CANON CANADA EXPANDS CLOUD-CONNECTED PRINTER LINE WITH THREE PIXMA ALL-IN-ONE PRINTER MODELS

MISSISSAUGA, ON. August 19, 2014 – Canon Canada Inc., a leader in digital imaging solutions, announced today the addition of three PIXMA Wireless[1] Inkjet Photo All-In-One (AIO) printers — the PIXMA MG7520, MG6620, and MG5620 – that make wireless, cloud-connected printing easy. Each model works easily with the PIXMA Printing Solutions[2] (PPS) application and the new mobile-friendly Canon Easy-PhotoPrint+[3] web application, which provide easy solutions for cloud-connected printing as well as for the editing and personalization of treasured photos.

PPS provides direct access to the cloud from compatible printers, mobile devices and tablets. With little effort, users can print and scan images and documents from several of the most popular online social platforms and services such as Facebook®, Twitter®, Flickr®, Photobucket®, Dropbox®, Evernote®, Creative Park and Creative Park Premium, along with the newly supported Google Drive[TM] and Microsoft® OneDrive™. With PPS, users can also check ink model number information, online printer user manuals and other important printer information.

Enhancing the cloud capabilities of these new printers is Easy-PhotoPrint+. This free web-based application provides users access to photos from their local drive or social platforms to create a large variety of editing options on different mediums, including photo prints, collages, calendars, cards, layouts and stickers. With Easy-PhotoPrint+, accessible on mobile devices and computers (PC and Mac), users can start and save projects on one device and complete them later on another device.

Helping the end user increase their productivity through wireless capabilities, other key functions of the new printers include: the updated PIXMA Cloud Link[4], for sharing scanned documents and photos easily by scanning data directly to email, or attaching scanned data to a draft email in their webmail account. Additionally, PictBridge[5] (Wireless LAN) functionality allows select Canon digital cameras to connect directly to the printer — eliminating the need for a computer. With Access Point Mode, users can also connect their compatible mobile device to their PIXMA printers directly through Wi-Fi® without connecting to a router.

New PIXMA Touch & Print Capabilities

With all the photo-printing benefits photography enthusiasts yearn for, the Canon PIXMA MG7520 Wireless Inkjet Photo AIO printer features advanced media handling with a dual front tray, direct disc printing and six individual ink tanks producing output at a maximum colour resolution of 9600 x 2400 dpi[6]. Sporting a compact footprint, the printer has a 3.5-inch LCD touchscreen with the Canon Intelligent Touch System for easy viewing and navigating of menus and images. New to this model is PIXMA Touch & Print[7](Active NFC), which allows users with compatible Android [TM] mobile devices that are registered with PPS to simply open the PPS app, touch the NFC Tag on the top of the printer while viewing the picture, and begin printing without the need for Wi-Fi. The PIXMA MG7520 printer is available in burnt orange, black, and white with a mirror finish, and will have an estimated retail price of $219.99[8].

The Canon PIXMA MG6620 Wireless Inkjet Photo AIO printer features a Passive NFC version of PIXMA Touch & Print technology, with similar functionality as Active NFC except that, to print, both the mobile device and printer will have to be connected to the same Wi-Fi network. The printer also features a three-inch LCD touchscreen and produces stunning, high-quality images along with sharp documents for the home or home office thanks to a five-colour hybrid ink system. Available in black, white and burnt orange with a matte finish, the PIXMA MG6620 printer will have an estimated retail price of $179.99[8].

The PIXMA MG5620 Wireless Inkjet Photo AIO printer uses five individual ink tanks, four of which are colour and photo-dedicated while there is a separate pigment black ink dedicated to text. The 2.5-inch touchscreen allows easy access to printer functions including PIXMA Cloud Link and Google Cloud Print[9]. It is available in black and white with a matte finish, and has a retail price of $129.99[8].

For more information about these printers, and a detailed listing of all product features, please visit www.usa.canon.com/PIXMA.

About Canon Canada Inc.
Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost $46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

For media inquiries, please contact:

Hilary Bassett
Senior Account Manager, Technology
Edelman Canada
(416) 849-3359

Rajani Kamath
Director, Corporate Communications & Brand Marketing
Canon Canada Inc.
(905) 565-459

# # #

† Based on weekly patent counts issued by United States Patent and Trademark Office.
Apple, AirPort, iPad, iPhone, iPod touch and Time Capsule are registered trademarks of Apple Inc. AirPrint is a trademark of Apple Inc. App Store is a service mark of Apple Inc. iOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license. Microsoft and OneDrive are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Android, Google Drive and Google Play are trademarks of Google Inc. Evernote is a trademark of Evernote Corporation and is used under a license. Wi-Fi is a registered trademark of the Wi-Fi Alliance. All other referenced product names, and other marks, are trademarks of their respective owners.

Availability and specifications of all products are subject to change without notice.

[1] Wireless printing requires a working network with wireless 802.11 b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.
[2] Requires an Internet connection and the PIXMA Printing Solutions ("PPS") app, available for free on the App Store and at Google Play™. Compatible with iPad®, iPhone® 3GS or later, and iPod touch® 3rd generation or later devices running iOS 5.1 or later, and Android™ mobile devices running Android 2.3.3 or later. User must register printer with PPS and be a registered member of the compatible online Cloud

service(s) user chooses to access through PPS and is subject to the terms and conditions of those services. Certain functions (scanning and printing locally stored photos/documents) require your device to be connected to the same working network with wireless 802.11 b/g/n capability as your printer. For users of compatible Apple mobile devices, document printing requires Apple AirPrint, which requires an AirPrint-enabled printer connected to the same network as your iOS device. A printer connected to the USB port of your Mac, PC, AirPort™ Base station, or Time Capsule® is not supported.

[3] Works edited by using this application cannot be displayed, edited, or printed without this application. Compatible with Android device of seven inches or more using Chrome (latest version compatible with your current version of Android OS), iOS Devices of seven inches or more using Safari 5.1 or later, Windows PC (excluding RT) using Internet Explorer 10 or later of Microsoft Modern UI version, Microsoft Internet Explorer 9 or later, Mozilla Firefox 31 or later, or Google Chrome version 36 or later, and with Mac OS X 10.6.8 or later using Safari 5.1 or later.

[4] PIXMA Cloud Link Requires an Internet connection.

[5] PictBridge (Wireless LAN) certified printer is required.

[6] Resolution may vary based on printer driver setting. Colour ink droplets can be placed with a horizontal pitch of 1/9600 inch at minimum.

[7] Requires an Android™ mobile device with NFC hardware running Android 2.3 or later, and the PIXMA Printing Solutions ("PPS") app, available for free at Google Play. PPS app must be open to use PIXMA Touch & Print.

[8] Prices are subject to change without notice. Actual prices are set by individual dealers and may vary.

[9] Requires an Internet connection and Google Account