



www.canon.ca



JOIN THE #CANONPARTY ON TWITTER!

MISSISSAUGA, ON., June 2, 2015 - Canon Canada is excited to announce the 'Join Our Party' contest (#CanonParty) in conjunction with the launch of its official Twitter account - @CanonCanada. Contest entrants have the chance to win one of 12 weekly prizes, including the Canon PowerShot and Canon Rebel cameras – as well as the grand prize: a Canon 70D with lens!

The #CanonParty contest takes place from June 1 to 28, 2015 and is open to Canadians of legal age.

Prize details include:

June 1-7: Three Canon PowerShot SX710 cameras

June 8-14: Three Canon PowerShot SX530 HS cameras

June 14-21: Three EOS Rebel SL1 cameras with 18-55mm lens

June 22-28: Three EOS Rebel T5i cameras with 18-55mm lens

Grand Prize: One Canon EOS 70D camera with EF-S 18-135 IS STM lens.

Please see eligibility and contest rules for more information.

Canon Canada is excited to join the party and to be a part of the conversation. Followers of the account can expect photography tips, news about products and the brand, witty banter and anything and everything to do with imaging. Followers will also have opportunities to share their stories and images through photo challenges.

For contest entry and full contest terms & conditions, visit: <http://connect.canon.ca> .

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit: www.canon.ca, join us on Facebook at: www.facebook.com/CanonCanada or follow us on Twitter @CanonCanada.

Ms. Rajani J. Kamath, MBA
Director, Corporate Communications & Brand Marketing
Canon Canada Inc.
t: (905) 565-4598
e: rajani_kamath@canada.canon.com