

## CANON CANADA UNVEILS NEW LINE OF WIRELESS, CLOUD CONNECTED INKJET PRINTERS FOR SMALL AND HOME OFFICE USERS

*Printers Ideal for Small and Home Office Business Owners in the Construction, Real Estate, Professional Services, Repair and Maintenance, Healthcare, Retail and Food Services Industries*

**September 23, 2014** – Canon Canada Inc., a leader in digital imaging solutions, announced today five models in the new MAXIFY series of Wireless<sup>1</sup> Inkjet printers for the small office/home office (SOHO) user: the **MAXIFY MB5320** Wireless Inkjet Small Office All-In-One (AIO) printer, the **MAXIFY MB5020** Wireless Inkjet Small Office AIO printer, **MAXIFY MB2320** Wireless Inkjet Home Office AIO printer, **MAXIFY MB2020** Wireless Inkjet Home Office AIO printer, and **MAXIFY iB4020** Wireless Inkjet Small Office printer. Designed with small and home office users in mind, these Wi-Fi® enabled printers offer enhanced features including high-quality, low cost per print, quick first print, cloud printing capabilities<sup>2,3,4</sup>, and 100 per cent Canadian-based service and support for MAXIFY printers.

All of the Canon MAXIFY printers feature high ink and paper capacities, fast first print-out speeds of approximately seven seconds for black-and-white documents, high print quality and durability as well as easy operation. Featuring a new print head and mechanical system, the printers use a new Dual Resistant High Density (DRHD) individual ink tank system designed to produce graphs with vivid colours and sharp, optical density, crisp text, which is friction and marker resistant. The optional XL-size ink tank can print up to 2,500 pages in black and 1,500 coloured sheets before needing to be replaced for the MAXIFY MB5320, MAXIFY MB5020 and MAXIFY iB4020, whereas the MAXIFY MB2320 and MAXIFY MB2020 can print up to 1,200 pages in black and 900 coloured sheets before needing to be replaced.

To help conserve energy, each of the new machines also feature the ability to automatically-schedule on and off times, and offer an overlapping paper feed for further flexibility when printing large jobs.

Canon developed the new line of MAXIFY printers to help improve efficiency and the user's overall workflow by providing easy access to print important documents from almost anywhere. With the MAXIFY Printing Solutions<sup>2</sup> application, users are provided direct access to the cloud through MAXIFY Cloud Link<sup>3</sup> from compatible mobile devices and tablets. Attractive to small business users on-the-go, MAXIFY Cloud Link lets you access documents and photos and print at any time from a compatible mobile device or tablet by connecting to several of the most popular online social platforms and services, such as Microsoft One Drive®, Google Drive™, Dropbox®, Evernote®, Facebook®, Twitter®, Flickr®, and Photobucket®.

Adding to the overall wireless capabilities of the MAXIFY line of printers is Google Cloud Print<sup>4</sup>, which allows users to send Gmail messages, file attachments and select Google Docs to the printer from any computer, tablet or smartphone.

### **Service and Support**

All of the Canon MAXIFY printers distributed by Canon Canada are backed by Canon Canada's high-quality, Canadian-based customer service and support. For the MAXIFY line of printers, users will receive all of the standard offerings in addition to dedicated bilingual phone support. Canon Canada maintains a 100 per cent Canadian-based call centre. Whether by telephone, email, or the web, highly-trained specialists are ready to help Canon customers of every level of expertise. Committed to quick and easy

resolution of all support issues, Canon specialists deliver industry-leading response times and quality support, ideal for small business owners who cannot afford any downtime. For customer service and support inquiries, contact [customer\\_support@canada.canon.com](mailto:customer_support@canada.canon.com) or 1-855-4 MAXIFY (462-9439).

### **Outstanding Productivity**

Built on a foundation that includes high-quality imaging technology, the Canon MAXIFY MB5320 Wireless Inkjet Small Office AIO printer allows users to maximize productivity with convenient print, copy, fax and scan functionality in a fully networkable device. The Advanced Media Handling capabilities of this printer include a 50-sheet Duplexing Auto Document Feeder (ADF) for quick, two-sided copying and scanning in addition to a new function Single pass two-sided scan to help improve efficiency. With this new technology, two CIS sensors simultaneously scan the front and back of a document as it moves through the ADF, saving valuable time when large batches of double-sided documents need to be processed.

The printer also features a three-inch touch LCD screen for users to easily complete tasks such as scanning to email, downloading documents from the cloud, and storing scanned data and received faxes directly on a file server for internal information sharing. Enhancing the functionality of the machine is the high-capacity print output at approximately 23 images per minute<sup>5</sup> (ipm) for black-and-white documents and 15 ipm<sup>5</sup> for colour, and a 30,000-page monthly duty cycle<sup>6</sup>.

