



[www.canon.ca](http://www.canon.ca)

# NEWS

## CANON CANADA INTRODUCES PROFESSIONAL SERVICES PROGRAM FOR STUDENTS

**MISSISSAUGA, ON, 28 August 2013** – Canon Canada Inc., a leader in digital imaging solutions celebrating its 40th anniversary, today announced the launch of Student Canon Professional Services (Student CPS), a program designed to support the next generation of imaging professionals as they invest in their future. With Student CPS, students in eligible post-secondary Visual Arts, Applied Arts and Fine Arts programs will have the ability to access member-only discounts on a selection of key products and services offered exclusively through Canon Pro Centres.

“Canon Canada has been a proud supporter of many of Canada’s leading visual arts institutions for many years,” said Ian Macfarlane, Senior Vice President and General Manager, Imaging Technology and Communications Group and Markets Development Group, Canon Canada Inc. “The introduction of the Student CPS program solidifies Canon’s commitment to emerging talent as they invest in their future.”

Canon’s Student CPS program is available to all full-time students enrolled in accredited post-secondary Visual Arts, Fine Arts or Applied Arts programs, including photography, journalism, film studies, broadcast, illustration, design, animation and gaming. The Student CPS program will provide members student-specific pricing discounts on a selection of Canon’s professional products<sup>1</sup>, discounted flat-rate overnight shipping for repairs, expedited service, discounts on repair parts and labour, and members-only promotions and contests. Two-year memberships for the Student CPS program are available for \$50.

“The cost of post-secondary education can be overwhelming,” said Mr. Macfarlane. “With Student CPS, eligible students will have the ability to access member-only discounts on a selection of key products and services exclusively through Canon Pro Centres.”

To become a member of Student CPS, students can log onto [www.canon.ca/studentcps](http://www.canon.ca/studentcps) and fill out the application.

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA celebrating its 40th anniversary, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon’s success. With almost \$46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world’s Top 30 brands and is one of Forbes’ Magazine’s World’s Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit [www.canon.ca](http://www.canon.ca) or join us on Facebook at [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada)

**For media inquiries, please contact:**

Wayne Doyle  
Senior Manager, Corporate Communications  
Canon Canada Inc.  
(905) 565-4598  
wdoyle@canada.canon.com

###

<sup>1</sup> Canon's Professional Products for Student CPS is defined as the following: EOS 7D; EOS 7D with 18-135mm; EOS 7D with 18-85mm; EOS 6D; EOS 6D with 24-105mm; EOS 5D MKIII; EOS 5D MKIII with 24-105 mm; EOS 70D; EOS 70D with 18-135mm; EOS 70D with 18-85 mm; EF 17-40 mm F4L; EF 70-200m F4 L USM; EF 70-200mm F4 L IS; EOS C100 and EOS C100 with 24-105 mm.