

NEW MFPs AND PRINTERS IN THE CANON IMAGECLASS LINEUP OFFER FEATURES DESIGNED TO HELP INCREASE PRODUCTIVITY AND IMPROVE WORKFLOW

MISSISSAUGA, ON. August 26, 2014 – Canon Canada Inc., a leader in digital imaging solutions, announced today four new products in the imageCLASS lineup with enhanced features that can help to increase productivity and streamline workflows for small businesses users, office managers and home office users.

These new products include: the **imageCLASS MF229dw**, **imageCLASS MF227dw**, **imageCLASS MF212w** black-and-white wireless¹ laser multifunction printers (MFP) and the **imageCLASS MF216n** black-and-white multifunction printer.

Customized Features:

Designed with user-friendly features that support a variety of needs and budgets for different work environments, the MF229dw, MF227dw and MF216n MFPs are the first imageCLASS printers with a six-line black-and-white touch screen LCD display. With this feature, end users can customize the home screen so that they can access their most used features quickly and with ease.

To further help with efficiency, all of the multifunction printers incorporate the Quiet Mode² option, which helps reduce operation noise for home office users who desire quiet printing and copying at night time, as well as business users and office managers who do not wish to disturb their colleagues.

All of the multifunction devices also offer an ID Card Copy function, which is useful in hospital settings and other environmental settings where users need to quickly record the information of a patient's license or similar ID cards.

Mobile Printing:

All models feature the easy-to-use free Canon Mobile Printing³ app, which is designed to help keep pace with today's demanding and changing workforce. This app enables users in homes and offices of all sizes to send print jobs directly from compatible Android tablets and smartphones to their Canon output device, and the ability for Apple users to send their print jobs to their Canon device from their compatible iPhone and iPad. The four multifunction printers offer Mopria™ Print Service⁴, a simple solution for users to print documents, emails, web pages and photos from compatible Android KitKat 4.4 smartphones and tablets.

Mobile Scanning:

The MF200 models also offer the Canon Mobile Scanning for Business⁵ app for enhanced productivity for iOS users and now for the first time, Android users. With the Canon Mobile Scanning app, an iOS business user can scan items into their compatible iPhone or iPad device, and an Android business user can scan items into their compatible Android smartphone or tablet running OS 4.0 - 4.4.2 before they travel, so that they have important documents handy wherever they may be.

Key Capabilities:

imageCLASS MF229dw offers:

- Wireless four-in-one multifunction printer; replaces the imageCLASS MF4890dw
- 50-sheet duplex Automatic Document Feeder to copy, scan and fax two-sided documents with ease
- Print and copy at speeds up to 28 pages-per-minute (ppm)⁶
- Brand new touch LCD screen
- Print resolution of up to 600 x 600 dpi, 1200 x 1200 dpi quality, and a scan resolution of up to 600 x 600 dpi (optical), 9600 x 9600 dpi (interpolated)
- Mopria™ certified

imageCLASS MF227dw offers:

- Wireless four-in-one multifunction printer; replaces the imageCLASS MF4880dw
- 35-sheet simplex Automatic Document Feeder and 250-sheet front-loading cassette with a single-sheet multipurpose tray for additional media support
- Print and copy at speeds up to 28 ppm⁶
- Brand new touch LCD screen
- Print resolution of up to 600 x 600 dpi, 1200 x 1200 dpi quality, and a scan resolution of up to 600 x 600 dpi (optical), 9600 x 9600 dpi (interpolated)
- Mopria™ certified

imageCLASS MF216n offers:

- Four-in-one multifunction printer; replaces the imageCLASS MF4770n
- Print, copy, scan and fax professional quality documents over an Ethernet or USB connection
- Print and copy at the same speed of up to 24 ppm⁶
- Brand new touch LCD screen
- 250-sheet front loading cassette plus a single sheet multipurpose tray
- Print resolution of up to 600 x 600 dpi, 1200 x 1200 dpi quality, and a scan resolution of up to 600 x 600 dpi (optical), 9600 x 9600 dpi (interpolated)
- Mopria™ certified

imageCLASS MF212w offers:

- Wireless three-in-one multifunction printer; addition to lineup
- Offers a 250-sheet front loading cassette plus a single sheet multipurpose tray
- Print and copy speeds of up to 24 ppm⁶
- User-friendly five-line LCD with a tiltable control panel
- Print resolution of up to 600 x 600 dpi, 1200 x 1200 dpi quality, and a scan resolution of up to 600 x 600 dpi (optical), 9600 x 9600 dpi (interpolated)
- Mopria™ certified

The imageCLASS MF229dw/MF227dw/MF216n/MF212w are expected to be available in late September through retailers, resellers and Canon Direct, priced at \$299, \$279, \$199 and \$199.

For more information about these new printers, visit: www.canon.ca.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of *Forbes* Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. For more information, please visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada.

For media inquiries, please contact:

Hilary Bassett
Senior Account Manager, Technology
Edelman Canada
(416) 849-3359

Rajani Kamath
*Director, Corporate Communications
& Brand Marketing*
Canon Canada Inc.
(905) 565-4598

###

†Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

Availability, pricing and specifications of all products are subject to change without notice. Actual retail prices are set by individual dealers and may vary.

¹Wireless printing requires a working network with wireless 802.11b/g or n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

²Quiet mode reduces operation noise made possible by halving the process speed. Quiet Mode may affect processing speed and may not lower all sound. Quiet Mode is only compatible with certain paper sizes or types. Special Mode has higher priority than Quiet Mode.

³Requires Canon Mobile Printing app, available free on the App StoreSM and Google Play; compatible with iPhone 5S, iPhone 5C, iPhone 5, iPhone 4S, iPhone 4, iPad Air, iPad 4, iPad 3, iPad 2, Original iPad, iPad mini, and iPad mini Retina running OS 5.1 - 7.1.1. Supports Android Tablets and Phones running OS 3.0 - 4.4
http://www.usa.canon.com/cusa/office/products/software/mobile_printing/canon_mobile_printing

⁴Mopria Print Service, available free in the Google Play store, requires a compatible Android KitKat 4.4 smartphone or tablet. The printer must be either wirelessly connected to the network router or with an Ethernet cable. The mobile device and printer must be connected to the same network.

⁵To use the print functions, you need to install Canon Mobile Printing Version 2.0.0. Requires Canon Mobile Scanning for Business app, available free on the App StoreSM and Google Play; During imageCLASS device discovery, user may be prompted to update device firmware depending on the purchase date of the unit. The firmware can be found by going to usa.canon.com/support and searching your model under "Drivers & Software". For update instructions, see the document bundled into the firmware download. The app supports devices running iOS 5.1 or later and is available for the iPhone 5S, iPhone 5C, iPhone 5, iPhone 4S, iPhone 4, the New iPad (4th Generation), iPad (3rd Generation), iPad 2, the original iPad and the iPad Mini. Supports Android Tablets and Phones running OS 4.0 - 4.4.2

⁶Print speed is based on internal testing. Print speed may vary depending on the number of copies selected as well as on the settings for size, type, and orientation of paper.

Apple, iPhone and iPad are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.