

CANON CANADA ANNOUNCES NEW FLAGSHIP COLOUR IMAGECLASS LASER MULTIFUNCTION PRINTERS DESIGNED TO MEET MARKET DEMANDS

New Products Offer Advanced Imaging Capabilities for Small-to-Mid-Sized Businesses

MISSISSAUGA, ON., January 5, 2015 – Canon Canada Inc., a leader in digital imaging solutions, today announced a new Colour imageCLASS multifunction printer (MFP) targeted at small businesses, medium businesses and workgroups. The Colour imageCLASS MF810Cdn represents a new product line standard that enhances productivity, image quality and ease of use. These models for the first time offer a new colour touch screen to help maintain operability, a colour profile V2 technology for more impactful colour prints and a triple-cassette option to maximize workflow functionality.

What's New:

The MF810Cdn is the first imageCLASS machine to support a colour touch screen that customers can interact with similarly to how they use their mobile phones and tablets. The 3.5-inch display offers the ability to “flick” between screens to maximize user productivity as well as the ability to create customizable buttons for commonly used features to help increase efficiency.

A new colour profile called V2 technology is used, which produces vivid, vibrant images and expands the colour reproduction range, creating more impactful colour prints with excellent clarity and visual sharpness that is ideal for high-quality business presentations and photos.

While the machine ships standard with a 550-sheet cassette and a 100-sheet multipurpose tray, the MF810Cdn can be accessorized via a triple-cassette option to support up to a 2,300 sheet capacity total, exceeding previous imageCLASS machine capabilities. Also new to the imageCLASS line are an Encrypted Send Security Kit option to help maintain data confidentiality during network transmission, and a Barcode Printing option*, which enables a user to print select bar codes in a readable format.

Performance:

The MF810Cdn produces crisp output at up to 26 PPM. First prints arrive in approximately nine seconds, reducing employee wait time at the machine. Documents can be printed, scanned, copied or faxed in two-sided form.

The MF810Cdn can be connected with USB or gigabit Ethernet and benefit from a durable build quality able to support a maximum monthly print volume of 64,000 pages per month.

Print driver support includes Canon Ultra-Fast Rendering, PCL6 and PostScript™. Driver support is available for Windows, Mac and Linux² operating systems.

Mobility Solutions:

Both models feature the easy-to-use Canon Mobile Printing³ app, which is designed to help keep pace with today's demanding and changing workforce. This app enables users in homes and offices of all sizes to send print jobs directly from compatible Android tablets and smartphones to their Canon output device, and the ability for Apple users to send their print jobs to their Canon device from their compatible iPhone

and iPad. Also supported is Mopria™ Print Service⁴, a simple solution for users to print documents, emails, web pages and photos from compatible Android KitKat 4.4 smartphones and tablets.

Lastly, the Canon Mobile Scanning for Business⁵ app offers enhanced productivity for iOS and Android users. This app enables an iOS business user to scan items into their compatible iPhone or iPad device, and an Android business user to scan items into their compatible Android smartphone or tablet before they travel or attend an offsite meeting, so that they have important documents handy wherever they may be.

Device & Document Management:

The machine offers the ability to deliver a scanned document or incoming fax directly to an email address or shared folder in colour or black-and-white. Supported scan file formats include JPEG, TIFF, PDF, Compact PDF, which reduces file size, and PDF OCR format, a new imageCLASS capability for customers who need to edit the printed text documents they scan.

A feature called Secure Print allows users to submit a PIN code when they send the print job from their computer, so the job will not be released until the same code is entered onto the printer. Another feature called Department ID Management empowers central device managers to limit or even prohibit access to certain features, such as colour printing, in order to reduce cost or to provide a level of document control.

The machines can be maintained via a device web portal called the Remote User Interface, allowing device administrators to view or modify various settings, pull job logs to study user behavior and check consumable status for timely replacement, among other tasks.

AirPrint Compatibility

The MF810Cdn MFP now supports AirPrint wireless⁶ printing from iPad®, iPhone®, and iPod touch® devices. As an industry leader, Canon continues to offer products that provide customers with user-friendly, convenient solutions, including AirPrint,⁷ which allows users to wirelessly print photos, emails, web pages and documents without installing device drivers.

Consumables:

The MF810Cdn features the new Toner Bottle 034, which is fast and easy to replace, and also utilizes a new technology called Insulated Air Pressure (IAP) to help prevent toner spillage. Both machines ship standard with a full set of cyan, magenta, yellow and black (CMYK) bottles with a rated yield of 7,300 pages based on ISO/IEC standard. The machine utilizes separate drum and waste toner consumables in order to deliver a low cost-per-page (CPP) to the customer.

Environment:

The new Canon imageCLASS meets ENERGY STAR® guidelines, promoted in Canada by Natural Resources Canada, set by the U.S. Environmental Protection Agency (EPA) and Department of Energy (DOE). Canon Canada is a long-time ENERGY STAR partner, and is a strong advocate of consumer education regarding energy-efficient products through its product labeling and environmental programs. ENERGY STAR is designed to identify and promote energy efficient products to reduce greenhouse gas emissions.

The machines are designated EPEAT® silver devices, the global registry for greener electronics.

The MF810Cdn utilizes just one watt of Energy while in Energy Saver mode and achieves a low Typical Energy Consumption (TEC) rating of just 0.8 kWh.

Availability & Service:

The Colour imageCLASS MF810Cdn is now available through resellers and select retailers at a MSRP of \$1,299.99. The machine comes standard with a one-year limited warranty for on-site service. Extended warranty is available, for an additional cost, to customers who wish to add up to an additional four years of service to the product.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. For more information, please visit: www.canon.ca or join us on Facebook at: www.facebook.com/CanonCanada.

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Android is a trademark of Google Inc.

Availability, prices, and specifications of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.

*Consult your local dealer/reseller regarding pricing for the Encrypted Send Security Kit and Barcode Printing Kit.

¹Print speed is based on internal testing. Print speed may vary depending on the number of copies selected as well as on the settings for size, type, and orientation of paper.

²Linux driver support is print only.

³Requires Canon Mobile Printing app, available free on the App StoreSM and Google Play; compatible with iPhone 5S, iPhone 5C, iPhone 5, iPhone 4S, iPhone 4, iPad Air, iPad 4, iPad 3, iPad 2, Original iPad, iPad mini, and iPad mini Retina running OS 5.1 - 7.1.1. Supports Android Tablets and Phones running OS 4.0 -

4.4.4. http://www.usa.canon.com/cusa/office/products/software/mobile_printing/canon_mobile_printing_

⁴MopriaTM Print Service, available free in the Google Play store, requires a compatible Android KitKat 4.4 smartphone or tablet. The printer must be either wirelessly connected to the network router or with an Ethernet cable. The mobile device and printer must be connected to the same network.

⁵Requires Canon Mobile Scanning for Business app, available free on the App StoreSM and Google Play. The app supports devices running iOS 5.1 or later and is available for the iPhone 5S, iPhone 5C, iPhone 5, iPhone 4S, iPhone 4, the New iPad (4th Generation), iPad (3rd Generation), iPad 2, the original iPad and the iPad Mini. Supports Android Tablets and Phones running OS 4.0 - 4.4.4.

⁶ Wireless printing requires a working network with wireless 802.11b/g or 802.11n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

⁷ AirPrint functionality requires an iPhone, iPad, or iPod touch device running iOS 4.2 (or later), and an AirPrint-enabled printer connected to the same network as your iOS device.