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# NEW CANON imageRUNNER ADVANCE 4051 EXPANDS LINEUP OF INTELLIGENT MULTIFUNCTIONAL ADVANCE PLATFORM

MISSISSAUGA, ON, May 1, 2012 – Expanding the imageRUNNER ADVANCE lineup, Canon Canada Inc., a leader in digital imaging solutions, today announced the new imageRUNNER ADVANCE 4051, a versatile and foundational monochrome MFP for mid-volume office environments. The new model offers advanced solutions for improving small department and large workgroup productivity and collaboration. Featuring one-stop operations, multi-tasking capabilities and an improved user interface for a more intuitive operation, along with improvements in productivity, high-volume paper handling capabilities and flexible in-line finishing options.

As the newest addition to the imageRUNNER ADVANCE product line, the imageRUNNER ADVANCE 4051 will serve as an upgrade path for the imageRUNNER 3245. The ADV 4051 features include utilization of the ADVANCE architecture and interface, faster B&W output speed and colour scan speed and the ability to accept a wider range of paper weights and media. The imageRUNNER ADVANCE 4051 produces letter-sized black-and-white output at 51 ppm and incorporates a100-sheet capacity scanner and auto-duplex document feeder to easily convert paper documents to digital files. Its powerful system architecture is then able to process even the largest and most complex jobs quickly, moving them through the network at remarkable speeds via Universal Send in formats that reduce file sizes without losing the integrity.

"The imageRUNNER ADVANCE products work seamlessly together as a document management system that increases workplace efficiency through advanced hardware and software technologies," said Ian Macfarlane, Senior Vice-President of Sales and Service Operations, Canon Canada, a wholly owned subsidiary of Canon USA. "With the addition of the ADV 4051, we are expanding our lineup for the small office and workgroup markets, providing a powerful tool with the latest technologies to help those businesses operate at their highest productivity levels."

# Sleek, Easy-to-Use Design and High-Quality Output

The imageRUNNER ADVANCE 4051 user interface has been designed for greater simplicity and ease-of-use featuring a full-colour 8.4" high-resolution TFT screen with wide viewing angles and clear images. Menus have been optimized to help streamline workflow, giving one-touch access to system functions. On-screen buttons and workflows can be further customized by each user or department for a personalized and productive experience.

The 1200 x 1200 dpi print resolution produces fine lines and crisp text, and half-tones are set and rendered at the ideal levels. Finally, through a choice of modular accessories, including an optional internal hole-punch that helps reduce the machine's footprint, document finishing process is kept professional for the end-user.

The imageRUNNER ADVANCE 4051 may be equipped with optional industry-leading workflow solutions such as uniFLOW, which saves time and money by providing effective controls over the entire fleet; eCopy ShareScan, a line of document imaging solutions that adds innovative, personalized scan and workflow features, including automated document and forms processing - allowing office workers the ability to turn paper into automated digital information; and imageRUNNER ADVANCE Essentials, an integrated software suite designed to enhance the end-user experience and interaction with imageRUNNER ADVANCE models.

## Improved Access, Collaboration and Security

In today's always-on, global work environment, businesses can miss significant opportunities if any part of their operational infrastructure, such as document processing, goes down. To improve uptime and efficiencies, the new imageRUNNER ADVANCE 4051 addresses this issue with solutions such as the imageWARE Enterprise Management Console, a highly scalable web-based management utility capable of installing, monitoring and managing multiple Canon and third- party networked devices on customer networks.

The imageRUNNER ADVANCE 4051 makes it easy to collaborate on documents across the network and through the cloud. The Canon Cloud Portal for imageRUNNER ADVANCE is a free application that connects the imageRUNNER ADVANCE office system directly to Microsoft® SharePoint® Online and Google Docs<sup>TM</sup> Cloud. Advanced Box, a built-in document sharing solution, further enables collaboration by giving users access to the system's storage space from multiple locations, including PCs and other networked imageRUNNER ADVANCE systems, while still allowing for local saving of documents as well for those needing privacy.

The imageRUNNER ADVANCE 4051 multifunction office system has obtained Common Criteria Certification conforming to the IEEE 2600.1 standard. The IEEE2600.1 standard is a Protection Profile for Hard Copy devices used in "Operational Environment A", which is generally characterized as a restrictive commercial information processing environment in which a relatively high level of document security, operational accountability, and information assurance are required. Typical information processed in "Operational Environment A" is trade secret, mission-critical, or subject to legal and regulatory considerations such as for privacy or governance.

Efficiencies Save Time and Money for Business, and Help Reduce Stress on the Environment Keeping with Canon's commitment to the environment, the new imageRUNNER ADVANCE 4051 was built from the ground-up, being mindful of energy conservation and resources, CO<sup>2</sup> emissions, heat reduction and pollution prevention. The product line meets the ENERGY STAR Equipment Program guidelines for energy efficiency, is RoHS compliant, and meets as many as 11 other eco label standards in 10 geographic regions.

The Canon imageRUNNER ADVANCE 4051 model is now available through Canon Authorized Dealers and Canon Business Solutions Division.

The manufacturer's suggested retail price for the imageRUNNER ADVANCE 4051 is \$12,400.

#### **About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. has been among the top four US patent recipients since 1994.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products. Canon Canada is dedicated to its *Kyosei* philosophy of social and environmental responsibility.

For more information, visit www.canon.ca or join us on Facebook at www.facebook.com/CanonCanada

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† Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

Availability and specifications are subject to change without notice. Actual retail prices are determined by individual dealers and may vary.