CANON CANADA ANNOUNCES NEW CLOUD CONNECTIVITY APP: PIXMA PRINTING SOLUTIONS

New Canon PIXMA MG7120, MG6420, and MG5520 Wireless Inkjet Photo All-In-One Printers Offer Robust Cloud Connectivity for Fast and Easy Access to Online Content

MISSISSAUGA, ON, 22 August 2013 – Canon Canada Inc., a leader in digital imaging solutions celebrating its 40th anniversary, today announced two PIXMA Wireless[1] Inkjet Photo All-In-One (AIO) printers, the PIXMA MG7120, MG6420, and MG5520, featuring a new cloud-based PIXMA Printing Solutions (PPS) app[2]. With this innovative and user-friendly platform, users can access the cloud directly from their compatible printer, mobile device or tablet and easily print and scan images and documents directly from several of the most popular online services such as Facebook®, Twitter®, Flickr®, DropboxTM, Picasa Web AlbumsTM, Evernote®, Photobucket®, Canon iMAGE GATEWAY[3], Creative Park Premium and Creative Park.

The Canon PPS app offers a unique way to interact with the cloud to unlock important images and documents that otherwise have been trapped on mobile devices and popular online services. Free for users of compatible iOS and Android mobile phones and tablets, the app allows users to wirelessly print from a mobile device or tablet with wireless capability from almost anywhere. After registering with PIXMA Cloud Link, users can log into the cloud function of the app, and then can access their images and documents on the above-mentioned online services to print using intuitive menus determining paper type, size and whether to print bordered or borderless images. PPS enables users to print multiple document formats including Word, Excel, jpeg and pdf, without having the original software loaded on a device. For added functionality, users can access the PPS cloud platform through the menu selections on the PIXMA MG7120, MG6420, and MG5520 printer's interface as well.

When using the cloud service of PPS, users with compatible iOS and Android-enabled devices can send and share images and documents to keep friends and family updated on their latest adventures. Now grandparents who live in Ottawa can receive images of their grandchild's dance recital from Calgary directly on their home printer, so they can feel as if they were there in the crowd. Also, users can easily access and print documents and presentations to prepare for an important meeting the following day.

"As today's lifestyle is increasingly mobile-focused, consumers are eager for easy-to-use tools that not only help make printing easier and more convenient – but will also provide more opportunities to express creativity and connect with loved ones," said Ian Macfarlane, Senior Vice-President and General Manager, Imaging Technologies & Communications Group and Market Development Group, Canon Canada. "With the introduction of innovative platforms like PIXMA Printing Solutions, Canon looks to provide users with convenient connectivity and access to online content quickly and easily."

The mobile version of the app also provides convenient access to the user interface of compatible printers, such as the ones announced today, to check ink model number information, online printer user manuals and other important printer information.

PPS not only allows for images and documents stored on compatible mobile devices[2] to be easily printed, it also provides access to the scanner interface on a printer to scan directly to a compatible mobile device, as long as they are connected to the same network as the printer. Stored images can be printed directly from mobile devices as well, as long as they are connected to the same network as the printer. For added convenience, iOS users can upload commonly used documents into the PPS app through the iTunes application program to be

printed when needed.

New Printer Offerings with Advanced Features
Combining the necessities of advanced home office capabilities with key benefits for photo-printing enthusiasts is the Canon MG7120 Wireless Inkjet Photo AIO Printer. This new model features advanced media handling with a dual front tray, and direct disc printing, and a hybrid ink system of six individual ink tanks produces high-quality, vivid images and documents. This printer produces beautiful output at a maximum colour resolution of 9600 x 2400 dpi[4] and has a 3.5-inch LCD touchscreen with Canon's Intelligent Touch System for easy viewing and navigating of menus and images. The PIXMA MG6420 Wireless Inkjet Photo AIO Printer allows two-sided printing for energy and resource efficiency and produces high-quality images with a five-colour hybrid ink system. The printer is also AirPrint compatible, allowing users to easily print directly from their Apple devices without an app. The PIXMA MG5520 Wireless Inkjet Photo AIO Printer produces stunning high-quality images along with clean and clear documents for the home or home office in addition to having a 2.5-inch LCD screen with a five-colour hybrid ink system.

Expressing creativity with these printers is fun and easy with Wireless PictBridge[5], technology that allows digital camcorders and cameras like the Canon PowerShot N digital camera to connect and print directly to photo printers without using a computer. Plus, with Access Print Mode, users can connect to the PIXMA MG7120, PIXMA MG6420, and PIXMA MG5520 printers through Wi-Fi direct functionality without needing to connect to a router. For additional creative capabilities, My Image Garden[6] software automatically organizes photos and offers a variety of creative applications and filters that help users enhance the look and feel of their images. This solution also includes Full HD Movie Print[7] – a tool that pulls still images from videos and locates the perfect moment captured on compatible HD Canon EOS and PowerShot Digital Cameras and VIXIA Camcorders.

