

CANON EXPANDS LENS LINEUP FOR EOS M INTERCHANGEABLE-LENS COMPACT-SYSTEM CAMERA WITH INTRODUCTION OF NEW WIDE-ANGLE ZOOM LENS

MISSISSAUGA, ON, 6 June 2013 – Canon Canada Inc., a leader in digital imaging solutions celebrating its 40th anniversary, announced today the introduction of the EF-M 11-22mm f/4-5.6 IS STM lens, a new wide-angle zoom lens for the Company's EOS M interchangeable-lens compact-system camera.

The new EF-M 11-22mm f/4-5.6 IS STM is a compact EF-M lens with a stylish body design that achieves exceptionally high image quality. Offering users a wide angle of view, the new lens is ideal for a diverse range of shooting situations, from panoramic landscape photography to expansive indoor shots, even in narrow interior settings. Joining the EF-M 18-55mm f/3.5-5.6 IS STM and EF-M 22mm f/2 STM lenses, which have been well received since their launch in September 2012, the new wide-angle zoom lens further enhances the appeal of Canon's EOS M compact-system camera.

The new EF-M-series lens' short back focus, combined with the effective placement of two glass-molded aspherical lens elements and one UD (Ultra-low Dispersion) lens element, makes possible high-resolution, high-contrast imaging performance from the centre to the peripheral areas of the image field in a compact lens design befitting a compact-system camera. The EF-M 11-22mm f/4-5.6 IS STM is also the first EF-series lens to incorporate a lens-retraction mechanism to ensure that the lens stays at its most compact when not in use.

Employing a rear-focus system with a lightweight focusing lens and lead-screw-type stepping motor, the new EF-M lens delivers exceptionally quiet and smooth autofocus performance, not only when capturing still images but also when shooting movies.

The EF-M 11-22mm f/4-5.6 IS STM will be available in late July 2013 for \$399.99.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

For media inquiries, please contact:

Wayne Doyle
Senior Manager, Corporate Communications
Canon Canada Inc.
(905) 565-4598
wdoyle@canada.canon.com

Candi Jeronimo
Senior Account Manager
Edelman Public Relations
(416) 849-1507
candi.jeronimo@edelman.com