CANON CANADA RESPONDS TO CUSTOMER NEEDS WITH NEW IMAGEPROGRAF IPF670 AND IPF770 LARGE FORMAT PRINTERS

Affordable Printers with User-Friendly Software that Enhances Large Format Print Options For Small Businesses

MISSISSAUGA, ON., February 10, 2015 - Canon Canada Inc., a leader in digital imaging solutions, announced three new affordable large format printers. The 24-inch imagePROGRAF iPF670, the 36-inch imagePROGRAF iPF770 printers, and the imagePROGRAF iPF770 MFP Scan-to Print/File/Share System provides cost-effective solutions for low-volume, on-demand print environments. These models support a variety of applications including: posters, presentations, technical documents, drawings, company announcements, and enlargements.

Ideal for a variety of industries including architecture, engineering and construction, education, offices and small retail, the iPF670 and iPF770 printers offer advanced technology to assist small businesses in maximizing the return on their investment. Economy Print Mode, auto-rotation and nesting, help reduce total cost of operation by minimizing media waste and maintenance. Additionally, Accounting Manager,* software to assist businesses monitor costs and allocate consumable expenses, comes standard and allows management to track print jobs by user to calculate ink and media costs.

Suitable for businesses that need to print documents quickly while retaining high image quality, the imagePROGRAF models are designed for maximum versatility and performance. In its fastest mode, the iPF770 printer boasts the ability to produce an A1 (23.39" x 33.11") print in about 25 seconds.**

The printers have a space-saving design with fully front-accessible operation for flush wall installation, to fit into almost any environment. There is also an assisted top-loading feature for easy media loading, plus the iPF670 printer is available without a stand for customers seeking a desktop model.

The iPF770 MFP designed as a complete scan-to-print, file, and share solution, has the capability to scan documents up-to-2mm thick. This model includes a Contex scanner, Nextimage MFP software, stand-alone computer, touch screen monitor and MFP stand to meet a variety of office needs.

To help increase efficiency in workflow and management, the iPF670 and iPF770 printers include software that is designed to be simple and intuitive, making high-quality printing possible for individuals of any level of experience. Addressing the needs of a diverse range of users, Canon's Direct Print & Share 2.0[1] software is a cloud portal solution that empowers users to view, share and print a variety of files including PDF, TIFF, JPEG and HP-GL/2 formats, from virtually anywhere. Users can utilize the "Shortcut Print" feature to drag and drop files to print into hot folders on their desktops helping to streamline their workflow process.

The iPF670 and iPF770 printers are also compatible with Canon's imagePROGRAF Print Utility[2] mobile app, which facilitates wireless printing by allowing users to print from a compatible iPad® device. The app enables users to perform a number of actions, including previewing their PDF file, selecting the number of copies, orientation and print quality before sending the job to any of the compatible imagePROGRAF printers that share the same network. Additionally, these models come with a Print Plug-in for Microsoft Office® allowing users to easily transform Microsoft® Excel®, PowerPoint® and Word® documents into printed posters.

The models come standard with easy to use PosterArtist Lite,* poster creation software with features such as templates, clip art, and images for customers to easily create posters, signs and banners. For convenient sharing between users, files can be exported directly to Canon's Direct Print & Share cloud portal software.

Continuing to produce Canon's high-quality output, the new imagePROGRAF devices use a five-colour dye/pigment reactive replacement ink system using 130 ml ink tanks^, including a reformulated magenta ink to help produce more vivid reds and yellows. Canon inks provide outstanding adhesion to media, are scratch-and marker-resistant and help produce crisp and legible text. These devices include Canon's high-density PF-04 print head, which uses 15,360 nozzles to lay down a 4pl droplet size of ink, and a Gigabit Ethernet connection.

Continuing to address the needs of the market, Canon has announced the revamped CAPP, a co-marketing program designed to identify, develop and market software solutions that add value to specific customer needs, with more co-marketing opportunities available to partners. Whether a solution is custom developed by an independent software vendor through Canon's development program, or is a standard stand-alone application that complements the imagePROGRAF devices, the purpose of the Canon Alliance Partner Program is to provide the vehicle to successfully present the solution and its benefits to its customers. This program provides customers more options to select the application that best fits their needs and helps them realize the full return on investment with Canon imagePROGRAF technology.

These imagePROGRAF models are scheduled to be available in early February 2015 through Authorized Canon Dealers and Premier Partner Resellers at manufacturer's suggested retail prices of **$4,795** (iPF770), **$1,495** (iPF670 without stand), **$1,845** (iPF670 with stand) and **$11,895** (iPF770 MFP).

About Canon Canada Inc.
Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. For more information, please visit: www.canon.ca or join us on Facebook at: www.facebook.com/CanonCanada.

Media Contacts:
Rajani Kamath
Director, Corporate Communications &
Brand Marketing
Canon Canada Inc.
(905) 565-4598

###

* For PC only

** Printed in Economy mode, using fast cut speed. Portrait orientation.

*** The imagePROGRAF iPF MFP systems contain multiple components, some of which are manufactured by third parties. To the extent that such third party offerings come with limited warranties, such limited warranties are hereby passed to the purchaser, and Canon shall have no obligation or any liability with respect to such third party offerings.

[1] Your server must be compatible with a webDAV enabled cloud account, including but not limited to, Google, Carbonite or Rackspace, to take advantage of the cloud functionality. Storage capacity and any pricing thereof is based on the third-party cloud provider's current offering, at its sole discretion. Your cloud account is subject to the third-party cloud provider's terms and conditions. Neither Canon Inc. nor Canon U.S.A., Inc. represents or warrants any third party product, service or feature referenced hereunder.

[2] Available on App Store. Compatible with iPad 2 or later, running iOS 6.1 or later. Data charges may apply. Printed output will be same size as original file. Mobile device and large format printer must utilize the same network. Printer must be connected to the same router that mobile device is connected to via wireless capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients. In order to print from imagePROGRAF Print Utility, user must open their PDF file in another, supported iPad app. Then, the user would select "Open in" and choose the print utility app.

^ The starter ink tanks are not the same capacity as replacement ink tanks specified here.

† Based on weekly patent counts issued by United States Patent and Trademark Office.

Specifications subject to change without notice.

All referenced product names, and other marks, are trademarks of their respective owners.