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## PERSTEXT, THE IOS APP YOU CAN USE TO DESIGN PHOTOS WITH TEXT IN PERSPECTIVE, IS BEING UPGRADED WITH 12 FREE FILTERS AND ENHANCED TEXT EDITING FUNCTIONALITY

**MISSISSAUGA, ON., November 12, 2015** - Canon Canada Inc., a leader in digital imaging solutions, today announced that Canon Marketing Japan Inc. (CMJ) has recently released 12 new free filters and editing functions that include copying and resizing text for the PERSTEXT iOS app that inserts dynamic text into photos so you can enjoy new types of expression.

CMJ is offering PERSTEXT as a free photo editing app for iPhone/iPad on the App Store. With PERSTEXT you can insert dynamic text into photos to convey a message and a greater design sense, and enjoy a new form of expression and communication.

With 12 free filters that make it possible to express changes in colour tone, and special effects, as well as the addition of copying and resizing text editing functions, you can enjoy expressing images that suit you with even greater freedom. The new version is available for download at.

In addition to filters that adjust the colour tone, a total of 12 filters to express special effects such as diorama, vignette, and zoom have been added. By changing the filter, it is possible to enjoy a variety of different impressions even with the same image. And, by using the text copy function, the photographer can insert their signature into images brimming with originality when uploading to SNS.

### **About PERSTEXT**

PERSTEXT is a free app for iPhone/iPad/iPod touch<sup>1</sup> that makes it possible insert dynamic text into photos, and share them easily on various SNS. With the simple operations of just entering text and specifying the perspective lines with your fingers, you can easily enjoy creating works of art. By copying edited text, it is now possible to paste into a different image. By pasting text into various works, it can be used for the photo's signature and help expand the range of expression. Also, a function that can retain the format of edited text when resized has been added, providing even better freedom of layout.

**About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on **Facebook**, **Twitter** or **Instagram** using @CanonCanada.

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<sup>1</sup> Confirm the supported devices and OS versions on Canon's website.