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# NEWS

## CANON CANADA INC. LAUNCHES MOBILE PRINTING AND SCANNING APP FOR IPHONE® AND IPAD®

**MISSISSAUGA, ON, September 12, 2012** – Canon Canada Inc., a leader in digital imaging solutions, today announced the availability of the Canon Direct Print and Scan for Mobile Application for iPhone and iPad. The application provides users with a mobile print and scan solution that easily connects their iPhone and iPad with their Canon imageRUNNER and imageRUNNER ADVANCE systems.

The Canon Direct Print and Scan for Mobile application provides communication between Canon multifunction products (MFP) and an iPhone and iPad, allowing users to perform print and scan functions between the two devices, such as scanning from the MFP to an iOS device or printing from an iOS device to an MFP.

"The Canon Direct Print and Scan for Mobile application allows our customers to manage their printing needs on the go," said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. "The user's workflow process is streamlined through instant access to important documents along with the ability to utilize Canon's renowned printing technology for high-quality results."

The Canon Direct Print and Scan for Mobile application is available for free from the App Store<sup>SM</sup> on iPhone and iPad or at [www.itunes.com/appstore](http://www.itunes.com/appstore).

Canon Direct Print and Scan for Mobile, coupled with a compatible Canon imageRUNNER ADVANCE or imageRUNNER MFP, expands the capabilities of the mobile workforce with an array of printing and scanning opportunities. Customers will now be able to easily print emails, PDFs and photos from an iOS device to a Canon MFP, scanning hard copy documents from a Canon MFP to an iOS device, and remotely manage Canon MFPs, print finishing features, and scan options from an iOS device (e.g., select paper size selection, select scan resolution, duplex printing, colour vs. black and white, select number of prints, collate and more).

### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its Kyosei philosophy of social and environmental responsibility.

For more information, visit [www.canon.ca](http://www.canon.ca) or join us on Facebook at [www.facebook.com/CanonCanada](http://www.facebook.com/CanonCanada)

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1 Compatible imageRUNNER and imageRUNNER ADVANCE MFPs and mobile iOS support is available on the Canon USA website.