

CANON CANADA'S IMAGERUNNER ADVANCE 4200 SERIES BRINGS NEXT GENERATION PLATFORM TO MIDRANGE BLACK-AND-WHITE MFP SEGMENT

MISSISSAUGA, ON., 20 November 2013 – Canon Canada Inc., a leader in digital imaging solutions celebrating its 40th anniversary, today introduced the imageRUNNER ADVANCE 4200 series of multifunction office systems. Designed for busy workgroups that demand versatility in a compact space, the new models can help improve efficiency by allowing businesses to integrate processes and streamline tasks.

The imageRUNNER ADVANCE 4251, 4245, 4235 and 4225 models provide black-and-white copying and printing at speeds of up to 51, 45, 35 and 25 letter-size pages-per-minute, respectively. With the introduction of this new series Canon now offers the Next Generation of imageRUNNER ADVANCE MFPs from 25 ppm to 105 ppm in black-and-white segments and 25 ppm to 80 ppm in colour segments.

Canon's Next Generation platform builds upon the established design, workflow, control, performance, and responsibility attributes of the previous generation. Compared to the prior generation, new features include a customizable user interface, standard Searchable PDF (OCR) and Scan to Office Open XML capabilities. Several security features that were previously only offered as options are now standard on the imageRUNNER ADVANCE Next Generation platform. The new imageRUNNER ADVANCE 4200 series incorporates these features as well as increased hard disk drive capacity, faster warm-up times, improved misfeed recovery features and IP Fax support.

Offering enhanced connectivity capabilities, the new imageRUNNER ADVANCE MFPs are designed to be the core of digital business communications where imaging technology, cloud connectivity,¹ and mobile solutions converge in a unified platform. Using the company's MEAPTM embedded application platform, the new lineup continues Canon's ability to offer a variety of solutions and integrate with certain third party applications. The new systems are also key components of an overall Managed Document Services strategy aiding customers in achieving greater operational effectiveness associated with their document related needs.

"Canon offers an industry-leading and operationally consistent line of MFPs and printers," said Satch Hattori, Senior Vice President & General Manager, Imaging Systems Group of Canon Canada. "This means customers can implement advanced workflow and managed services tools across their MFP fleet to help their business achieve maximum efficiency without having to learn new or separate platforms."

Improved Consistency and Ease-of-Use

The new imageRUNNER ADVANCE 4200 Series models feature a large, 8.4-inch, full-colour, high-resolution TFT screen that lets users easily select functions, access tutorials and view information available on the intuitive and customizable interface. With the Next Generation platform, organizations now have the ability to customize the background wallpaper of the Main Menu user interface with unique designs, such as company logos.

In addition, these models allow the user to save and store scanned documents from multiple locations. With this functionality, scanned documents can be distributed to multiple destinations, such as email or local folders, conveniently in one operation. These models also support up to four fax lines, work with a VoIP network, and have the ability to share the fax function of another imageRUNNER ADVANCE device.

Enhanced Connectivity Solutions

The mobile and cloud functionality integrated into the new imageRUNNER ADVANCE lineup provides customers with the flexibility to work from virtually anywhere. Canon offers a number of solutions that allow users to print from and scan to select tablets or smartphones - and retrieve documents securely by logging in to the device to release a desired job. Users have quick and convenient access to certain cloud-based applications directly from the MFPs by simply connecting to a chosen platform - such as Google Docs² - to identify and send documents quickly.

Streamlined Security Offerings

To support these connectivity enhancements, the new imageRUNNER ADVANCE series offers multilayered security solutions to help safeguard information and support compliance³. With HDD Erase, latent images can be removed after each task to protect information. A specially designed security chip, the Trusted Platform Module with tamper-resistant hardware, helps safeguard passwords and encryption keys. And with Canon's AA-Print feature, a serverless solution, users can send a print job and retrieve the document by logging in to any supported networked device.

Resource-Saving Tools

Canon's latest imageRUNNER ADVANCE lineup offers innovative device management tools that help users monitor, track and analyze printer activities directly from a desktop computer, and even via cloud connectivity. Whether checking on a single device or an entire fleet, the easy-to-use imageWARE Enterprise Management Console provides real-time updates and alerts to service or supply-related issues. Additionally, solutions such as uniFLOW analyze output, direct jobs to the most cost-effective device, encourage resource-saving practices and allow businesses to allocate costs by department, project or client.

Environmentally Responsible

The imageRUNNER ADVANCE 4200 series incorporates some innovative and eco-conscious features that support efficient business operations while helping reduce a business' environmental footprint. The combination of Canon's fusing technologies and toner help lower an organization's overall energy consumption by minimizing power requirements and reducing energy use during warm-up and standby modes. With these advanced technologies present in each model, the lineup also meets ENERGY STAR standards and is designed with a compact size and weight, with less packaging to help make transportation more efficient and environmentally conscious.

Optional Accessories

Flexible paper feeding options include a dual-cassette feeding unit and a paper deck unit that offer an additional 3,800 sheets of paper to the 1,180 sheets available with the standard paper cassettes and bypass tray. A variety of finishing options, including an inner finisher with hole puncher, staple finisher, booklet finisher, and external hole puncher, allow businesses to configure the system to fit their needs. Accessibility options such as voice operation and guidance kits, a Braille label kit and an ADF access handle are designed to allow people with special needs to operate the MFP.

Availability

The imageRUNNER ADVANCE 4225/4235/4245/4251 models are now available through Canon authorized dealers at manufacturer's suggested retail prices of \$6,900, \$8,200, \$11,600, and \$12,400, respectively.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

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1 In order to take advantage of cloud features/functionality, you must sign up for an account with a third party vendor separately. Such account is subject to the third party vendor's terms and conditions.

2 You must open a Google Cloud account to take advantage of the cloud functionality. Storage capacity and any pricing thereof is based on Google's current offering and is at Google's discretion. Your Google Cloud account is subject to Google's terms and conditions, which is subject to change at Google's discretion.

3 Nothing herein should be construed as legal counsel or regulatory compliance advice. Each customer must have its own qualified counsel determine the advisability of a particular solution as it relates to regulatory and statutory compliance.

*Availability, prices, and specifications of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.

† Based on weekly patent counts issued by United States Patent and Trademark Office.

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