

## CANON CANADA ANNOUNCES SIX NEW PIXMA WIRELESS INKJET ALL-IN-ONE PRINTERS

*New features include improved initial set-up time, direct printing from Instagram and new ink formula*

**MISSISSAUGA, ON., August, 18, 2015** – Canon Canada Inc., a leader in digital imaging solutions, today announced enhanced printers for its PIXMA printer line: the PIXMA MG7720, the PIXMA MG6800 series and the MG5700 series of Wireless<sup>1</sup> Inkjet All-in-One (AIO) printers. Ideal for high-quality photo and document printing and creative applications, each model can connect to wireless networks easier than in the past for quick printing from the Canon PRINT Inkjet/SELPHY<sup>2</sup> application with compatible mobile and tablet devices. Catering to the wants and needs of the everyday user, each model can also be used to create additional copies and scan important documents for archiving purposes as well. All of the printers utilize new genuine Canon inks, which provide deeper blacks and more vivid reds in photos for easy printing at home, and provide more visual impact for printing documents on plain paper than previous models.

To further expand upon the usability and effectiveness of the Canon PRINT Inkjet/SELPHY application and PIXMA Cloud Link<sup>3</sup>, new features include the ability to print images directly from any Instagram<sup>4</sup> feed, so special moments can live beyond the screen. In addition, Canon Easy-PhotoPrint+<sup>5</sup> and Creative Park web applications can be accessed from compatible smartphones and tablets to share and edit individual photos using cloud technology as well. Also, documents can be printed from SlideShare and users can send scanned documents directly to OneNote<sup>6</sup>.

Improving upon initial setup time as compared to predecessors, users can install the printer drivers approximately 30 percent faster with the PIXMA MG7720 printer. All six models also have an improved wireless printing experience for compatible smartphone and tablet users through the updated Canon PRINT Inkjet/SELPHY application, and can easily print and scan images and documents to several of the most popular online social platforms and services, such as Facebook<sup>®</sup>, Twitter<sup>®</sup>, Flickr<sup>®</sup>, Photobucket<sup>®</sup>, Dropbox<sup>®</sup>, Evernote<sup>®</sup>, Creative Park, Google Drive<sup>™</sup> and Microsoft<sup>®</sup> OneDrive<sup>™</sup>. In addition, these models support Google Cloud Print<sup>™</sup>, for printing from Gmail<sup>™</sup> and Google Docs<sup>™</sup> on a compatible mobile device, and from the Google Chrome<sup>™</sup> browser for Mac<sup>®</sup>, Windows<sup>®</sup>, Linux<sup>®</sup> and Chrome OS<sup>™</sup> operating systems.

The PIXMA MG7720 printer, which also includes the PIXMA Touch & Print feature that allows direct printing from compatible Android devices, along with the PIXMA MG6800 printer series, are the perfect creative tools for students who need to print on the go from just about anywhere using Canon Creative Park projects. Rounding out the new lineup, the PIXMA MG5700 printer series is the economical choice for printing homework assignments or other important documents at home while still providing creative features and quality photos. Each printer features Auto Power On/Off functionality, Auto Two-sided Print and PictBridge<sup>7</sup> printing via wireless LAN for a direct connection to select Canon Digital Cameras.

All of the models also come with My Image Garden<sup>8</sup> software to offer a variety of features designed to inspire and enhance creativity while empowering the sharing of images. My Image Garden also features Full HD Movie Print<sup>9</sup> software to help users produce clear images of frames from videos captured on select Canon EOS Digital SLRs, PowerShot Digital Cameras, and VIXIA Camcorders.

## **PIXMA MG7720**

In addition to the aforementioned features, the PIXMA MG7720 printer comes equipped with the Intelligent Touch System user interface and a 3.5-inch touch screen to easily navigate through various menus. This model also features six individual ink tanks to produce photo lab quality photos at home and professional looking documents. The PIXMA MG7720 printer will be available in black, white, gold and red and has an estimated retail price of \$219.99<sup>10</sup>.

