

NEW CANON IMAGECLASS COLOUR LASER MULTIFUNCTION PRINTERS OFFER WIRELESS CONNECTIVITY AND MOBILE PRINTING

MISSISSAUGA, ON, 25 March 2013 – Canon Canada Inc., a leader in digital imaging solutions celebrating its 40th anniversary, today introduced two new additions to its imageCLASS line - the Colour imageCLASS MF8280Cw and MF8580Cdw laser multifunction printers (MFPs). The new colour machines expand on the success of their popular predecessors with higher print resolutions, user-friendly technology and mobile printing capabilities to help meet the needs of small businesses, workgroups, home offices and consumers.

Developed to help increase productivity, the MF8280Cw and the MF8580Cdw allow end users to print from virtually anywhere in their home or office¹. Both machines support the current 802.11 b/g/n wireless protocol, allowing for a cable-free, hassle-free solution for printing documents. In addition to wireless capabilities, the new printers allow individuals to scan to or print files directly from a USB. They are also compatible with Google® Cloud Print™ 4 and the Canon Mobile Printing app² for iOS®, providing users the convenience of printing a variety of file types directly from their smartphones and tablets.

In addition to a new intuitive seven-line colour LCD display, users can easily access the scan and eco-copy functions right from the control panel with the simple solution keys. The MF8280Cw and MF8580Cdw are equipped with password-protected Department ID Management, which allows device usage to be monitored and controlled to help reduce costs. Energy consumption may also be reduced with Canon's efficient Energy Saver Mode, which uses as little as 2 watts of energy.

"To remain competitive in this market, home and office users need workhorse products that produce professional quality output at affordable prices," said Ian Macfarlane, Senior Vice-President and General Manager, Imaging Technologies & Communications Group and Market Development Group, Canon Canada. "The new Colour imageCLASS laser multifunction printers are high-performance machines that include necessary functions such as wireless connectivity to help create an efficient work environment."

Colour imageCLASS MF8280Cw Laser Multifunction Printer

Delivering on Canon's standards for high-quality output, the Colour imageCLASS MF8280Cw MFP provides professional colour results for important documents ranging from office presentations to school reports, at speeds of up to 14-pages-per-minute (ppm)³ in both colour and black and white. Building on the success of its predecessor, the MF8280Cw improves quality by utilizing advanced imaging technologies such as Auto Graduation Adjustment and Pure Black technology to help ensure accurate and consistent image quality. For easy paper handling, the Colour imageCLASS MF8280Cw multifunction printer features a 150-sheet cassette, single-sheet multi-purpose tray, plus a 50-sheet automatic document feeder (ADF). For a lower cost per page, the MF8280Cw has a high yield black replacement cartridge available.

The Colour imageCLASS MF8280Cw MFP is expected to be available in May through retailers, resellers and Canon Direct at a minimum advertised price (MAP) of \$499.99.

Colour imageCLASS MF8580Cdw Laser Multifunction Printer

Primarily targeting office users seeking an all-in-one printer that also delivers high-quality colour output, Canon's Colour imageCLASS MF8580Cdw MFP outputs up to 21 ppm³ in both colour and black and

white, while allowing users the flexibility to print remotely. Helping to reduce paper consumption, this printer ships with standard duplex (two-sided) printing out of the box; duplex copying, scanning and PC faxing are also included, as are user-friendly features such as a seven-line colour LCD for easy navigation. For added convenience, a user can send scanned documents and forward received faxes to a recipient through e-mail or a file server directly from the printer. The MF8580Cdw is equipped with a 50-sheet duplex ADF, 250-sheet front-loading cassette, 50-sheet multipurpose tray, and an optional 250-sheet cassette for extended print capacity. To help protect confidential documents, the MF8580Cdw features Secure Print which requires users to enter a code to release their print documents. The MF8580Cdw also incorporates PCL language support and a Lightweight Directory Access Protocol (LDAP) compatible Address Book which helps facilitate quick and easy scanning and sending.

The Colour imageCLASS MF8580Cdw is expected to be available in May through retailers, resellers and Canon Direct at a minimum advertised price (MAP) of \$799.99.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

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Availability, pricing and specifications of all products are subject to change without notice. Actual retail prices are set by individual dealers and may vary.

1 Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

2 Requires Canon Mobile Printing app available free on the App store. Compatible with iPhone 5, iPhone 4S, iPhone 4, iPad mini, iPad 4, the new iPad, iPad 2, and the original iPad running OS 6.0.1 - 6.1.2

http://www.usa.canon.com/cusa/office/products/software/mobile_printing/canon_mobile_printing

3 Print speed is based on internal testing. Print speed may vary depending on the number of copies selected as well as on the settings for size, type, and orientation of paper.

4 Requires an Internet connection and Google Account. Printer firmware update may be necessary for Google Cloud Print function. Certain exceptions may apply. A PC running Windows XP or later or A Mac running OS 10.4.11 or later and USB cable required to perform firmware update.