

NEW CANON XF205 AND XF200 PROFESSIONAL CAMCORDERS DELIVER IDEAL PERFORMANCE FOR RUN-AND-GUN, CINEMA VÉRITÉ FILMMAKERS

MISSISSAUGA, ON., April 2, 2014 – Canon Canada Inc., a leader in digital imaging solutions, today announced the introduction of the compact Canon XF205 and XF200 Professional Camcorders, building on technologies carried over from the XA25 and XA20 Professional Camcorders and offering improved performance and enhanced operability in response to industry feedback.

Positioned above the XF105 and XF100 Professional Camcorder models, the new Canon XF205 and XF200 Professional Camcorders are equipped with the upgraded zoom lens, CMOS sensor and image-processing platform featured in the XA25/XA20 High Definition Camcorders. The new camcorders have a compact, lightweight body design, advanced operability and expanded network connectivity, satisfying a wide range of professional shooting demands from the production of high-definition content for news gathering, documentaries, weddings and event videography.

The XF205 and XF200 camcorders each feature a wide-angle 26.8 mm (35mm film equivalent) 20x optical zoom lens with Hi-UD (Hi Index Ultra Low Dispersion) glass lens elements for compact size and reduced chromatic aberrations compared to prior models. Additionally, the lens is equipped with an eight-bladed circular aperture that employs the same EMD (Electro Magnetic Diaphragm) technology used in Canon EF lenses and creates natural, attractive blur characteristics. Differentiating the two models are industry-standard 3G-SDI and HD-SDI output terminals in addition to genlock in/SMPTE time code (in/out) terminals available on the Canon XF205 camcorders.

Further building upon the successful features of the XF105 and XF100 Professional Camcorders, the Canon XF205 and XF200 Professional Camcorders support two recording formats – MXF, a file format used by broadcast stations, and MP4, which offers high versatility through its compatibility with various viewing and content providers such as web browsers and television news outlets. The new camcorders each have a compact, lightweight body with approximately 58 percent of the mass and volume of the XF305/XF300 models.

In addition to their compact size, the XF205/XF200 camcorders include three separate lens rings for focus, zoom and iris control and are equipped with a comfortable handgrip that can rotate freely up to a 120 degree angle for outstanding operability while shooting in a variety of situations.

To help ensure a reliable network data connection is always available, the new Canon XF205 and XF200 camcorders are equipped with both an Ethernet LAN terminal and dual-band wireless LAN connectivity. With these two options, users can select the network connection method that best suits their needs.

The XF205 and XF200 camcorders' enhanced network functionality provides users with improved shooting freedom and efficiency during electronic news gathering and other shooting situations in which workflow speed plays a crucial role. Canon's CameraAccess plus app enables live viewing and remote operation using a compatible smartphone or tablet device, as well as the real-time transfer of proxy data.*

The Canon XF205 and XF200 Full HD Professional Camcorders will be available in mid-July for a suggested retail price of \$4,199.99 and \$3,699.99, respectively. For more information, please visit the Canon U.S.A. website at www.pro.usa.canon.com/XF205.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility. For more information, please visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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†Based on weekly patent counts issued by the United States Patent and Trademark Office.

*Enables transfer to a PC or mobile device for footage shot in MP4 (640 x 360 at 1.5 Mbps), which offers easy handling on a variety of devices and reduces data volumes.