

## CANON ANNOUNCES FREE FIRMWARE UPGRADES FOR COMPANY'S FIRST MOPRIA™-CERTIFIED PRODUCTS

MISSISSAUGA, ON., May 15, 2014 – Canon Canada Inc., a leader in digital imaging solutions, announces that it will begin offering free firmware upgrades\* for four imageCLASS laser all-in-one printers and one PIXMA inkjet all-in-one printer that have received Mopria<sup>™</sup> certification, allowing for simple and convenient printing from select mobile devices.

The Mopria<sup>™</sup>-certified Canon all-in-one lineup includes the imageCLASS MF6160dw, MF6180dw, MF8280Cw and MF8580Cdw laser multifunction printers for home offices and small- to medium-sized businesses and one PIXMA all-in-one inkjet printer.

The upgrades allow for the automatic detection of the Canon devices over a Wi-Fi connection from Mopria<sup>™</sup>-certified smartphones, tablets and other compatible mobile devices. Users can print documents from their select mobile devices by simply selecting the detected printer indicated on the screen.

Mobile printing to date has required the installation of applications based on the printer manufacturer or model. With the unified Mopria<sup>™</sup> standard, users will be able to print from the same simple print procedure to Mopria<sup>™</sup>-certified Canon devices, along with other certified devices. Additionally, as Mopria<sup>™</sup>-certified printers increase in number, users will be able to easily use wireless printing from mobile devices whenever and wherever needed— at home, in the workplace or on the go.

Canon, as a founding member of the Mopria Alliance, was among the first companies to begin developing Mopria<sup>™</sup>-certified products. Canon will continue its efforts to make printing as convenient as possible for users while enhancing its lineup of Mopria<sup>™</sup>-certified products.

## About the Mopria Alliance

The Mopria Alliance, launched in September 2013 by Canon, HP, Samsung Electronics and Xerox, is a nonprofit membership organization of leading global technology companies with the shared goal of providing intuitively simple wireless printing from smartphones, tablets and other mobile devices. The Mopria Alliance's goal is to bring together the entire industry to drive selected standards adoption, support mobile software application providers to deploy print functionality in their applications, develop experience guidelines in the interaction of mobile and print devices, certify products which will carry the Mopria logo and educate consumers and business customers about the ability to easily print from mobile devices.

## About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, please visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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†Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

\* The upgrades for the four imageCLASS all-in-ones will be made available in May 2014 while the upgrade for the PIXMA printer will be released in late June 2014.

Mopria Alliance website: www.mopria.org

List of Mopria<sup>™</sup>-certified products: www.mopria.org/KnowledgeCenter/SupportedProducts.aspx

This is a summary of a release issued in Japanese by Canon Inc. and Canon Marketing Japan Inc. in Tokyo on May 15, 2014. For further information contact Richard Berger (tel: 03-5482-8055; fax: 03-5482-5130; e-mail: richard.berger@canon.co.jp).