with seven interchangeable lens options, allowing this model to be installed virtually anywhere (all lenses can be quickly installed and then removed with the simple push of a release button):

<b>Lens Name</b>	<b>Throw Ratio<sup>2</sup></b>
Standard Zoom LX-IL03ST	1.73 – 2.27:1
Ultra Wide Zoom LX-IL01UW*	0.75 – 0.93:1
Wide Zoom LX-IL02WZ*	1.25 – 1.79:1
Middle Zoom LX-IL04MZ*	2.22 – 3.67:1
Long Zoom LX-IL05LZ*	3.58 – 5.38:1
Ultra Long Zoom LX-IL06UL*	5.31 – 8.26:1
Short Fixed Zoom LX-IL07WF*	0.76:1

For enhanced installation flexibility, the LX-MU700 also offers motorized lens shift, which makes it possible to adjust the vertical and horizontal positioning of the projected image, as well as motorized zoom and focus, all of which can be easily adjusted using the included remote. Additionally, the projector's lens memory function can be used to store up to 10 different custom lens positions, each including lens shift, zoom and focal length. For added convenience, the LX-MU700 is 3D-Ready for projecting 3D content via the DLP-Link System.

### **Versatile Connectivity and Network Management**

The impressive range of video and control interfaces on the LX-MU700 expands applications and enhances usability. These include HDMI, DVI-D, DisplayPort, 5BNC, VGA and a built-in HDBaseT receiver allowing uncompressed HD video, audio and control signals to be transmitted over a single LAN cable with a maximum distance up to 328 feet. The LX-MU700 is compatible with Crestron, AMX and Extron devices enabling control of multiple projectors on a network. The projector also supports PLink which allows users to control and monitor the projector over a network, a feature that is ideal for observing lamp hours, usage and more.

### **Simplified Maintenance and Warranty Information**

Smartly-designed, the LX-MU700 allows users to easily replace the air filters and lamps without uninstalling the projector from most ceiling mounted positions. The LX-MU700 is backed by the Canon Three-Year Projector and Lamp Limited Warranty (120 day lamp coverage).

### **Pricing and Availability Information‡**

The new Canon LX-MU700 DLP Projector with Standard Zoom LX-IL03ST Lens will have a suggested list price of \$17,999.99, and will be available through authorized Canon dealers and distributors in December 2015.

For more information please visit [www.canon.ca](http://www.canon.ca)

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on **Facebook**, **Twitter** or **Instagram** using @CanonCanada.

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<sup>1</sup> When using Dual Lamps, Standard Zoom Lens LX-IL03ST, 6 Segment-BRT color wheel and Lamp Mode is Normal.

<sup>2</sup> Calculated value for 80" diagonal image.

‡Availability, prices and specifications are subject to change without notice. Actual prices are set by individual dealers and may vary.

\*Lens sold separately.