

CANON ENHANCES PERSONAL DOCUMENT SCANNING WITH NEW IMAGEFORMULA P-208 SCAN-TINI

New Ultra-Compact and Lightweight Scanner Offers an Easy Solution to Navigate and Help Minimize the "Piles of Papers" in Homes or Offices

MISSISSAUGA, ON, 20 March 2013 – Canon Canada Inc., a leader in digital imaging solutions, today announced a new addition to its Scan-tini lineup, unveiling a compact yet powerful device that makes scanning documents easy and convenient for users' business and personal lives. The new imageFORMULA P-208 Scan-tini personal scanner quickly handles a variety of documents, such as receipts, business cards, photographs, bills and contracts - making it easy to manage and organize personal documents or a small or mobile office. These documents are converted into digital information that can easily be searched, stored, and shared.

In addition, when connected to the optional WU10 Wireless Adapter & Battery Pack, the P-208 scanner offers enhanced connectivity, enabling scanned files to be sent wirelessly to a variety of devices and operating systems. This recently introduced adapter allows the P-208 scanner to work wirelessly with Windows and Mac environments, and can also send files to smartphones and tablets when you download the free Canon CaptureOnTouch Mobile app.

"Maintaining organization at home, in the office, or on-the-go is made easier with Canon's ultra-portable P-208 Scan-tini," said Satch Hattori, Senior Vice President & General Manager, Imaging Systems Group of Canon Canada. "With enhanced connectivity features that allow for the wireless transfer of data, individuals can now scan documents virtually anywhere."

Designed for Portability

Measuring about 2-inches wide, the slim P-208 scanner is easy to carry and can be discreetly stored in any home or office - no matter how tight the space. In addition, the new scanner connects to a computer and is fully powered by a single USB cable, helping to reduce clutter and the need for additional power cords or USB ports. The P-208 scanner is also super lightweight, so traveling with the device or moving it from room to room is easy and convenient.

Enhanced Ease of Use

With its easy "Plug-and-Scan" set-up, the P-208 scanner connects to a computer without the need to install drivers or applications. Multiple settings can be automatically set with the single click of a mouse, and the bundled Canon CaptureOnTouch software enables users to scan directly to cloud applications such as Evernote® and Google Docs™.

Robust Features

With a speed of up to 8 pages-per-minute and a feeder that holds up to 10 documents, the P-208 scanner includes features that help improve legibility for maximum image quality, as well as features to help optimize and enhance images of scanned photographs. Optical Character Recognition (OCR) is also built-in to help convert paper-based documents into digital information.

Flexible

The ultimate device for scanning a wide array of items, the Canon P-208 scanner can handle a variety of document types - including thick or thin documents, and even embossed cards. To help organize a home or office, or to maintain efficiency while on-the-go, this device is also capable of scanning both sides of a document at the same time. And when combined with the optional WU10 Wireless Adapter & Battery Pack, the scanner not only works wirelessly in Windows and Mac environments, but also with mobile devices such as iPad, iPhone, iPod touch, and Android devices, using the free downloadable Canon CaptureOnTouch Mobile app.

Pricing and Availability

The imageFORMULA P-208 Scan-tini personal document scanner is available immediately through authorized Canon resellers for a manufacturer's suggested retail price (MSRP) of \$280.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

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