

# Canon Canada Announces Mobile Scanning App for Home and Office Users

New App for iPhone<sup>®</sup> and iPad<sup>®</sup> Enables Simple, Efficient Mobile Scanning to Select imageCLASS

Devices

MISSISSAUGA, ON., February 6, 2014 – Canon Canada Inc., a leader in digital imaging solutions, today announced its Canon Mobile Scanning for Business App for iPhone<sup>®</sup> and iPad<sup>®</sup>, adding additional mobile scan workflow capability to Canon's already comprehensive support for mobile office users and consumers. Canon Mobile Scanning for Business enables users in homes and offices of all sizes to scan jobs from a supported imageCLASS multifunction printer (MFP) directly into their iPhone or iPad to support a user's portability, distribution or backup needs.

The Canon Mobile Scanning for Business app is compatible with select Canon imageCLASS desktop laser MFPs, including the MF4770n/MF4880dw/MF4890dw, MF5950dw/MF5960dn, MF6160dw/MF6180dw, MF8280Cw/MF8580Cdw and D1350. Users can initiate scans in JPEG (individual files for each page) or PDF form (one multi-page file) directly through the app's user-friendly interface.

"Today's mobile workers need real-time fingertip access to all their documents, including those originating in hard copy form," said Justin Lam, Vice President and General Manager, Imaging Technologies & Communications Group & Internet Marketing Division, Canon Canada. "The new Canon Mobile Scanning for Business App gives mobile users more flexibility and control to manage all their critical documents on the go."

The Canon Mobile Scanning for Business App features the following innovative tools:

#### **Intuitive MFP Communication**

The app can search for and identify Canon MFPs within a wireless broadcast range - and automatically save these devices for future use. If the Canon MFP cannot be found within a wireless broadcast range, users can manually enter the IP address of the Canon device to list it as one of their available scan devices. Once discovered, users can easily toggle between devices to initiate scan jobs from multiple MFPs.

# Wide Range of Compatibility Provides a Satisfying End-User Experience

The app supports devices running iOS 5.1 or Later and is available for the iPhone 5S, iPhone 5C, iPhone 5, iPhone 4S, iPhone 4S, iPhone 4, the New iPad (4<sup>th</sup> Generation), iPad (3<sup>rd</sup> Generation), iPad 2, the original iPad and the iPad Mini.

#### **Opportunity to Choose Scan Settings Optimizes Workflow**

A variety of built-in scanning options empower users to enhance control and performance. Users can tailor scan resolution, paper size, file format, color mode and two-sided (duplex) scanning directly from the app. Additionally, users can instruct the app to initiate scan jobs from either the platen glass or via the auto document feeder.

## **Scanned File Distribution Capability**

Once an original is scanned, users can opt to save the file to built-in local application storage (Camera Roll, My Documents) for later retrieval, attach it to a pre-set email address for distribution to colleagues, open it into another iOS application seamlessly via the OpenIn feature for further management or open it

into Canon Mobile Printing to immediately print the file (users who have not previously downloaded the free Canon Mobile Printing application for iOS will be automatically directed to the App Store).

http://www.canon.ca/inetCA/subCategoryHome?msegid=2&catid=4546&scatid=40977

The Canon Mobile Scanning for Business App is available for free from the App Store\* or at www.itunes.com/appstore. Search for "Canon Mobile Scanning for Business".

## **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit <a href="https://www.canon.ca">www.canon.ca</a> or join us on Facebook at www.facebook.com/CanonCanada

For media inquiries, please contact:

Hilary Bassett Senior Account Manager, Technology Edelman Canada (416) 849-3359 Rajani Kamath
Director, Corporate Communications
& Brand Marketing
Canon Canada Inc.
(905) 565-4598

###

During imageCLASS device discovery, user may be prompted to update device firmware depending on the purchase date of the unit. Instructions to update device firmware can be found here: http://www.canon.ca/inetCA/subCategoryHome?msegid=2&catid=4546&scatid=40977 † Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks or registered trademarks of their respective owners.

Apple, iPad, iPhone and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

iOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license