

CANON CANADA FURTHER STRENGTHENS AND EXPANDS LINE OF INTERCHANGEABLE LENS LCOS AND FIXED LENS DLP PROJECTORS

Four New Models offer a range of Impressive Performance and Flexibility

MISSISSAUGA, ON., December 15, 2015 – The REALiS WUX6010 Pro AV LCOS Projector, introduced today by Canon Canada Inc., a leader in digital imaging solutions, combines outstanding WUXGA resolution (1920 x 1200), 6000 Lumens, compatibility with a choice of five optional Canon projection lenses, and Canon’s LCOS technology with AISYS-enhancement to help reproduce images with incredible detail and colour accuracy. Built to include all of the same features as Canon’s award-winning WUX6000 Projector, the REALiS WUX6010 Projector also features a built-in HDBaseT receiver¹ to help reduce complex wiring by allowing uncompressed HD video, audio and control signals to be transmitted over one single Ethernet cable. In addition to the enhancements of the WUX6010 LCOS Projector, Canon has expanded its LX-Series of high-brightness DLP Projectors with two new 5000 Lumen models, the LX-MU500 (WUXGA resolution 1920 x 1200) and LX-MW500 (WXGA resolution 1280 x 800) projectors.

Canon REALiS WUX6010

The REALiS WUX6010 Projector offers 6000 lumens of brightness, WUXGA resolution and a wide range of optional Canon projection lenses to match a variety of installation environments and applications (see chart below for complete list of optional compatible lenses).

LENS NAME	THROW RATIO
Ultra Wide Angle Lens RS-IL03WF	0.80:1
Short Focus Zoom Lens RS-IL05WZ	1.00 - 1.50:1
Standard Zoom Lens RS-IL01ST*	1.49 - 2.24:1
Long Focus Zoom Lens RS-IL02LZ	2.19 - 3.74:1
Ultra Long Focus Zoom Lens RS-IL04UL	3.55 - 6.94:1

*Lens included with REALiS WUX6010 projector.

For enhanced installation flexibility the REALiS WUX6010 LCOS Projector offers a Motorized Vertical/Horizontal Lens Shift (and Zoom and Focus) function which allows for easy positioning and an additional selection of advanced professional settings including Four-Point Keystone Correction and Edge Blending. To help optimize image reproduction based on the environment/application and type of content, the REALiS WUX6010 Projector also features a suite of advanced image adjustments including Six-Axis Colour Adjustment, Dynamic Gamma, Memory Colour Correction and Motion Blur Reduction.

Extensive connectivity for the REALiS WUX6010 LCOS Projector is provided via HDMI, DVI-I and other leading network interfaces. The WUX6010 Projector also features a built-in HDBaseT receiver¹ which allows uncompressed HD video, audio and control signals to be transmitted over one single Ethernet cable with a maximum distance of 328 feet (100m), helping to reduce complex wiring schemes used for a typical setup and helping to maximize long cable runs with minimal image quality degradation. A Picture-by-Picture feature enables two high-quality images from two digital inputs (via DVI and HDMI) to be projected simultaneously side-by-side in one letterboxed image.

Medical Imaging REALiS WUX6010 D LCOS Projector

For those in the medical education and training fields, a separate model, the REALiS WUX6010 D, is also available with all the same features as the REALiS WUX6010 LCOS Projector, but includes a special DICOM® Simulation Mode² for displaying monochrome digital X-rays, CAT scans, and MRIs with superb grayscale gradation. This mode, which simulates the results of devices compliant with the Digital Imaging and Communications in Medicine (DICOM) Part 14 standard, offers both clear and blue base colour temperature presets. To further enhance the learning experience, the WUX6010 D Projector users can employ the Picture-by-Picture feature and choose between viewing DICOM SIM monochrome images and sRGB colour images side-by-side.

Canon LX-MU500 and LX-MW500 DLP Projectors

Balancing excellent image quality and versatility, the compact LX-MU500 and LX-MW500 Projector models can be ideal for a range of markets including education, corporate and houses of worship. The LX-MU500 and LX-MW500 projectors boast Advanced optical functions including the wide throw ratios of each model (1.12-1.8:1 for the LX-MW500, and 1.07-1.71:1 for the LX-MU500), Manual Vertical Lens Shift and Corner Adjustment offer additional installation flexibility. A range of image quality adjustments including the BrilliantColor™ system, which uses advanced colour processing algorithms, and Six-Axis Colour Adjust, help produce realistic rich colours with enhanced brightness.

The LX-MU500 and LX-MW500 Projectors feature a built-in HDBaseT receiver¹ and each model is equipped with two HDMI inputs, one of which is equipped with Mobile High-Definition Link (MHL) - an industry standard for mobile audio and video interfaces. This function allows users to connect a portable device such as a compatible phone or tablet to the projector without the need of a computer. Both models are also capable of displaying 3D content via a DLP-Link System, and include a built-in high-powered 10W speaker.

For those in the medical education and training fields, both models include a special DICOM® Simulation Mode² for displaying monochrome digital X-rays, CAT scans, and MRIs.

Pricing, Availability and Warranty

The chart below provides the suggested list prices for all four models, as well as when they are scheduled to be available through authorized Canon dealers. All four models are backed by the Canon Three-Year Projector and Lamp Limited Warranty (120 day lamp coverage).

MODEL NAME	SUGGESTED LIST PRICE	SHIPPING
REALiS WUX6010 Pro AV LCOS Projector with RS-IL01ST Lens	\$5,999.99	January 2016
REALiS WUX6010 D Pro AV LCOS Projector (Dicom) (lens not included)	\$5,999.99	January 2016
LX-MU500 DLP Projector	\$2,749.99	March 2016
LX-MW500 DLP Projector	\$2,249.99	March 2016

For more information please visit www.canon.ca

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit: <http://canon.ca> or follow the company on [Facebook](#), [Twitter](#) or [Instagram](#) using @CanonCanada.

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Availability, prices, and specifications of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.

DICOM is the registered trademark of the National Electrical Manufacturers Association for its standards publications relating to digital communications of medical information. All referenced product names, and other marks, are trademarks of their respective owners.

¹The combination of a TX (transmitter) and RX (receiver) is required in order to create an HDBaseT system. Since the RX (receiver) is built into these models, and the TX (transmitter) is sold separately by another manufacturer – functionality cannot be guaranteed. Please check compatibility before use.