

CANON EXPANDS IMAGEPROGRAF LINEUP WITH FOUR NEW MODELS FEATURING FASTER PRINT SPEEDS AND MORE INTUITIVE SOFTWARE

MISSISSAUGA, ON. July 31, 2014 – Canon Canada Inc., a leader in digital imaging solutions, today unveiled four new five-colour, large-format inkjet printer models in its imagePROGRAF lineup: the 36-inch iPF785 and iPF780, and the 24-inch iPF685 and iPF680. These devices offer faster printing speeds and lower operation costs compared to their predecessors, as well as upgraded software for an enhanced user experience particularly in mobile and cloud based printing applications.

Designed for a variety of industries that print maps, technical drawings, renderings, site- and facilities management plans, signs and posters, the 36-inch devices boast print speeds of up to 21 seconds for an Arch D (24" x 36") print and now support 300 ml ink tanks, helping to lower the cost-per-print. A sub-ink tank system allows users to deplete all of the ink in the tank before replacing them, as well as to replace empty ink tanks without needing to stop the printer, increasing productivity during continuous print runs. In addition, the iPF785 and iPF685 models come equipped with a 320GB internal hard drive for enhanced file processing, personal mailbox space and job storage for up to 500 print jobs.

"The best feature of Canon's new-generation ImagePROGRAF models is their productivity," said Justin Lam, Vice President & General Manager, Imaging Technology Communications Group and the Internet Marketing Division, Canon Canada Inc. "You can use these versatile devices for many applications, including computer-aided design, architecture, engineering and construction, as well as signs and posters. They are also excellent companions for industries ranging from manufacturing to education."

The iPF680/780 and iPF685/785 MFP models all showed significant productivity gains over their predecessors, notably in Fast and High Quality modes, so users can remain highly productive without compromising image quality. The models also deliver higher colour gamut, richer colour saturation, more distinct fine lines and more natural-looking skin tones. The models further deliver excellent GIS/CAD/AEC graphics with an improved depth of field in GIS graphics, even on plain paper, delivering a more realistic 3-D rendering of topographical features. And the SmartWorks MFP software on the iPF785 MFP is even easier to use than previous versions, with flexible options for batch scanning not currently available with some leading rivals.

Bolstered Productivity

Ideal for businesses that need to print documents quickly while retaining high image quality, these new imagePROGRAF models are designed for maximum versatility and performance. In their fastest modes, the iPF785 and iPF780 printers can produce an Arch D sized print (24" x 36") in approximately 21 seconds and Arch E sized print (33.1" x 46.8") in approximately 41 seconds, while the iPF685 and iPF680 printers have output speeds of up to 25 seconds for Arch D prints and 48 seconds for Arch E prints. The 24-inch printers now also come standard with a Flat Stacker/Basket that provides the capability to neatly stack up to 20, 24 x 36 inch plain paper prints.

Simple, Intuitive Software

Addressing the needs of a variety of users, Canon's Direct Print & Share 2.0 software is a downloadable cloud portal solution for expanding printing workflows. This software empowers users to view, share and print a variety of files, including PDF, TIFF, JPEG and HP-GL/2 formats, from anywhere in the world. The

new "Shortcut Print" feature lets users drag and drop files they wish to print into hot folders on their desktops helping to streamline their workflow.

These devices are compatible with Canon's new imagePROGRAF Print Utility mobile app, which helps facilitate wireless printing from a compatible iPad device. With this app, users can perform a number of actions, including previewing their PDF file, number of copies, orientation, and quality before sending the job to any of the compatible imagePROGRAF printers sharing the same network.

Increased Colour Range and Precision

These imagePROGRAF devices come with a five-colour dye/pigment reactive ink system, including a newly formulated magenta ink that helps produce more vivid reds and yellows. Canon inks provide outstanding adhesion to media, are scratch- and marker-resistant, and help produce crisp and legible text. These devices include Canon's high-density PF-04 print head, which uses 15,360 nozzles to lay down ink.

There are a host of independent software vendors that have made software available for use with these new imagePROGRAF printers. *Cloud4MPS* allows users to web enable compatible imagePROGRAF printers for Remote Device management, Status & Usage Readings, Consumable Management and more. Other companies include: SA International, Technesis, Sepialine, EFI, Shiraz, Caldera, ColorGate, DEV Studio, SCP and PosterJET.

Availability

These new imagePROGRAF models are scheduled to be available on July 31, 2014 at manufacturer's suggested retail prices of: **\$6,626** (iPF785), **\$5,696** (iPF780), **\$4,239** (iPF685), and **\$3,309** (iPF680).

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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