## **PIXMA MG6800 series**

The PIXMA MG6800 printer series features an easy-to-use, 3.0-inch TFT touch screen for easy navigation and a five colour individual ink set. It is also equipped with a dual purpose paper tray for plain paper in addition to photo paper where a beautiful 4 x 6 inch borderless photo can be printed in approximately 41 seconds<sup>11</sup>. The PIXMA MG6820 printer will be available in black and the MG6822 is available in white/silver. Each model has an estimated retail price of \$179.99<sup>10</sup>.

## **PIXMA MG5700 series**

The PIXMA MG5700 printer series includes the same five individual ink tank system as the PIXMA MG6800 series printer models where four of the inks are designed for use when printing a colour document or image in addition to a dedicated ink tank for printing black and white text documents. These models are also capable of automatically printing a two-sided document to conserve paper. The PIXMA MG5720 printer will be available in white and black, while the MG5721 is available in black/silver and the MG5722 is available in white/silver. Each model has an estimated retail price of \$129.99<sup>10</sup>.

For more information and the full list of product specifications, visit: [www.canon.ca](http://www.canon.ca)

## **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit: [www.canon.ca](http://www.canon.ca), join us on Facebook at: [www.facebook.com/CanonCanada](https://www.facebook.com/CanonCanada) or follow us on Twitter @CanonCanada.

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*Availability and specifications are subject to change without notice.*

<sup>1</sup> *Wireless printing requires a working network with wireless 802.11 b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.*

<sup>2</sup> *Requires an Internet connection and the Canon PRINT Inkjet/SELPHY app, available for free on the App Store and at Google Play™. Compatible with iOS 7.0 or later devices, and Android™ mobile devices running Android 2.3.3 or later. User must register printer with Canon PRINT and be a registered member of the compatible online Cloud service(s) user chooses to access through Canon PRINT and is subject to the terms and conditions of those services. Certain functions (scanning and printing locally stored photos/documents) require your device to be connected to the same working network with wireless 802.11 b/g/n capability as your printer. A printer connected to the USB port of your Mac, PC, AirPort™ Base station, or Time Capsule® is not supported.*

<sup>3</sup> *PIXMA Cloud Link Requires an Internet connection.*

<sup>4</sup> *Instagram photos can only be printed using a compatible smart device.*

<sup>5</sup> Works edited by using this application cannot be displayed, edited, or printed without this application. Compatible with Android 4 or later device of seven inches or more using Chrome (latest version compatible with your current version of Android OS), iOS Devices of seven inches or more using Safari, Windows PC (excluding RT) using, Microsoft Internet Explorer 9 or later, Mozilla Firefox(latest version), or Google Chrome(latest version), and with Mac OS X 10.6 or later using Safari 5.1 or later

<sup>6</sup> Saving scanned images to OneNote is available only on printers that use genuine Canon ink for all colours.

<sup>7</sup> PictBridge (Wireless LAN) certified camera is required.

<sup>8</sup> To install using Windows® OS, .NET Framework 4 is required. Compatible still image formats are PDF (created using Canon PDF Creator only), JPEG (Exif), TIFF, and PNG. Compatible video formats are MOV (from select Canon digital cameras only) and MP4 (from select Canon digital camcorders only).

<sup>9</sup> "Full HD Movie Print" is available from "MOV" and "MP4" movie files created by select Canon EOS Digital SLRs, PowerShot digital cameras and VIXIA digital camcorders. Requires PC, or Mac with Intel® processor and Canon ZoomBrowser EX 6.5 or later or Canon ImageBrowser 6.5 or later for "MOV" files, or Canon ImageBrowser EX 1.0 or later for "MOV" or "MP4" files.

<sup>10</sup> Price is subject to change without notice. Actual price is set by individual dealers and may vary.

<sup>11</sup> Document print speeds are the averages of ESAT in Office Category Test for the default simplex mode, ISO/IEC 24734. Photo print speed is based on the default setting using ISO/JIS-SCID N2 on Photo Paper Plus Glossy II and does not take into account data processing time on host computer. Print speed may vary depending on system configuration, interface, software, document complexity, print mode, page coverage, type of paper used etc.