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CANON TO SPONSOR FOUR INTERNATIONAL SKATING UNION CHAMPIONSHIPS

MISSISSAUGA, ON, September 17, 2012— Canon Inc. announced today that the company will sponsor four of the International Skating Union's most prestigious figure skating competitions, spanning the 2012–2013 and 2013–2014 seasons.

Canon will sponsor a total of four International Figure Skating Championships: the ISU Grand Prix of Figure Skating Final, the ISU Four Continents Figure Skating Championships, the ISU World Junior Figure Skating Championships, and the ISU World Figure Skating Championships. As part of this sponsorship, Canon will provide products, technologies and services to contribute to the success of each event.

At numerous sporting competitions both in Japan and overseas, Canon has provided behind-the-scenes support to members of the press covering these events, including camera and lens maintenance services and product loans. To further improve on-site media support at all eight Canon-sponsored competitions spanning the two seasons, the company is planning to establish a camera service center at each event to assist the numerous journalists and sports photographers from various countries and regions across the world.

Through the use of Canon products and technologies, the company will continue contributing to the advancement of sports.

Overview of the ISU figure skating competitions

International governing body: International Skating Union (ISU)

Homepage: isu.org

Event Schedule: 2012-2013 Season

Event	Dates	Location
ISU Grand Prix of Figure Skating Final 2012 (Combined Juniors and Seniors)	Dec. 6–9, 2012	Sochi, Russia
ISU Four Continents Figure Skating Championships 2013	Feb. 6–11, 2013	Osaka, Japan
ISU World Junior Figure Skating Championships 2013	Feb. 25–Mar. 3, 2013	Milan, Italy
ISU World Figure Skating Championships 2013	Mar. 10–17, 2013	London, Canada

Event Schedule: 2013–2014 Season

Event	Dates	Location
ISU Grand Prix of Figure Skating Final 2013 (Combined Juniors and Seniors)	Dec. 5–8, 2013	Fukuoka, Japan
ISU Four Continents Figure Skating Championships 2014	Jan. 20–26, 2014	Taipei, Taiwan
ISU World Junior Figure Skating Championships 2014	Mar. 10–16, 2014	Sofia, Bulgaria
ISU World Figure Skating Championships 2014	Mar. 24–30, 2014	Saitama, Japan

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994†.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility.

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