

## CANON INC. IS DEVELOPING A COLOUR DISPLAY FOR MAMMOGRAPHY

**MISSISSAUGA, ON., December 1, 2014** – Canon Canada Inc., a leader in digital imaging solutions, announced today that it will showcase a work-in-progress colour display for mammography images that is being developed by its parent, Canon Inc., during the Radiological Society of North America (RSNA) Annual Meeting on November 30 to December 4, 2014 at McCormick Place in Chicago.

Canon Canada Inc. intends to file for Health Canada approval with regard to the display, but no assurances can be given that it will do so or that the display will be made available for sale in Canada. It is currently contemplated that the display will be a 30-inch, 10-megapixel (4,096 x 2,560 pixel) colour display for mammography. The display is subject to change.

Canon USA Inc. and Hologic, Inc., a market leader in 2D and 3D mammography, will feature the work-in-progress display in their booths during RSNA. Visit Canon (booth 1241, Hall A) and Hologic (booth 2539, Hall A) for more information about the work-in-progress display.

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. For more information, please visit: [www.canon.ca](http://www.canon.ca) or join us on Facebook at [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada).

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