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CANON CANADA ANNOUNCES PIXMA IP110 MOBILE PRINTER FOR ON-THE-GO BUSINESS PROFESSIONALS

Mobile Printer Features PIXMA Printing Solutions (PPS) with Cloud Link and Excellent Document Printing Capabilities in a Sleek, Sophisticated Design

September 23, 2014 – Canon Canada Inc., a leader in digital imaging solutions, announced today the PIXMA iP110 Wireless¹ Mobile Printer, designed for on-the-go business professionals who need a printer that can keep up with their ever-changing lifestyle. The printer has an optional battery that gives business professionals the ability to quickly deliver high-quality text and graphics, including last-minute presentations, charts and graphs, and beautiful colour photos on the road. It also features the cloud-based PIXMA Printing Solutions² (PPS) app, a user-friendly platform, allowing easy access to the cloud directly from compatible smartphones, tablets, or other mobile devices. With this platform, users can print and scan images and documents directly from several of the most popular online services such as Facebook®, Twitter®, Photobucket®, Dropbox®, Evernote®, Microsoft® OneDrive™ and Google Drive™.

PPS, together with the optional battery, provides professionals who conduct business outside of the office or travel frequently, with the convenience to quickly print important documents, presentations and images from almost anywhere. This feature is ideal for sales professionals, real estate agents and lawyers on-the-go, to instantly print copies of important files so that business is not disrupted. With PPS, users can also check ink model number information, online printer user manuals and other important printer information, making it easy to check the status of their printer on the road.

This printer builds on the great features of its predecessor, the Canon PIXMA iP100 Mobile Printer, with a 9600 x 2400 maximum colour dpi³.

Also featured on this printer is Wireless PictBridge⁴, a technology that allows digital camcorders and cameras to connect and then print directly without using a computer. With Access Point Mode, users can connect their compatible mobile device to the printer directly through Wi-Fi® without a router. This feature is ideal for real estate agents who need to bring photos of residential and commercial listings to their clients, construction professionals who need to print images of building updates for project managers, and interior designers who need to quickly print quality photos of their designs for off-site meetings.

The PIXMA iP110 Wireless Mobile Printer has a one-picoliter droplet size for colour printing allowing business professionals to produce high-quality business documents, charts, and graphs quickly, as well as stunning photo-quality prints. The printer also features two black inks: one a pigment-based black ink that delivers laser-like sharp text and a dye-based black ink that works to improve colour contrast and image stabilization along with producing outstanding black-and-white photography. With print speeds of up to nine images-per-minute (ipm) for black⁵ and 5.9 ipm for colour⁵, this mobile printer can deliver client-ready projects quickly and professionally.

The PIXMA iP110 Mobile Printer has an estimated selling price of \$329.99⁶ with battery. For more information, please visit **www.canon.ca**

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. For more information, please visit: www.canon.ca or join us on Facebook at: www.facebook.com/CanonCanada.

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All other referenced product names, and other marks, are trademarks of their respective owners. Availability and specifications of all products are subject to change without notice.

¹ Wireless printing requires a working network with wireless 802.11 b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

² Requires an Internet connection and the PIXMA Printing Solutions ("PPS") app, available for free on the App Store and at Google Play™. Compatible with iPad®, iPhone® 3GS or later, and iPod touch® 3rd generation or later devices running iOS 5.1 or later, and Android™ mobile devices running Android 2.3.3 or later. User must register printer with PPS and be a registered member of the compatible online Cloud service(s) user chooses to access through PPS and is subject to the terms and conditions of those services. Certain functions (scanning and printing locally stored photos/documents) require your device to be connected to the same working network with wireless 802.11 b/g/n capability as your printer. For users of compatible Apple mobile devices, document printing requires Apple AirPrint, which requires an AirPrintenabled printer connected to the same network as your iOS device. A printer connected to the USB port of your Mac, PC, AirPort™ Base station, or Time Capsule® is not supported.

³ Resolution may vary based on printer driver setting. Colour ink droplets can be placed with a horizontal pitch of 1/9600 inch at minimum

⁴ PictBridge (Wireless LAN) certified printer is required.

⁵ISO/IEC 24734, 24735 define the default print and copy speed measurement methods. Print speeds are the averages of ESAT in Office Category Test for the default simplex mode, ISO/IEC 24734, excluding time to print the first set. Copy speed is the average of FCOT, ISO/IEC 24735 Annex D. ADF copy speed is the average of ESAT in General Performance Test for the default simplex mode, ISO/IEC 24735, excluding time to copy the first set. Once the ink levels on the printer reach low ink status, the print speed will be reduced. See www.usa.canon.com/ipm for additional details.