Another feature of the printer is a 500-sheet paper capacity with two trays each containing 250 sheets to help make sure paper will not run out unexpectedly. With the two paper trays, users can load one tray with standard paper and the other with specialty paper to avoid having to reload when changing types of print jobs, thereby saving time. The printer will have an estimated selling price of \$429.99<sup>7</sup>.

Using the same high-quality imaging technology as the MAXIFY MB5320 Wireless Inkjet Small Office AIO printer, the MAXIFY MB5020 Wireless Inkjet Small Office AIO printer provides users with print, copy, fax and scan functionality along with a 250-sheet paper capacity, and a 30,000-page monthly duty cycle<sup>6</sup>. The printer provides a print output of approximately 23 ipm<sup>5</sup> for black-and-white documents and 15 ipm<sup>5</sup> for colour, helping the home-office user with productivity. The printer will have an estimated selling price of \$329.99<sup>7</sup>.

For the home-office market, the MAXIFY MB2320 Wireless Inkjet Home Office AIO printer allows users to print, copy, fax and scan. This fully networkable device can help home-office users increase productivity, and features a 500-sheet paper capacity with two trays each containing 250 sheets, a 50-sheet ADF and a 15,000-page monthly duty cycle<sup>6</sup>. With easy access to the cloud through the 3-inch LCD touch screen, users can upload scanned files or download documents easily to print from various cloud services such as Google Drive™, Dropbox®, Evernote® and others. The MAXIFY MB2320 provides a print out of approximately 23 ipm<sup>5</sup> for black-and-white documents and 15 ipm<sup>5</sup> for colour. The printer will have an estimated selling price of \$279.99<sup>7</sup>.

The MAXIFY MB2020 Wireless Inkjet Home Office AIO printer allows users to print, copy, fax and scan. The 250-sheet paper capacity and 15,000-page monthly duty cycle<sup>6</sup> helps home-office users be efficient. The 2.5-inch LCD screen panel provides easy access to all printer functions, including print, copy, scan to email, scan to cloud, and all related printer information. The MAXIFY MB2020 printer provides a print output of approximately 16 ipm<sup>5</sup> for black-and-white documents and 11 ipm<sup>5</sup> for colour. The printer will have an estimated selling price of \$179.99<sup>7</sup>.

The MAXIFY iB4020 Wireless Inkjet Small Office printer provides high-capacity printing at a low cost per print. Featuring a 500-sheet paper capacity with two trays each containing 250 sheets and a monthly duty cycle of 30,000-pages<sup>6</sup>, this fully networkable printer is built as a workhorse, providing a print output of approximately 23 ipm<sup>5</sup> for black-and-white documents<sup>5</sup> and 15 ipm<sup>5</sup> for colour. The printer will have an estimated selling price of \$229.99<sup>7</sup>.

To learn more about the new MAXIFY printer lineup and what Canon is doing to help support small business owners, visit: [www.canon.ca](http://www.canon.ca).

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. For more information, please visit: [www.canon.ca](http://www.canon.ca) or join us on Facebook at: [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada).

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

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Availability and specifications of all products are subject to change without notice.

<sup>1</sup> Wireless printing requires a working network with wireless 802.11 b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

<sup>2</sup> Requires an Internet connection and the MAXIFY Printing Solutions app, available for free on the App Store and at Google Play™. Compatible with iPad®, iPhone® 3GS or later, and iPod touch® 3rd generation or later devices running iOS 5.1 or later, and Android™ mobile devices running Android 2.3.3 or later. User must register printer with PPS and be a registered member of the compatible online Cloud service(s) user chooses to access through PPS and is subject to the terms and conditions of those services. Certain functions (scanning and printing locally stored photos/documents) require your device to be connected to the same working network with wireless 802.11 b/g/n capability as your printer. A printer connected to the USB port of your Mac, PC, AirPort™ Base station, or Time Capsule® is not supported.

<sup>3</sup> MAXIFY Cloud Link Requires an Internet connection.

<sup>4</sup> Requires an Internet connection and Google Account.

<sup>5</sup> Document print speeds are the averages of ESAT in Office Category Test for the default simplex mode, ISO/IEC 24734.

Document print speeds are the averages of FPOT in Office Category Test for the default simplex mode, ISO/IEC17629:2014

Print speed may vary depending on system configuration, interface, software, document complexity, print mode, page coverage, type of paper used etc.

<sup>6</sup>Duty Cycle is defined as the maximum number of printed pages for a single peak month.

<sup>7</sup>Prices are subject to change without notice. Actual prices are set by individual dealers and may vary.