



www.canon.ca

NEWS

CANON DEBUTS INNOVATIVE PORTFOLIO OF PRINT SOLUTIONS AT GRAPHICS CANADA SHOW

MISSISSAUGA, ON., March 30, 2015: Canon Canada is set to inspire the graphic communication and design community with its latest innovative and groundbreaking products at the 2015 Graphics Canada Trade Show taking place from April 16 to 18 at the International Centre in Mississauga.

As the information technology industry continues to advance, many medium to larger sized companies visit the show to learn how to grow their companies and re-purpose the way they do business.

Canon understands that true productivity means thousands of parts working seamlessly together. At Graphics Canada, Canon will reinforce a *productivity* theme, filling its 3,000 ft² booth with the latest in technology from the industry's most comprehensive portfolio of wide format and production printers.

The company drew inspiration from the industrious honeybee and the honeycomb's iconic hexagon shape, incorporating it into their booth design to create visual impact to highlight their products.

At the show, Canon will unveil the addition of Canon Poster Designer Plus to the imagePROGRAF product offering. Poster Designer Plus is a cost-effective yet powerful web-to-print plug in software that adds a large format poster design engine, shopping cart and checkout functionality to any existing website.

The show will also mark the Canadian debut of the Océ ColorWave 700 and the Océ ColorWave 900 wide format printers. These printers offer cost-effective printing, increased flexibility for variable data and the latest in technology for Canon's Océ large format printers.

Also featured will be Canon's newest line-up of colour digital presses that introduce new technology, bringing a new level of print quality, efficiency, and flexibility to the light production print market.

World-renowned industry leader of the web to print business sector, Slava Apel will be a guest speaker at the Canon booth to discuss topics on vital and emerging streams of revenue for printers in today's marketplace.

Visit the Canon Canada Booth in Hall 1, booth #1240 at Graphics Canada to see its newest products in action.

For free access to the show visit: www.graphicscanada.com/register and use the promo code **CANON15GC**. Please note: Promo expires on April 15 at 12 p.m. ET.

This year's line-up includes:

imagePRESS C800/C700 Series

- Digital colour presses combines new and proven technology to deliver a new level of print quality, efficiency and flexibility expected of the imagePRESS line, in a compact, scalable footprint
- Designed especially for small-to-medium commercial, franchise, in-plant and quick printers
- Boasts print speeds of up to 80 ppm and delivers an impeccable 2400 x 2400 dpi resolution
- New CV Toner that produces exceptionally vibrant images on a wide variety of media

imagePRESS C60 Series

- Produces high-quality images with 2400 x 2400 dpi print resolution at speeds of up to 60 ppm in colour and black-and-white
- Efficiently produces style guides, planograms and presentations
- Meets ENERGY STAR® standards helping organizations reduce their environmental footprint and energy cost

varioPRINT 135DP

- Provides uniform, stable and high print quality by eliminating unstable variables such as charge, static, and light
- A media based workflow combined with Océ Paper Logic® technology that helps ensure first-time-right output
- ENERGY STAR® rated with one of the lowest TEC (Typical Electricity Consumption) value in its class

Océ Arizona 480 GT UV flatbed printer

- Award-winning printer from the Océ Arizona Series, winning close to 40 industry awards to date from organizations throughout the world
- Océ VariaDot imaging technology for superior 4-color printing
- Can print on irregularly-shaped or non-square items, heavy substrates such as glass, or materials that have an uneven surface such as plywood

Océ ColorWave 700

- Canadian debut
- Instant-dry and water-resistant prints on uncoated media
- Next generation of CrystalPoint technology supports higher print quality

Océ ColorWave 900

- Unparalleled colour at large format production speeds and colour production printing at 12 inches per second
- Increases production capacity with dual tray stacker
- Single pass aqueous inkjet technology

imagePROGRAF 8400S

- Equipped with a 250GB hard drive, geared to help increase productivity in high volume printing and streamlined workflows
- Enhanced multi-sensor allows printer to calibrate back to factory settings
- Improved colour density detection

imagePROGRAF 9400

- Comes bundled with a Print Plug-in for Adobe Photoshop, Digital Photo Professional and Microsoft Office
- Everything a professional needs to productively and accurately create enhanced colour materials
- Economy print mode allows for quality printing with limited ink usage

For more information about Canon's production and graphic arts printing solutions, please visit www.canon.ca

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit: www.canon.ca or join us on Facebook at: www.facebook.com/CanonCanada.

About Graphics Canada

Canada's largest and longest running showcase for the graphic arts and printing industry, attracting the full spectrum from the design community, smaller quicker printers, and medium-sized facilities to the country's largest operations. Graphics Canada was launched more than 50 years ago. With 200 exhibitors representing over 300 companies and held in 3 exhibit halls at the International Centre, the event provides a unique opportunity to inspire, influence, entice and persuade the largest gathering of graphic arts and print buyers in Canada. More than 8,500 attendees are looking for solutions to improve their workflow efficiency. And to find strategies to cut costs, deliver higher quality products and provide their customers greater flexibility. Take them behind the scenes! Reveal your talents, capabilities, technologies and competitive advantages.