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**NEWS**

**CANON CANADA INTRODUCES FOUR LARGE-FORMAT PRINTERS OFFERING  
PRECISE COLOUR MANAGEMENT AND EXCELLENT IMAGE QUALITY**



**MISSISSAUGA, ON, September 27, 2012** – Canon Canada Inc., a leader in digital imaging and office solutions, today unveiled four imagePROGRAF large-format printers –the iPF9400, iPF9400S, iPF8400, and iPF6400– that deliver superb colour quality, colour consistency, and output speeds. Designed for use by photographers, artisans, proofers, and print-for-pay users, the imagePROGRAF models help complete Canon’s lineup of professional imaging products. With a variety of enhancements made to both the quality and speed of the device, users will experience increased productivity while benefitting from the built-in tools that make managing small and large printing fleets convenient and more cost-effective.

“Canon has developed a unique and innovative solution to provide colour consistency across the entire series of new imagePROGRAF models to meet the needs of photography and graphics professionals,” said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. “The introduction of this new line of imagePROGRAF printers solidifies Canon’s commitment to providing imaging professionals with the necessary tools to showcase their work.”

The Canon imagePROGRAF iPF9400 (12-colour, 60-inch), iPF8400 (12-colour, 44-inch), iPF6400 (12-colour, 24-inch) and iPF9400S (8-colour, 60-inch) printers offer improved colour stability designed for precise, ultra high-quality print performance with increased speed and productivity. All of these models utilize Canon’s LUCIA EX pigment ink set, an enhanced multi-sensor and advanced printing technologies specifically developed to produce prints with an enhanced colour range and improved durability. The imagePROGRAF iPF9400 and iPF9400S printers can now handle 60-inch borderless printing and now have a more affordable price when compared to previous models.

Each of the imagePROGRAF models has been upgraded in comparison to previous generations to integrate several new features and functionalities to help customers achieve the ultimate in colour consistency. These tools include:

- Multi-Sensor: A new, enhanced multi-sensor has been incorporated for improved density accuracy and stability over previous models. The sensor, along with the included software, helps to achieve colour consistency across all new imagePROGRAF 12-colour models.
- Colour Calibration Management Console: Using the calibration function equipped in the new line of imagePROGRAF devices, it is possible to execute and monitor the calibration status of multiple printers on a network from one PC.
- Media Configuration Tool: This software allows the user to update and customize the printer and drivers with new Canon and custom media information.

Adding to the versatility of the imagePROGRAF printers is a sub-ink tank system which minimizes waste. The ink cartridges can also be replaced while the printer is running allowing for the print job to continue, which helps to improve the workflow of the end-user. This system is further enhanced for the imagePROGRAF iPF6400 printers with a new 300ml tank size that will provide increased cost-savings.

Canon has also worked to help increase overall usability of each printer with a variety of new software features, including:

- Gallery Wrap Feature: Allows users to easily create gallery wrap prints for framing along with creative options that expand the output possibilities.
- Adjustment Pattern Setting: Users can print multiple versions of an image with different colour settings in order to choose the colour that most matches what is needed.
- Tint and Tone Adjustments: Controls the four monochromatic shades allowing a user to create even more expressive blacks with smooth gradations, especially in darker areas.

The new Canon imagePROGRAF models are scheduled to be available in September through Authorized Canon Dealers and imagePROGRAF Premier Partners and will have a manufacturer's suggested retail price (MSRP) of \$13,995 for the iPF9400, \$11,495 for the iPF9400S, \$7,495 for the iPF8400, and \$4,495 for the iPF6400.

#### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility.

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