With an intuitive Auto Power On/Off function built-in to both devices, print requests can be fulfilled while the device isn't in use – so energy consumption can be reduced without compromising on ease and convenience. For added efficiency, these printers feature built-in Automatic Duplex printing that saves users time and resources with the ability to automatically print on both sides of the paper. Each printer also supports Google Cloud Print™[8], allowing users with a Google Account to print from Gmail and Google Docs on a compatible mobile digital device and from the Google ChromeTM browser for Mac, Windows, Linux, and Chrome computers.

The PIXMA MG7120, PIXMA MG6420 and PIXMA MG5520 Wireless Inkjet Photo AIO printers will have an estimated retail price of $199.99, $179.99 and $129.99[9], respectively. All three printers are available in white or black, while the PIXMA MG7120 model is also available in red or brown.

For more information about Canon PIXMA Printing Solutions or the full line of Canon PIXMA printers, visit www.canon.ca/pixmaprintingsolutions.

About Canon Canada Inc.
Headquartered in Mississauga, Ontario, Canon Canada Inc., a wholly owned subsidiary of Canon USA, is a leading provider of consumer, business-to-business and medical digital imaging solutions. Innovation and cutting-edge technology have been essential ingredients in Canon's success. With almost $46 billion in global revenue, its parent company, Canon Inc., ranks among the Top 4 in US patents registered since 1994. Canon ranks among the world's Top 30 brands and is one of Forbes' Magazine's World's Most Admired Companies. Canon Canada Inc. is committed to the highest level of customer satisfaction and loyalty, providing 100 per cent Canadian-based service and support for all of the products it distributes. Canon Canada Inc. is dedicated to its Kyosei philosophy of social and environmental responsibility.

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For media inquiries, please contact:

Wayne Doyle
Senior Manager, Corporate Communications
Canon Canada Inc.
(905) 565-4598
wdoyle@canada.canon.com

Candi Jeronimo
Senior Account Manager
Edelman Public Relations
(416) 849-1507
candi.jeronimo@edelman.com

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[1] Wireless printing requires a working network with wireless 802.11 b/g/n capability. Wireless performance may vary based on terrain and distance between the printer and wireless network clients.

[2] Requires an Internet connection and the PIXMA Printing Solutions ("PPS") app, available for free on the App Store and at Google Play. Compatible with iPad, iPhone 3GS or later, and iPod touch 3rd generation or later devices running iOS 5.1 or later, and Android mobile devices running Android 2.3 or later. User must register printer with PPS and be a registered member of the compatible online Cloud service(s) user chooses to access through PPS and is subject to the terms and conditions of those services. Certain functions (scanning and printing locally stored photos/documents) require your device to be connected to the same working network with wireless 802.11 b/g/n capability as your printer. For users of compatible Apple mobile devices, document printing requires Apple AirPrint, which requires an AirPrint-enabled printer connected to the same network as your iOS device. A printer connected to the USB port of your Mac, PC, AirPort Base station, or Time Capsule is not supported. Printing of locally stored documents from Android mobile digital devices available November 2013 or later.

[3] One-time registration is required on CANON iMAGE GATEWAY ONLINE PHOTO ALBUM.

[4] Resolution may vary based on printer driver setting. Colour ink droplets can be placed with a horizontal pitch of 1/9600 inch at minimum.

[5] PictBridge (Wireless LAN) certified printer is required.

[6] To install using Windows® OS, .NET Framework 4 is required. Compatible still image formats are PDF (created using Canon PDF Creator only), JPEG (Exif), TIFF, and PNG. Compatible video formats are MOV (from select Canon digital cameras only) and MP4 (from select Canon digital camcorders only).

[7] "Full HD Movie Print" is available from "MOV" and "MP4" movie files created by select Canon EOS, PowerShot and VIXIA digital cameras and camcorders. From PC, or Mac with Intel® processor. Requires Canon ZoomBrowser EX 6.5 or later or Canon ImageBrowser 6.5 or later for "MOV" files, or Canon ImageBrowser EX 1.0 or later for "MOV" or "MP4" files. Print quality is determined by video resolution. Function does not upscale video resolution.

[8] Requires an Internet connection and Google Account.

[9] Estimated street prices are subject to change to at any time. Actual prices are set by individual dealers and may vary.