NEW PIXMA ALL-IN-ONE PRINTERS FROM CANON CANADA PROVIDE HIGH-QUALITY OUTPUT TO ENCOURAGE CREATIVITY

MISSISSAUGA, ON, 23 July 2013 – Canon Canada Inc., a leader in digital imaging solutions celebrating its 40th anniversary, today introduced three printers, the PIXMA MG3520 Wireless[1] Photo, the PIXMA MG2520, and the PIXMA MG2420 All-In-One (AIO) printers, all featuring excellent image quality for crisp and stunningly-vivid prints to inspire creativity. These easy-to-use models are ideal for the user looking for superb quality and functionality at an affordable price.

The wireless-enabled Canon PIXMA MG3520 printer allows users to easily and conveniently print memories from almost anywhere[1]. In addition, the PIXMA MG3520 printer offers an Auto Power On/Off function, so even if the printer was not previously in use, print requests can be quickly fulfilled. For added efficiency, the unit's built-in Automatic Duplex printing feature can save time and resources with the ability to automatically print on both sides of the paper. The MG3520 also uses the FastFront feature for easy changing of ink and paper from the front of the printer. The sleek and affordable PIXMA MG2520 and MG2420 printers are also ideal accompaniments to any home-office environment with improved print, copy and scan features compared with previous models.

"With outstanding functionality and versatility, the new PIXMA printers are intuitive, high-quality devices that inspire us to share more with loved ones, and tackle a variety of at-home tasks, such as building an efficient office space, accomplishing do-it-yourself projects, preserving memories through scrapbooks, and more," said Ian Macfarlane, Senior Vice-President and General Manager, Imaging Technologies & Communications Group and Market Development Group, Canon Canada.

Convenient Connectivity and Sharing Capabilities
With built-in wireless technology, the Canon PIXMA MG3520 printer can print or scan documents, photos and more from virtually anywhere in the home. The printer supports Google Cloud Print™[2] for printing from Gmail and Google Docs on a mobile device and from the Google Chrome browser for Mac, Windows, Linux, and Chrome computers.

Inspire Creativity
The PIXMA MG3520, PIXMA MG2520, and PIXMA MG2420 printers produce high-quality output that is crisp, clear and vibrant. With the Canon FINE Cartridge system, output will shine with brilliant colour and detailed gradation expression. Both new PIXMA AIO printer models also come with My Image Garden[3] software to offer a variety of features designed to inspire and enhance creativity while empowering the sharing of images. One function of the software allows photos stored on computers to be easily organized into three categories: Calendar, Event and People. With Calendar view, images can be sorted by the dates they were captured, while with Event view, images captured at a special event can be

easily stored in a separate folder and accessed to share with friends and family. For People view, once a person's likeness has been registered with the software, Image Assorting technology and Face Recognition technology is utilized to automatically upload all images of a specific person to their respective folder for easy access.

My Image Garden also features Full HD Movie Print[4] software to help users produce clear images of frames from videos captured on compatible Canon HD EOS and PowerShot Digital Cameras along with HD VIXIA Camcorders. In addition, Fun Filter Effects such as Fish-Eye, Miniature and Toy Camera can be applied for further image customization.

Compact and Refined Design
Compact with a refined, family-friendly design and attractive matte finish, the PIXMA MG3520 Wireless Photo AIO Printer is available in black or a mirror-finished white with an estimated retail price of $99.99[5]. The PIXMA MG2520 is available in white with an estimated retail price of $79.99[5] while the PIXMA MG2420 is available in grey with an estimated retail price of $79.99[5]. All three printers will be available in stores in September.

About Canon Canada Inc.
Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost $46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

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For media inquiries, please contact:

Wayne Doyle
Senior Manager, Corporate Communications
Canon Canada Inc.
(905) 565-4598
wdoyle@canada.canon.com

Candi Jeronimo
Senior Account Manager
Edelman Public Relations
(416) 849-1507
candi.jeronimo@edelman.com

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1 Wireless printing requires a working network with wireless 802.11 b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

2 Requires an Internet connection and Google Account.

3 To install using Windows® OS, .NET Framework 4 is required. Compatible still image formats are PDF (created using Canon PDF Creator only), JPEG (Exif), TIFF, and PNG. Compatible video formats are MOV (from select Canon digital cameras only) and MP4 (from select Canon digital camcorders only).

4 "Full HD Movie Print" is available from "MOV" and "MP4" movie files created by select Canon EOS, PowerShot and Vixia digital cameras and camcorders. From PC, or Mac with Intel® processor. Requires Canon ZoomBrowser EX 6.5 or later or Canon ImageBrowser 6.5 or later for "MOV" files, or Canon ImageBrowser EX 1.0 or later for "MOV" or "MP4" files.Print quality is determined by video resolution. Function does not upscale resolution.

5 Prices are estimated retail prices and are subject to change at any time without notice. Actual process are set by individual dealers and may vary.