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NEWS

CANON CANADA UPDATES IMAGERUNNER LBP LINE WITH ADDITIONAL ADVANCED LASER PRINTERS

New Models Serve Small Offices and Enterprise Workgroups

MISSISSAUGA, ON, 1 March 2013 – Canon Canada Inc., a leader in imaging solutions celebrating its 40th anniversary, today announced an update to its desktop laser printer lineup for small businesses and corporate workgroups with the launch of the Colour imageRUNNER LBP5480 and the imageRUNNER LBP3580, each delivering excellent usability, ease of management, and exceptional integration with Canon's imageRUNNER ADVANCE multi-function devices.

These MEAP (Multifunctional Embedded Application Platform) enabled printers - like the earlier released imageRUNNER LBP3480 model -- are designed to seamlessly integrate with other Canon imageRUNNER ADVANCE systems and to help extend the value of customers' investments by bringing MFP workflows to the desktop printer. Using a common tool set including imageWARE Enterprise Management Console, uniFLOW, and unified print drivers, customers and providers can create a cohesive, consistent, and easily managed printing solution across an entire fleet of devices.

"These new imageRUNNER LBP models deliver the productivity and advanced technology users demand, all in a compact, desktop design," said Satch Hattori, Senior Vice President & General Manager, Imaging Systems Group of Canon Canada. "They also allow for the latest applications - such as AA-PRINT and Canon Mobile Printing -- to enhance the way users incorporate these devices into their everyday workflow."

Available for these new models is the server-less Advanced Anywhere-Print (AA-Print) solution that increases productivity and security by allowing users to print and retrieve their documents after authentication at any AA-Print supported Canon device on a user's network. Another MEAP application for the models will be uniFLOW, allowing users to easily release secured print jobs from the highly flexible uniFLOW document output server without the need for release station hardware.

The imageRUNNER LBP5480 and LBP3580 also support the new Canon Mobile Printing App* for iPhone® and iPad®, a solution that enables users to send print jobs directly from their iPhone and iPad to a compatible Canon output device**. Users can print Microsoft® Office files (doc, docx, xls, xlsx, ppt, pptx), iWork files, PDF, JPEG, GIF, BMP, PNG, TIFF files, photographs, and web pages.

The Color imageRUNNER LBP5480 and the imageRUNNER LBP3580 fully support imageWARE Remote and Canon's innovative Content Delivery System. imageWARE Remote, Canon's eMaintenance solution, allows Canon Authorized Dealers to proactively and securely monitor usage, relay status, and even report errors, helping customers to save valuable time and resources. The Content Delivery System allows service providers to deliver remote firmware and software updates to customers with limited or no business interruption. The standard DeviceLink integration can also automatically route inbound faxes from an imageRUNNER ADVANCE MFP to the new printer models, making receiving faxes both more convenient and secure, while helping to cut costs by reducing the number of fax lines an organization may need. The combination of these management and collaboration tools, combined with MEAP technology, brings advanced MFP solutions and features to a small-format desktop printer.

Ease of Use and Convenience

To increase ease of use and simplify operation for general users, the two new printers are equipped with a five-line LCD. The panel features on-screen navigation with a scrolling display to facilitate device use as well as animations to help guide operations. For added convenience, both models include popular features from the imageRUNNER ADVANCE MFPs lineup including: USB Direct Print, allowing users to print documents from a USB drive without a computer; and Encrypted Secured Print, enabled with the optional SD Card. The optional SD card also enables Mail Box storage for frequently used jobs and Email Printing, allowing a user to simply send an email to the printer to print the message and supported attached files.

Low Environmental Impact

Although the new devices are a powerful and productive addition to any printer fleet, they can also help support customers' environmental goals. The Color imageRUNNER LBP5480 and imageRUNNER LBP3580 desktop printers follow Canon's environmentally conscious design philosophy and offer low-energy usage, meeting all ENERGY STAR and RoHS requirements through the eco-conscious design. Canon's patented RAPID Fusing Technology is employed for fast warm-up, and each model uses a very low 1W of power in sleep mode.

Colour imageRUNNER LBP5480

The Colour imageRUNNER LBP5480 replaces the LBP5460 in the Canon imageRUNNER LBP Series, and is ideal for small- to mid-size corporate workgroups and small businesses requiring both colour and black-and-white output and the ability to print on legal-size paper. With a paper capacity of up to 1,100 sheets, the model outputs high-quality colour documents at up to 33 pages-per-minute (ppm). Generous standard features include 9600 (equivalent) x 600 dpi print resolution, support for Adobe® PostScript® 3™, PCL5c/6, and Canon's UFR II print drivers; 768MB of internal memory, duplex printing and Ethernet and USB 2.0 Hi-speed ports. Options include a 500 sheet cassette, an 8GB SD Card, and a Barcode Print Kit for easy printing of barcode fonts in support of enterprise resource planning tools and other barcode-centric processes.

imageRUNNER LBP3580

The Canon imageRUNNER LBP3580 model -- which succeeds the imageRUNNER LBP3560 - also supports legal-size media and is a good choice for mid- to large-size corporate workgroups and small businesses requiring black-and-white output. With a paper capacity of up to 1,600 sheets, the model outputs crisp monochrome documents at up to 42 ppm with 1200 x 1200 (equivalent) dpi resolution. Standard features mirror the Color imageRUNNER LBP5480 with support for Adobe PostScript 3, PCL5e/6, and Canon's UFR II print drivers; 768MB of internal memory, duplex printing and Ethernet and USB 2.0 Hi-speed ports. Options for the imageRUNNER LBP3580 not only include the 8GB SD Card and Barcode Print Kit but also the availability of three 500 sheet paper cassettes.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

* The Canon Mobile Printing App is available for free from the App StoreSM or at www.itunes.com/appstore. Search for "Canon Mobile Printing".

** Currently supports Apple[®] devices running iOS[®] 5.1 or higher. For a list of supported Canon devices, please visit http://usa.canon.com/cusa/office/standard_display/DeviceListing.

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All ppm's are based on letter-sized output unless otherwise noted.

Prices, specifications and availability subject to change without notice. Actual prices are set by individual resellers and may vary.