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CANON RANKS AS ONE OF FORTUNE MAGAZINE'S 2013 WORLD'S MOST ADMIRABLE COMPANIES

MISSISSAUGA, ON, 25 March 2013 – Canon Canada Inc., a leader in digital imaging solutions celebrating its 40th anniversary, today announced that its parent company, Canon Inc., has placed on Fortune Magazine's 2013 World's Most Admired Companies list. Moving up one spot in 2013 to fourth globally in the Computers category, Canon ranked in the top three for innovation, financial soundness and long-term investment. In addition, the company placed first among corporations based internationally.

Close to 700 companies from 30 countries around the world were analyzed and ranked with the input from 3,800 executives, directors and analysts. The 2013 list was separated into 57 industries ranging from aerospace and defense to trucking, transportation and logistics.

"The companies ranked by Fortune are the most innovative and influential around the world," said Tony Valente, Senior Vice President & General Manager, Finance, HR and Corporate Communications, Canon Canada. "To simply be a part of this list is an honor in itself, yet to rank so highly exemplifies our dedication to not only our customers, but our employees and the communities we serve."

For 2013, companies were judged in nine different attributes of recognition including global competitiveness, use of corporate assets and people management.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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