

## CANON CANADA INTRODUCES TWO NEW ULTRA SHORT THROW DLP PROJECTORS INCLUDING THE FIRST INTERACTIVE MODEL

*New Projectors Combine WXGA Resolution and 3000 Lumens with Impressive Performance and Value for Education, Corporate and Retail Applications*

**MISSISSAUGA, ON., June 10, 2015** – Canon Canada Inc., a leader in digital imaging solutions, is expanding its competitively priced Portable DLP Projector line with two Ultra Short Throw models, the LV-WX300UST and LV-WX300USTi, the latter of which is also Canon's first interactive model allowing for simultaneous collaboration with multiple users. Both projectors are capable of displaying 3D content via the DLP-Link System and are equipped with two HDMI inputs, an RJ-45 input for network management, built-in 10W speakers and screen colour correction.

Both models offer a 0.35:1 Throw Ratio, 3000 Lumens, WXGA resolution (1280 x 800) and a contrast ratio of up to 7500:1, allowing for the projection of large, bright, high-resolution images and HD video from very short throw distances (both can display 80-inch diagonal images from less than one-foot from the projector). The high-image quality and versatility of these models make them ideal for a range of applications including educational and corporate presentations, and both rear-projection advertising and digital signage.

### **“i” is for Interactive**

The interactive projector technology supplied with Canon's new LV-WX300USTi offers users a number of important benefits to help provide an immersive, engaging experience for students, employees and viewers. From collaborative problem solving to participatory team-building, the interactive benefits allow for a user to enhance presentation and lecture experiences by involving their audiences, thus helping improve message impact and retention.

The interactive functionality of the LV-WX300USTi allows for up to four interactive pens\* to simultaneously write text and diagrams on the projected screen. For added flexibility, an optional Finger Touch Module can be purchased and installed to allow for writing using other objects (fingers, pointers, etc.) without the need of an interactive pen.

### **Enhanced Image Quality**

For applications that require displaying high-resolution images and video content, the LV-WX300UST and LV-WX300USTi Projectors offer high-quality colour output that is reproduced by the projectors single-chip DLP BrilliantColor™ colour-processing technology which is capable of reproducing over one billion colours.

### **Pricing, Availability and Warranty Information**

The new Canon LV-WX300UST and LV-WX300USTi Multimedia Projectors will have suggested list prices of \$1,299.99\*\* and \$1,449.99\*\* respectively. The LV-WX300UST is now available through authorized Canon dealers and distributors, and the interactive LV-WX300USTi model will be available in July 2015. An optional Wall Mount is also available (sold separately) for simplified installation. For more information please visit [www.canon.ca](http://www.canon.ca).

**About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit: [www.canon.ca](http://www.canon.ca), join us on Facebook at: [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada) or follow us on Twitter @CanonCanada.

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*All referenced product names, and other marks, are trademarks of their respective owners.*

*\* Two (2) interactive pens are included with the purchase of an LV-WX300USTi projector. To use more than two (2) interactive pens, extra pens must be purchased.*

*\*\* Availability, prices and specifications are subject to change without notice. Actual prices are set by individual dealers and may vary.*