

## CANON CANADA INTRODUCES FOUR NEW PIXMA PRINTER MODELS DELIVERING A WIDE VARIETY OF END-USER BENEFITS THAT ENHANCE THE PRINTING EXPERIENCE FOR HOME OFFICE PROFESSIONALS

**MISSISSAUGA, ON., January 6, 2014** –Canon Canada Inc., a leader in digital imaging solutions, has announced the latest offerings in its lineup of PIXMA printers – the Canon PIXMA MX532 Wireless<sup>1</sup> Office All-In-One, PIXMA MX472 Wireless Office All-In-One, PIXMA iX6820 Wireless Inkjet Business and PIXMA iP8720 Wireless Inkjet Photo models – to address the varying needs and budgets of personal and home office users. Ideal for business professionals who work from home, the new office printers offer multiple solutions to help make business processes run as smooth as possible when outside a corporate setting. For crafting and creative project enthusiasts, the new photo model delivers high-quality imaging output as well as a variety of creative tools. With the introduction of these devices, Canon looks to provide a wide-range of end-user benefits and premium applications to multiple consumer markets. “The newest additions to the PIXMA printer lineup further expand our wide range of product offerings and end-user benefits,” said Justin Lam, Vice President and General Manager, Imaging Technologies & Communications Group & Internet Marketing Division, Canon Canada. “Whether a customer is in need of a printer for their home office, or a printer to help bring their favourite photos to life, the Canon line of PIXMA printers offers a solution to fit virtually any desired use or budget.”

### **Wireless Connectivity Office Functionality**

With cloud-based PIXMA Printing Solutions<sup>2</sup> (PPS) application capabilities, the Canon PIXMA MX532 Wireless Office All-In-One Printer can easily access important images and documents for printing that otherwise may have been trapped on mobile devices and popular online services like Facebook<sup>®</sup>, Twitter<sup>®</sup>, Flickr<sup>®</sup>, Dropbox<sup>™</sup>, Picasa Web Albums<sup>™</sup>, Evernote<sup>®</sup>, Photobucket<sup>®</sup> and Canon iMAGE GATEWAY<sup>3</sup>. The PPS app allows users to wirelessly print multiple document formats including Word, Excel, jpeg and pdf from a compatible wireless-capable mobile device or tablet from almost anywhere. The mobile app also provides convenient access to the printer’s user interface to check ink model number information, online printer user manuals, and other important printer information. Making the printing process even easier, the printer features both auto-duplex printing and FastFront loading functionality so users can experience quick and easy paper and ink cartridge loading without having to stand the printer lid upright. Other notable features include Quiet Mode, and a front paper tray that conveniently holds up to 100 sheets for large-volume jobs. The PIXMA MX532 printer will have an estimated retail price of \$129.99.

The Canon PIXMA MX472 Wireless Office All-In-One Printer offers multiple end-user benefits for those looking for a more affordable home office printer. With wireless connectivity, users have the flexibility to manage print jobs from almost anywhere in the home. Featuring a four-colour hybrid ink system along with FastFront loading, Quiet Mode and an automatic document feeder (ADF), this printer is ideal for those looking for an all-around home office printer with a compact design. The PIXMA MX472 printer will have an estimated retail price of \$99.99.

### **Robust Business Solution Offerings**

The Canon PIXMA iX6820 Wireless Inkjet Business Printer is an excellent office solution for users looking to print and produce materials that are a combination of text and graphics. With five individual ink tanks, the PIXMA iX6820 printer is great for business projects requiring graphic detail in colour and black-and-white. To further improve upon its black text printing capabilities, the iX6820 utilizes optional high-yield black cartridges for larger print jobs. The printer also offers a Solution Template to help ensure endless creative possibilities when creating new projects such as posters, flyers, menus and more for clients or other business ventures. The printer's Quiet Mode helps ensure the device fits in seamlessly with any business location. The PIXMA iX6820 printer will have an estimated retail price of \$229.99.

### **Beautiful, High-Quality Photo Output**

Canon PIXMA Inkjet Photo printers are designed to bring the true beauty and emotion of a photograph to life. Crafting and do-it-yourself (DIY) enthusiasts will appreciate the new Canon PIXMA iP8720 Wireless Inkjet Photo Printer which features six individual ink tanks for vivid colour and rich colour gradient and can produce images up to 13-by-19-inches – allowing for greater artistic expression when displaying images and crafting photo projects. With an impressive 9600 x 2400 maximum dpi<sup>4</sup>, images are sharp, crisp and ready to become artwork. Combined with Canon's Creative Park Premium and genuine Canon software, this printer offers endless creative opportunities to let inspiration flow. The PIXMA iP8720 printer will have an estimated retail price of \$349.99.

To further expand upon the solutions provided by the new printers in the PIXMA lineup, all of the new devices feature genuine Canon creative tools such as My Image Garden<sup>5</sup> software, which can help make organizing and printing photo projects easier than before using Face Recognition technology, Special Filters, Calendar Organization and Automatic Layout Suggestions. Also available with these printers is Creative Park Premium, which allows users to access photos and illustrations, such as greeting card cover art and calendar images, and apply them to their own designs. The printers also feature Full HD Movie Print<sup>6</sup>, which can be utilized to capture and print beautiful photos from HD movie clips shot with compatible Canon EOS Digital SLR cameras, PowerShot cameras and VIXIA camcorders.

For more information on these printers, and a detailed listing of all product features, please visit: [www.canon.ca](http://www.canon.ca).

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit [www.canon.ca](http://www.canon.ca) or join us on Facebook at [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada)

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

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Availability, prices, and specifications of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.

<sup>1</sup> Wireless printing requires a working network with wireless 802.11 b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

<sup>2</sup> Requires an Internet connection and the PIXMA Printing Solutions ("PPS") app, available for free on the App Store and at Google Play™. Compatible with iPad®, iPhone® 3GS or later, and iPod touch® 3rd generation or later devices running iOS 5.1 or later, and Android™ mobile devices running Android 2.3.3 or later. User must register printer with PPS and be a registered member of the compatible online Cloud service(s) user chooses to access through PPS and is subject to the terms and conditions of those services. Certain functions (scanning and printing locally stored photos/documents) require your device to be connected to the same working network with wireless 802.11 b/g/n capability as your printer. A printer connected to the USB port of your Mac, PC, AirPort™ Base station, or Time Capsule® is not supported.

<sup>3</sup> One-time registration is required on CANON iMAGE GATEWAY ONLINE PHOTO ALBUM.

<sup>4</sup> Resolution may vary based on printer driver setting. Colour ink droplets can be placed with a horizontal pitch of 1/9600 inch at minimum.

<sup>5</sup> To install using Windows® OS, .NET Framework 4 is required. Compatible still image formats are PDF (created using Canon PDF Creator only), JPEG (Exif), TIFF, and PNG. Compatible video formats are MOV (from select Canon digital cameras only) and MP4 (from select Canon digital camcorders only).

<sup>6</sup> "Full HD Movie Print" is available from "MOV" and "MP4" movie files created by select Canon EOS, PowerShot and Vixia digital cameras and camcorders. From PC, or Mac with Intel® processor. Requires Canon ZoomBrowser EX 6.5 or later or Canon ImageBrowser 6.5 or later for "MOV" files, or Canon ImageBrowser EX 1.0 or later for "MOV" or "MP4" files.