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# NEWS

## CANON CANADA INC. INTRODUCES NEW INKJET PRINTER CARTRIDGE RECYCLING PROGRAM

**MISSISSAUGA, ON, September 17, 2012** – Continuing its commitment to environmental responsibility and sustainability, Canon Canada Inc., a leader in digital imaging, is pleased to announce a new inkjet cartridge recycling program for all Canon PIXMA printer users. Designed in collaboration with Close the Loop Inc., all inkjet cartridges returned through the program will be recycled fully with zero waste going to landfills.

Canon PIXMA printer users can now drop off their empty genuine PIXMA inkjet cartridges to any of Canon's 14 Canadian offices. From there, the cartridges will be transferred to Close the Loop, a "material recovery" company specializing in the recycling of inkjet cartridges.

"Canon Canada is pleased to offer customers the opportunity to participate in this recycling program," said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. "Environmental responsibility and awareness has always been a top priority for Canon, and we encourage every Canon PIXMA printer owner to participate in this new program."

The inkjet cartridge recycling program will move beyond the Canon Clean Earth Campaign initiative - Canon's toner cartridge recycling program - to focus on reducing the environmental impact of these specific Canon products. The inkjet cartridge recycling program reinforces Canon's commitment to environmental conservation. By promoting recycling, fostering green procurement, reducing waste, and exceeding regulatory requirements whenever possible, Canon is minimizing its impact on the environment.

Components from the recycled inkjet cartridges can be turned into materials for other products. Close the Loop's innovative products include felt-tip pens and markers made from inkjet plastics and inks.

For full program details, including Canon office locations and hours, please visit [www.canon.ca/inkrecycling](http://www.canon.ca/inkrecycling).

### **About Close the Loop Inc.**

Close the Loop, Inc. is an innovative materials recovery company, specializing in the collection and recycling of toner and inkjet cartridges, toner bottles as well as other print consumables. Founded in early 2001 on the principles of resource recovery and zero waste, the company has developed many innovative production processes and reuse applications specific to the complex category of imaging consumables.

**About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994†.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit [www.canon.ca](http://www.canon.ca) or join us on Facebook at [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada)

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