

CANON CANADA INC. LAUNCHES MOBILE PRINTING AND SCANNING APP FOR BLACKBERRY SMARTPHONES

Mobile Application Enables Direct Access to Print and Scanning Capabilities of Canon MFPs

MISSISSAUGA, ON, September 12, 2012 – In response to the increase of mobile devices in the workforce and the demand for print and scan capability from device users, Canon Canada Inc., a leader in digital imaging solutions, today announced the availability of the Canon Direct Print and Scan for Mobile application for BlackBerry® smartphones. This application provides BlackBerry smartphone users with a mobile print and scan solution that easily integrates their BlackBerry smartphones with their Canon imageRUNNER and imageRUNNER ADVANCE systems¹.

The Canon Direct Print and Scan for Mobile application is a combination of two separate applications:

1. A multifunctional embedded application platform (MEAP) application that runs on Canon's imageRUNNER multifunction products (MFP)
2. A mobile client application that resides on BlackBerry smartphones

Together the applications provide communication between Canon MFPs and BlackBerry smartphones, allowing users to perform print and scan functions between the two devices, such as scanning from the MFP to BlackBerry smartphones or printing from BlackBerry smartphones to the MFP. This serverless, driverless solution provides flexibility for the on-the-go mobile worker for their print and scan needs.

"In today's highly mobile workplace users seek instant access to important documents without sacrificing print quality," said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. "The Canon Direct Print and Scan for Mobile application meets our customers' demands by coupling the ability to manage printing needs from your fingertips while achieving high-quality output results."

The mobile client application is available now as a free download from BlackBerry App World™. The MEAP application is available for purchase from Authorized Canon Dealers.

Canon Direct Print and Scan for Mobile, coupled with a compatible Canon imageRUNNER MFP, expands the capabilities of the mobile workforce with an array of printing and scanning opportunities. Customers will now be able to easily print emails, PDFs and photos from BlackBerry smartphones to a Canon MFP, scanning hard copy documents to BlackBerry smartphones and remotely manage Canon MFPs, print finishing features, and scan options (e.g., select paper size selection, select scan resolution selection, duplex printing, colour vs. black and white, select number of prints, collate and more).

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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† Based on weekly patent counts issued by the United States Patent and Trademark Office.
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1 Compatible Canon imageRUNNER and imageRUNNER ADVANCE MFP and BlackBerry mobile OS support is available on the Canon USA website.