

CANON REFRESHES ITS HIGH-QUALITY CANOSCAN LiDE COLOUR IMAGE SCANNER LiDE WITH TWO NEW MODELS

MISSISSAUGA, ON. July 8, 2014 – Canon Canada Inc., a leader in digital imaging solutions, today announced the addition of two CanoScan LiDE Colour Image Scanners – the LiDE 220 and LiDE 120 scanners to the current lineup. These compact, lightweight scanners offer consumers affordable scanning without sacrificing image quality. The two models also feature an integrated “Send” button that makes archiving, scanning, emailing, and saving photos or important documents to the cloud effortless.

With a maximum optical resolution¹ of 4800 x 4800 dpi for the LiDE 220 and 2400 x 4800 dpi for the LiDE 120 scanner, users can be confident that scans will be crisp and high quality. For tight workspaces such as a home or remote office, the LiDE 220 scanner utilizes upright scanning allowing the user to scan while the unit is in a vertical position. Additionally, since both colour image scanners use USB-power, they have been qualified as meeting the Energy Star® energy efficiency criteria.*

“Scanning important photos and documents for archival and business purposes is a top priority for our Canadian consumers,” said Justin Lam, Vice President & General Manager of the Imaging Technology Communications Group and the Internet Marketing Division. “These two new lightweight scanner models meet our consumers’ need for high-quality affordable scanning products that match their lifestyle.”

The CanoScan LiDE 220 and LiDE 120 scanners feature a new “Send” button that enables users to transfer photos or documents to popular cloud services such as the Evernote® and Dropbox™. For users who want to email photos or documents, the scanners can adjust the size of the scanned file and attach it to a message for easy and seamless delivery. For crafting and scrapbooking enthusiasts, the colour image scanners are compatible with My Image Garden software from Canon, which makes organizing and printing photos easy and fun. This software features facial recognition, special filters, calendar organization, automatic layout suggestions, and more.

Ideal for work scenarios that require the scanning of text documents and files, both colour image scanners feature Auto Document Fix to help maintain readability by sharpening and blackening text. Another important feature, Auto Scan Mode, automatically adjusts settings by detecting the type of original being scanned, whether it be photo or text. Both colour image scanners offer an Advanced Z-lid Expansion Top, which can rise to 20 millimeters for scanning thick items like a scrapbook.

The estimated retail price for the Canon CanoScan LiDE 220 scanner is \$99.99** and \$69.99** for the CanoScan LiDE 120 scanner. For more information on these new scanners, please visit: www.canon.ca.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon’s success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world’s Top 30 brands and is one of Forbes’ Magazine’s World’s Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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**As an ENERGY STAR Partner, Canon U.S.A., Inc. has qualified these models as meeting the ENERGY STAR energy efficiency criteria through an ERA recognized certification body*

***Prices are subject to change without notice. Actual prices are set by individual dealers and may vary.*

¹Optical resolution is a measure of maximum hardware sampling resolution, based on ISO 14473 standard.