

CANON CANADA DELIVERS TRUSTED PRODUCTION TECHNOLOGY IN COMPACT, SCALABLE DEVICES WITH NEW IMAGEPRESS C800 DIGITAL PRESS SERIES

imagePRESS C800 and imagePRESS C700 Digital Colour Presses Deliver Advanced Levels of Image Quality, Consistency, Efficiency and Versatility with a Space-Conscious Design

MISSISSAUGA, ON., November 3, 2014 - Canon Canada Inc., a leader in digital imaging solutions, today announced the new imagePRESS C800 Digital Colour Press Series, which combines new and proven technology to help deliver the level of print quality, productivity and flexibility expected of the imagePRESS line, in a compact, scalable footprint. Comprised of the imagePRESS C800 and imagePRESS C700, this series is designed for small-to-medium commercial, franchise, in-plant and quick printers, and is equipped to handle a variety of media options, including heavyweight coated stock, textured stock and envelopes.

The imagePRESS C800 Series incorporates technologies from Canon's flagship imagePRESS C7011VP/S Digital Colour Press Series, including:

- Canon's proprietary Gloss Optimization technology, which tailors the gloss level of the toner image to that of the media used, similar to offset printed results.
- The Advanced Image Transfer Belt that increases toner transfer efficiency on smooth as well as uneven media surfaces, affording these devices extended media-handling capabilities, which allows users to produce an impressive range of print products.

Vivid, Accurate and Consistent Image Quality

An array of new features including red laser R-VCSEL technology enables the imagePRESS C800 Digital Press Series to produce outstanding-quality output at up to 2,400 x 2,400 dpi resolution. The systems' new CV Toner and other innovative technologies allow users to enjoy colour consistency for predictable quality output - crucial for repetitive jobs in print production.

Impressive Level of Productivity

The imagePRESS C800 Digital Press Series offers outstanding production speeds at up to 80 pages-per-minute (ppm) for the imagePRESS C800 and up to 70 ppm for the imagePRESS C700. In addition, this series can auto-duplex jobs on all supported media weights, reducing the need of manual intervention even during demanding jobs.

Flexibility

The imagePRESS C800/C700 digital colour presses are available in diverse, scalable configurations that enable a white-paper-in, finished-paper-out operation. A variety of in-line finishing options permits users to produce a broad range of print products including envelopes, folded pamphlets, saddle-stitched and square-folded booklets, postcards, business cards, presentation and training material, flyers and perfect bound books.

Workflow Choices

The selection of state-of-the-art production digital front ends gives print professionals the choice of operation that best matches their production workflow.

- Part of the PRISMA workflow suite geared towards highest productivity, Canon's PRISMAsync production digital front end provides a single point of control for the entire print system, intuitive operation, advanced colour management controls and production planning capabilities with the unique and market-proven Job Scheduler.
- The imagePRESS Server F200 and imagePRESS Server G100 are the first digital front ends on the market based on EFI's new Fiery FS150 Pro platform. These new DFEs seamlessly integrate with EFI MIS and Web-to-Print products, Canon's Océ PRISMA workflow, and leading prepress workflow solutions
- including Kodak Prinergy, Heidelberg Prinect and Agfa :Apogee.

Energy Efficiency

Meeting ENERGY STAR® standards and is RoHS compliant, the imagePRESS C800 Digital Press Series can help organizations reduce their environmental impact and energy costs.

Availability

The imagePRESS C800 and imagePRESS C700 Digital Presses are scheduled to be available in November 2014 and start shipping to customers end of the month through Canon Authorized Dealers and Canon Business Solutions Division.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit: www.canon.ca or join us on Facebook at: www.facebook.com/CanonCanada.

Media Contact:

Rajani Kamath
Director, Corporate Communications &
Brand Marketing
Canon Canada Inc.
(905) 565-4598

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