

## CANON CANADA INTRODUCES ULTRA-PORTABLE THREE LED PROJECTOR FOR BUSINESS AND HOME ENTERTAINMENT USE

*Ideal for Small Business and Home Use, Canon's LE-5W Multimedia Projector Delivers Vibrant Images, Accurate Colours and Easy Integration with AV Equipment, Tablet PC's, Smartphones, and Home Entertainment Devices*

**MISSISSAUGA, ON, 29 May 2013** – Canon Canada Inc., a leader in digital imaging solutions celebrating its 40th anniversary, has introduced its first ultra-portable projector ideal for both business and home entertainment use – the Canon LE-5W Multimedia Projector. Featuring high image quality and bright, vibrant colour projection, the affordable and lightweight LE-5W can clearly display everything from spreadsheets and PowerPoint presentations to video games and movies through its wide range of interconnectivity and multiple connection ports.

With HDMI input and five different projection modes, the Canon LE-5W projector can easily be used to project high-quality movies, video games, and still-or-streamed images from PC's, Blu-ray players, game consoles, HD streaming players, and digital cameras onto nearly any surface. The perfect projector to bring along for off-site presentations and client visits, professional and home use, or even camping trips, the LE-5W also enables "PC-less" smart presentations directly from a USB thumb drive, SD card, or its own built-in 1.5GB memory. Featuring an energy-saving, long-life 3LED technology, the unit's three LED's (RGB) have a remarkable 20,000 hour lifespan with an ECO mode that consumes 30 per cent less energy than while running in Normal Mode.

"The enormous growth in the use of tablet PC's and mobile devices has created demand for a new kind of high-quality, affordable projector that easily integrates with tablet PC's and AV equipment while also being ultra-portable and easy-to-use," said Ian Macfarlane, Senior Vice-President and General Manager, Imaging Technologies & Communications Group and Market Development Group, Canon Canada. "The new Canon LE-5W Multimedia Projector is the perfect traveling companion for small business users who need to quickly and vividly share presentations or other visual information with clients."

### **Multiple Projection Scenarios**

The LE-5W Multimedia Projector employs 3LED technology to project vibrant and accurate colours. Because the LED light source for each primary colour (red, green, and blue) is used without splitting light through a colour wheel, images and video with pure, highly vibrant colours can be projected. Five different projection modes suit a diverse array of user needs:

- Presentation mode – this default mode matches the colours generally displayed by the screens of PCs and notebook computers.
- Standard mode – designed for optimal projection in rooms with minimal ambient light.
- Movie mode – delivers saturated colours, and is perfect for presentation in darkened rooms.
- sRGB mode – optimized for the colours as seen in a calibrated sRGB colour space. This mode is best used for displaying graphics, AutoCAD diagrams, and other computer-calibrated presentations involving critical colours.
- User mode – enables customized settings of brightness, contrast, colour, tint, temperature, and even sharpness.

Weighing just 3.5 lbs. and delivering 500 lumens of brightness with WXGA (1280 x 800) native resolution, a contrast ratio of 3000:1 and superb colour fidelity, the LE-5W features a throw ratio (1.2:1) that achieves large-screen projections even in tight spaces. The Canon LE-5W is equipped with two built-in 2.5-watt stereo speakers, and a five-colour wall-projection mode that makes practically any flat surface a suitable display screen. Also excellent for point-of-purchase digital signage applications, the LE-5W features a ¼ 20 Tripod Mounting Socket on its base, helping to make projection in tight locations without a tabletop possible.

The Canon LE-5W Multimedia Projector's built-in USB thumb drive and SD card slots, and its own built-in 1.5GB memory, enable it to play multimedia files without peripheral components. Supported formats include: MJPEG, MPEG1/2/4, H.264, WMV, and RMVB video; JPEG and BMP photos; MP3, OGG, WMA, AAC, and WAV music; and Adobe PDF 1.2-1.7 and Microsoft Office (PowerPoint, Excel, Word) documents.

The Canon LE-5W powers-up in four seconds and shuts down in less than one second, and measuring just 9.76" (w) x 7.60" (d) x 2.16" (h), the ultra-portable projector can easily fit in a carrying bag for on-the-go scenarios. The projector features an integrated lens cover and built-in power adaptor, and sports a clean design with a scratch-resistant finish. The LE-5W is available in black or white to match the décor of any location.

The Canon LE-5W Multimedia Projector will be available in the Summer of 2013, for an estimated retail price of \$729.99. For more information about the Canon LE-5W Multimedia Projector, including a full list of product specifications, visit [canon.ca/projectors](http://canon.ca/projectors).

#### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

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#### **For media inquiries, please contact:**

Wayne Doyle  
Senior Manager, Corporate Communications  
Canon Canada Inc.  
(905) 565-4598  
[wdoyle@canada.canon.com](mailto:wdoyle@canada.canon.com)

Candi Jeronimo  
Senior Account Manager  
Edelman Public Relations  
(416) 849-1507  
[candi.jeronimo@edelman.com](mailto:candi.jeronimo@edelman.com)

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