

NEWS

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CANON CANADA DELIVERS UNPARALLELED FLEXIBILITY, CONVENIENCE AND CREATIVE OPTIONS WITH FOUR NEW PIXMA PRINTERS

MISSISSAUGA, ON, 7 January 2013 – At the 2013 International Consumer Electronics Show (CES) in Las Vegas today, Canon Canada Inc., a leader in digital imaging solutions, unveiled the latest devices in its line-up of PIXMA Office All-In-One (AIO) printers, delivering high-quality solutions to a wide variety of end-users – from creative project makers to home office professionals. Combining advanced media handling capabilities and user-friendly software solutions, the Canon PIXMA MX922, MX722 MX522 and MX452 Wireless Office AIO Printers offer the convenience and freedom of printing from almost anywhere. The new line-up of printers deliver a flexible and quality printing user experience for users with diverse imaging needs.

"Our latest PIXMA lineup focuses on delivering ease-of-use and convenience to our customers through advancements in the overall user experience. Mobile printing of documents and photographs help drive a new level of efficiency and enables the great images shared on social networks to be wirelessly and conveniently printed and displayed in our homes," said Ian Macfarlane, Senior Vice-President and General Manager, Imaging Technologies & Communications Group and Market Development Group, Canon Canada, a wholly owned subsidiary of Canon USA.

Maximizing Productivity

Canon PIXMA Office AIO printers are designed with features to increase productivity and efficiency in the home office. The PIXMA MX922 and MX722 printers features two front cassette trays enabling users to easily manage a range of printing jobs and maximize user productivity by enabling two media types to be loaded and ready at all times. The larger cassette tray conveniently holds up to 250 sheets of letter or legal-sized paper, while the other can hold up to 20 sheets of 4 x 6-inch or 10 sheets of 5 x 7-inch photo paper. Wireless printing will be that much more efficient, as users do not have to switch over and manually load paper when printing documents or photos. For large volume jobs, the PIXMA MX922 and MX722 printers have a 35-page Automatic Duplex Document Feeder while the PIXMA MX522 and MX452 models are equipped with a 30-sheet Automatic Document Feeder. As most printing needs revolve around the use of black text documents, the PIXMA MX922 and MX722 printers also utilizes optional high-yield black cartridges.

Enhanced Connectivity

The Canon PIXMA MX922, MX722 and MX522 Wireless Office AIO models are compatible with Google Cloud Print allowing images and documents to be printed from Gmail and Google Docs from mobile devices, and Google Chrome from Mac, Windows and Chrome supported devices. The models are also compatible with Canon Easy-PhotoPrint (Canon EPP), a free application that allows users to wirelessly print photos and scan documents via Android and iOS smartphones and tablet devices. Further adding to the printing capabilities of the PIXMA MX922, MX722 and MX522 models is PictBridge (LAN and Wireless LAN), a feature that can link the printers to select Canon wireless-enabled cameras, such as the new PowerShot N and PowerShot ELPH 130 IS, and print high-quality photos quickly and conveniently.

Each new model also works with Evernote, a cloud-based service that allows users to take notes, sync files across devices, save webpages, capture inspiration, and share ideas with friends and colleagues. Using compatible Canon printers, documents can be easily scanned and uploaded to Evernote via wireless or USB connection. Additional compatible printers are: PIXMA MG6320, MG5420, MG4220, MG3220, MG2220 and MP230.

Endless Creative Possibilities

Canon's latest PIXMA Wireless Office AIO Printers are the perfect companion for home and office projects, with tools such as My Image Garden software that can help organize projects. The printers also offer a suite of postediting tools and effects, such as Automatic Suggestion, which curates photos from the PC, displays them via slideshow, and suggests creative applications and layouts; as well as Full HD Movie Print that captures and prints beautiful photos from HD movie clips shot with compatible Canon EOS Digital SLR and PowerShot cameras and VIXIA camcorders. In addition, images can be further customized with Fun Filter Effects, such as Fish-Eye, Miniature and Toy Camera. Creative Park Premium allows users to access photos and illustrations, such as greeting card cover art and calendar images, and apply them to their own designs.

PIXMA MX922 and MX722 Wireless Office All-In-One Printer

The Canon PIXMA MX922 and MX722 printers provide the ultimate solution for all home and office printing, copying and scanning needs. Thanks to the flexibility of wireless connectivity and the sleek, compact design of these printers; users can manage print jobs from almost anywhere in the home. Each printer features a Dual Function Panel, which easily transforms from navigational to numerical keypad for easy shifting between print, scan and copy settings. The PIXMA MX922 features large 3-inch LCD screen for easy viewing of menus and images, plus it is ready for any CD or DVD project thanks to the Direct Disc Print capabilities.

The Canon PIXMA MX922 Wireless Office AIO Printer will have an estimated selling price of \$199.99.

The Canon PIXMA MX722 Wireless Office AIO Printer will have an estimated selling price of \$179.99.

PIXMA MX522 and MX452 Wireless Office All-In-One Printers

The Canon PIXMA MX522 and MX452 Wireless Office AIO models offer more affordable home office printing solutions, yet still boast similar functions and features found in the premium Canon models. The PIXMA MX522 printer has a Dual Function Panel and a bright 2.5-inch LCD screen to help increase usability while both models feature the popular FastFront loading functionality so users can experience quick and easy paper and ink cartridge loading without having to stand the printer lid upright.

The Canon PIXMA MX522 Wireless Office AIO Printer will have an estimated selling price of \$129.99.

The Canon PIXMA MX452 Wireless Office AIO Printer will have an estimated selling price of \$99.99.

For more information, and a detailed listing of all product features, visit http://www.canon.ca.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, Canon Canada Inc. is a leading provider of consumer, business-tobusiness and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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† Based on weekly patent counts issued by United States Patent and Trademark Office. All referenced product names, and other marks, are trademarks of their respective owners. Availability, prices, and specifications of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.

1 Wireless printing requires a working network with wireless 802.11b/g or 802.11n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients. 2 Requires an Internet connection and Google Account

3 To install using Windows® OS, .NET Framework 4 is required. Compatible still image formats are PDF (created using Canon PDF Creator only), JPEG (Exif), TIFF, and PNG. Compatible video formats are MOV (from select Canon digital cameras only) and MP4 (from select Canon digital camcorders only). 4 "Full HD Movie Print" is available from "MOV" and "MP4" movie files created by select Canon EOS, PowerShot and Vixia digital cameras and camcorders. From PC, or Mac with Intel® processor. Requires Canon ZoomBrowser EX 6.5 or later or Canon ImageBrowser 6.5 or later for "MOV" or "MP4" files.