

## CANON CANADA LAUNCHES imageRUNNER ADVANCE C2200 SERIES OF COLOUR MULTIFUNCTION OFFICE SYSTEMS

**MISSISSAUGA, ON, 24 January 2013** – Designed for busy workgroups that demand efficient workflow in a compact space, the new imageRUNNER ADVANCE C2200 series of colour multifunction office systems from Canon Canada Inc., a leader in digital imaging solutions, allows users to gather, organize and disseminate information to help them meet the unique needs of their office environments.

The imageRUNNER ADVANCE C2200 Series is built on the next-generation imageRUNNER ADVANCE platform. Launched last year, this platform is designed to be the core of digital business communications where imaging technology, cloud connectivity, and mobile solutions converge. Each new model brings a variety of enhancements to the design, workflow, control, performance and environmentally conscious attributes.

The imageRUNNER ADVANCE C2230 and imageRUNNER ADVANCE C2225 produce up to 30 pages-per-minute (ppm) and up to 25 ppm output, respectively, for both colour and monochrome letter-size prints, while featuring a scan rate of up to 51 images per minute. Both models have a maximum paper capacity of 2,270 sheets and can handle up to 12" x 18" paper. With the ability to access and leverage the capabilities of other connected imageRUNNER ADVANCE devices, these models can not only serve as a stand-alone multifunction device in a small or remote office but also as an addition to an existing fleet of devices in an enterprise setting.

"With the ability to integrate hardware and software solutions, the imageRUNNER ADVANCE C2200 series allows organizations to customize their devices to best fit the way they work," said Satch Hattori, Senior Vice President & General Manager, Imaging Systems Group of Canon Canada. "These intelligently designed, highly flexible systems can be easily updated or added as the needs of the business change and integrated with other devices to strengthen and grow fleet environments."

### **Advanced Design**

With an intuitive interface displayed on a seven inch, full-colour, tiltable, high-resolution TFT screen, the imageRUNNER ADVANCE C2200 Series helps users accomplish tasks quickly and effectively. The main menu provides instant access to commonly used functions, and on-screen quick menu buttons can be customized to meet specific departmental or user needs. Fitting in a space as small as 34" x 27", its compact size is achieved with innovations such as Canon's space-saving vertical toner transfer technology and the availability of an optional internal staple finisher that provides professional-quality output without adding to the footprint.

### **Advanced Workflow**

Like all imageRUNNER ADVANCE models, the C2200 series can serve as a digital communications hub, integrating enterprise applications, connecting to certain cloud applications, linking to other devices in a company's fleet, and giving users the ability to work efficiently from anywhere. With drag-and-drop functionality, the imageRUNNER ADVANCE Desktop Quick Printing Tool allows users to print, fax and convert files to PDF format without opening the native application. These new models are also equipped to take advantage of several mobile and cloud-based solutions – customizable for different needs and price points – that enable users to securely print and scan from a variety of mobile devices such as laptops, iPad® tablets and iPhone® or BlackBerry® smartphones.

### **Advanced Control**

As security and control become increasingly important, Canon provides tools to easily configure a system, migrate settings, safeguard data and track resources. With new imageWARE Enterprise Management Console plug-ins, an entire fleet of imageRUNNER ADVANCE devices can be centrally monitored for usage information, updated with the latest firmware, and configured with new applications and settings.

With Canon's server-less Advanced Anywhere-Print (AA-Print) solution that includes a login application called Universal Login Manager, users can print to a connected Canon device and retrieve their documents after authentication at any supported Canon device on their network, and IT administrators can track usage and enforce printing controls when needed. Each model is also equipped with a tamper-resistant security chip, which protects passwords and encryption keys. In addition, the standard HDD Data Erase and HDD Lock features help protect information even after the hard drive is removed.

### **Advanced Performance**

The new imageRUNNER ADVANCE C2200 series incorporates Canon's state-of-the-art imaging technology for reliable delivery of crisp, clear output. In addition, fast and consistent processing speed is delivered through Canon's advanced imageCHIP architecture that features two dedicated processors that work together to accomplish multiple tasks simultaneously. These models also feature a new Quick Startup mode that allows users to get started in as little as seven seconds from Main Power Off.

To further enhance productivity and flexibility of the imageRUNNER ADVANCE C2200 series, a variety of paper feeding, finishing, printer, security and accessibility options are available for an additional cost, including a booklet finisher, an external staple finisher, and an additional cassette feeding unit.

### **Advanced Responsibility**

Users will benefit from energy-saving and environmentally conscious features built into the imageRUNNER ADVANCE C2200 series. The new models have a low Typical Energy Consumption (TEC) value and consume very little energy during sleep mode. Print drivers are defaulted to duplex documents, encouraging two-sided printing to reduce waste. Organizations can further control their resources through intelligent device management solutions that help optimize the use of toner and paper. In addition, the combination of fusing technologies and low melting point toner helps lower overall energy consumption.

Maintaining Canon's commitment to lowering environmental burdens, the new models employ components fabricated with 100 percent recycled plastic from retired products. They also include bio-based plastic, a plant-derived compound that replaces certain petroleum-based plastic parts.

### **Availability**

The imageRUNNER ADVANCE C2230 and the imageRUNNER ADVANCE C2225 are available through Canon authorized dealers and Canon Business Solutions at manufacturer's suggested retail prices of \$11,500 and \$8,200, respectively\*.

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit [www.canon.ca](http://www.canon.ca) or join us on Facebook at [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada)

# # #

**For more information, please contact:**

Wayne Doyle  
Senior Manager, Corporate Communications  
Canon Canada Inc.  
(905) 565-4598  
wdoyle@canada.canon.com

Bernard Fernanades  
Edelman Canada  
(416) 850-0163  
bernard.fernandes@edelman.com

\*Availability, prices, and specifications of all products are subject to change without notice. Actual prices are set by individual dealers and may vary.

†Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.  
All ppm's are based on letter-sized output unless otherwise noted.